

AMERICA'S WEEKLY

FOR RADIO LISTENERS

# Radio Guide

GEORGETOWN

WEEK ENDING DECEMBER 1, 1934

TELLS WHAT'S ON THE AIR — ANY TIME — DAY OR NIGHT

5¢

Volume IV  
Number 5

In This Issue:

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Thanksgiving  
Day Prayer

Clara Lu 'n' Em  
—Their Private  
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Will Rogers'  
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Drama from Life



Bernadine Flynn

Sade of "Vic and Sade"

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# Doctor S. Parkes Cadman's Thanksgiving Message

*Doctor Cadman is Radio Minister of The Federal Council of Churches of Christ in America*

One of the noblest hymns in the Psalter adores the Divine goodness befriending the human race in its daily routine; and also its lamentable indifference to this saving benevolence and failure to be grateful for its continuous benefits. The author of the 107th Psalm portrays the power of God at work in the world, and completes each vivid picture with the exclamation: "O that men would therefore praise the Lord . . . and declare the wonders that He doeth for the children of men."

Despite pestilences, famines and war's destruction, the hungry are fed, the naked clothed and the homeless sheltered. The earth brings forth its fruits in due season, the ships convey their supplies to every shore and the towns and cities enjoy comparative immunity from fire and anarchy. It is the uniformity of natural law in thus providing for our ceaseless needs that astonishes this inspired singer of Israel. Not special providences nor miraculous deliverances but the normal and unfailing care of the Supreme Mind that should awake in us the profoundest sense of awe and thanksgiving.

What indeed is the manna that fell from the skies to feed a few wan-

dering Hebrews in the wilderness, when we recall earth's countless millions who receive their daily bread by the growth of the wheat from the soil? Every field golden with the ripe grain is a testimony to the All Father's unfaltering loving kindness. Alike as individuals and as communities, we require a far more alert perception of the fact that seed time and harvest do not languish. In those familiar instances where drought has created distress, we have an object lesson which should teach us that man and beast alike depend upon the Giver of all good for their sustenance.

When the ill fortunes of the nation accumulate, the President is requested to appoint days of humil-



Doctor Cadman is a most dynamic talker, whose broadcasts are familiar to a wide and devout audience

iation, penitence and intercession. But seldom, if ever, is he asked to summon us to render laud and honor for our redemption from sin, for our rescue from self-inflicted evils, for a renewed desire to seek the Lord while He may be found, and to call upon Him while He is near. How many remember that the one Thanksgiving Day of the year was first established to celebrate the stopping of starvation? Those lean and hungry Pilgrims who assembled to pray with souls overflowing with gratitude, had looked death in the face. No prolific acreages of wide extent then challenged the wild forest and the wilder Indian. Nevertheless, despite their poverty and woe, they were not dismayed. Their supplications and psalms fulfilled the sacred exhortation: "O that men would therefore praise the Lord for His goodness, and declare the wonder that He doeth for the children of men."

The truth is that thanksgiving is kindled in us by the sacrificial elements of life. Those who have suffered privation and bereavement are far more apt to possess the peace and blessedness of a thankful heart than are the men and women untouched by the refining forces of sorrow and want.

If we are really thankful, our worship will pass into a definite resolution that we will serve God not only with our lips, but with our lives. Then comes action in self-denying ways wherein, upon our remembrance of the innumerable benefactions of Almighty God, we aid and serve our brothers and sisters. No famished widow or orphan or workless person must go unfed. No broken home need be left unattended. No solitary soul should be allowed to cry in despair. "No one cares for me!"

Genuine gratitude offers its best for the worst; its strength to the weak, its service to the helpless and the life of the giver to our Father God.



Father Coughlin, as he may be seen speaking from The Shrine of the Little Flower in Detroit, any Sunday afternoon

## Father Charles E. Coughlin's Prayer of Thanksgiving

To Almighty God we give our gracious thanks in that He has been merciful to us beyond our just deserts.

We plowed under His cotton and still He clothed us in warmth. We destroyed His wheat and His beasts of the field and still He is pleased to feed us. We have followed strange gods and yet He has refrained from chastising us.

We thank Thee, O God! because Thou hast cushioned the scourge of Thy just anger; because Thou hast permitted us to see that the evils which do beset us are far less than those which we so justly deserve.

Thanks for being blind to our crass blindness!

Thanks for being meek in the hour of our stubbornness!

Thanks for accepting our promise to courageously face the truth as we are determined to struggle to adopt Thy ways, Thy plan and Thy counsels!

Thanks for Thy grace which has permitted us to possess an humble and a contrite heart!

Complete Listing of Thanksgiving Eve and Thanksgiving Day Programs Will Be Found on Page 23



# For the Ladies Only

By Lew C. Barrison

**Recently Madame Sylvia Completed a Survey of 15,000 Miles of Feminine Figures on a Tour from Coast to Coast—with Amazing Discoveries; Some Flattering to City Sybarites, Others More So to Their Rural Sisters**

**Y**ou women are becoming more attractive. Your figures are improving. Your taste in clothes gets better and better. So says Sylvia.

But—don't get smug about it: you've still got a long way to go! Again, so says Sylvia, who has just viewed 15,000 miles of American women, in a grand tour of 31 states.

Who is Sylvia?

Though that's the title of a love-song, it's no song of flattering praise which is handed out each week by petite, dynamic Madame Sylvia, international beauty expert, in her NBC radio talks. Beauty Through Health is her theme; beauty is a duty, she tells her public, and darned hard work to boot. And muscular little Sylvia ought to know—for she has made a fortune by showing most of the famous females of the films how to stay lovely. Hollywood swears by her. Her ministrations have helped many a brilliant meteoric newcomer to attain the safe status of fixed star.

This, then, is the specialist, the charm-expert who recently completed a coast-to-coast survey of American women. She started during the summer from New York, with her husband. Straight across the continent they drove (with plenty of stopovers) to California. On their return they took the southern route and wound up in Manhattan, where they now live.

In making this grand tour of Female Contours, they went through all kinds of climate, ate all kinds of food, saw all kinds of faces and figures—and took back a message which surprises the hillbillies of Gotham's penthouses.

"Women in small towns and villages have better figures, on the average, than those who live in cities!" Sylvia has concluded. This, to Broadway, is a bitter pill.

"Women who live in cities," she continued, when interviewed by a representative of Radio Guide, "have to watch their shapes with care. Those who live in the country take care of theirs almost automatically. They get better air, simpler food, more exercise. They are far healthier." It must not be forgotten that Sylvia's entire philosophy of loveliness is based on the strive-for-health-and-hope-for-beauty formula. "City girls will have to watch their step," concludes this moulder of form. "Their country cousins can out-strip them—and I don't mean to make a joke—even now. Women of the cities are either too thin or too fat."

But today, not only is the farmer's daughter more than a match for the traveling salesman in physique. Chances are she's more smartly dressed than the traveler's sister, besides. For in all parts of the country, Sylvia finds that with good form goes good taste—in clothes.

"I was surprised and delighted," this famous creator of girlish curves declared, "to find that women of the small villages and farms are much better dressed and

more in style than one would think possible. In fact, they seem to be even more watchful of style changes, more interested in style trends, than their metropolitan sisters.

"I was amazed to see girls in little country towns wearing the same styles I saw in New York when we left on the trip. New York when we left on the trip.

These two discoveries—the unexpected physical attractiveness, and the surprising modishness of women in the sticks—as bias Broadway has it—set me to wondering. What is responsible for this change? I believe I have found the solution. Three things are responsible. The films of Hollywood, newspapers and magazines and the radio.

"The movies that come from California are filled with wonderfully-dressed women. Naturally, the clothes the actresses wear are up to the minute. They have to be. Now these pictures are released all over the country at about the same time, and almost every woman who goes to the little movie theater in some small village sees these clothes. She looks and learns. And woe betide the village dressmaker or ladies-wear shop that can't keep pace with the changing styles!

"Then with the syndicated fashion services that are carried in our newspapers and in the magazines, the women of the country can know what they were wearing in Paris or Vienna or London or New York, last week. And finally, radio programs carry large numbers of fashion hints, and of talks by experts who tell clearly and simply what is popular in great centers, and what is not. Thus the rural woman knows what's what in current fashions within a few days of their inception—whereas a couple of decades ago it took weeks or months for that sort of information to percolate through to remote villages.

"As a result of this, manufacturers of women's clothes have learned how to duplicate the new styles quickly. It has become a sort of race with them to pass on to small-town merchants the newest styles in the shortest possible time. Consequently, few small-town merchants fail to have a shipment of the latest modes in stock a few days after they have been displayed in the great style centers.

"I have emphasized this," Madame Sylvia continued, "because it plays a great part in solving the problem of beauty. A woman who can buy, swiftly and cheaply, the clothes she has seen on her favorite screen actress, or has heard described to her over



Madame Sylvia, the dyna-mite with a giant's power, literally lives off the fat of the land. Keeping others in trim helps her to retain her own youth

her radio, is encouraged to be beautiful. She will make every effort to bring her physical appearance into conformity with the smartness of her attire.

"To anyone who understands the heart of a woman, it is quite obvious that there is a close connection between beauty of dress and beauty of form and figure. The one goes with the other."

Among interesting details picked up by Sylvia on her pilgrimage is the fact that today there are fewer freakishly-dressed women to be found on Main Street than on Broadway!

"In the score of good taste," she declares, "this is an important point in favor of the country, or village, woman. Your really well-dressed woman never is freakish in her attire."

Again Main Street scores—in the slimness of its feminine ankles!

New York women seem to have thicker ankles than their sisters in the so-called sticks, Sylvia added. "This may be due to the fact that in Manhattan there is a great deal of running up and down steps to be done. New York women by the hundreds of thousands climb up and down subway or elevated steps. Many of them have to stand for long periods at their work. Too much of either form of exercise has an ankle-thickening effect."

In proof of her discovery that beauty—though skin deep—is more than city-wide, Sylvia calls to mind the fact that big Broadway musical shows have a great proportion of out-of-town girls in their choruses.

"And now," concludes this best friend and severest critic of female charm, "here's the other side of the picture. Broadway and Hollywood have taught Main Street lessons in beauty. Today, our hundred thousand Main Streets have learned that lesson so well that neither the screen nor the stage dares to let down its standards.

"Whether the men of America realize it or not, the women are in the midst of a revolution—a revolution in taste and beauty. And that is one doctrine of women's rights that the average man espouses enthusiastically!"



Mme. Sylvia in operation stresses a much kneaded point in anatomy as she massages a movie darling back to contract proportions—This is how she crossed the bridge of thighs to international renown

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The girls, reading from left, are Clara (the former Isobel Carothers, now Mrs. Howard Berolzheimer); Lu, who was Louise Starkey before she married Paul Mead; and Em, whose surname John Mitchell changed from King to his own

# Clara, Lu, 'n' Em

By Henry Bentinck

With divorce and marriage statistics running almost a dead heat, Clara, Lu 'n' Em, those inveterate tongue-waggers, consider suggesting to President Roosevelt that he set up a bureau to be known as the HMA, or Husband Management Administration.

The girls coyly argue that the initial expense would be trivial, and that since they are all three-letter girls in the school of matrimonial experience, they should be named as the administrative board.

But just fancy Clara, Lu 'n' Em at a meeting of the bored. They'd wreck it in a hurry, at least if they pursued the line of chatter at which they were overheard recently:

Lu: Land o' Goshen, Clara, I can't see why they's so many divorces. All you hear is about this one and that one going to Reno to settle down and sue their husbands or wives. I ain't never been out West, but they must have good grounds for divorces out there. Anyway, if women managed their husbands right the men wouldn't be doin' the things they do to make their wives tired of them.

Em: Well, I don't know, Lu, but as you're right at that. Your George, now—he's been gone a good many years, may his soul rest in peace! But you and him never seemed to have no trouble. You sure musta managed him right.

Lu: Well, girls, I don't like to pin no roses on myself, but I guess I done a pretty good job at that. Of course George had a wonderful disposition and he was easy to manage. I done it by making him think he was managing me.

Clara: Yeh, that's one way to do it, if the man you get ain't so dumb that he don't respond to that kind of treatment.

Lu: Well, George was sort of dumb all right, but then I always sorta figured him out so's he'd act the way I wanted him to.

You know, he was so absent-minded. He'd forget his head if it wasn't tacked on his shoulders. I used to go through his pockets all the time because he was a great one to make memorandums and then forget to look at them. I'd always have to remind him.

I'll never forget once I found something in his pocket that he'd plum forgot about. It was a sales check for a \$19.98 dress he'd bought me at one of the stores downtown and forgot to bring home. He was sure fussed when I told him about it. He'd forgot and left it at the office. He brought it home the next day. But I'd never've got that dress if I hadn't found that check. I always done that sort of thing for him and it kept him in a good humor.

Em: Well, that's how I am about Ernest. If I can just keep him in good humor then he's easy to handle. Now you take about the car. He has a lot of pride in the way he drives. Personally my heart's in my mouth all the time we're on the road, but I never tried even to learn to drive myself, at least not from the front seat. But I know all about it and while he don't say nothing I know Ernest likes to have me tell him.

Lu: Well, George died before we ever had a car, and I was always kind of sorry. A car's sort of personal to a man and I'd like to have kept it as a keepsake. But I done one thing I'm glad I thought of.

Just after he passed on I got one of them catalogues from a firm in Chicago that makes rugs out of old clothes and things, so I gathered up all of his old suits and sweaters and stuff and sent 'em away, and I got back a right pretty rug. It made a awful nice keepsake.

Clara: Seems right fitlin' to me. He sure walked over you plenty now and then.

But then it don't hurt none to be walked over by the men once in a while. It sort a keeps their pride up, and a man that's without pride is pretty ant 'n' frettin'. When a man starts to fret in his own home it ain't long before he's looking around for a place where he can strut around in a little.

Em: Yeh, I know what you mean, Clara. Ernest gits uppity now and then, and I always guess I'm sorta gittin' underfoot and I send him some place like the bike-races or to a prizefight or somethin'. Men is used to liberty I guess, and if they don't get it once in a while they get to feelin' pretty mean inside.

Lu: That's why I was always glad George was a travelin' man. He never got home except on Saturdays and Sundays, and I guess he was so glad to get a home-cooked meal and not have to run around with no sample case that almost anything pleased him.

I used to think up a list of things I'd like to do and then I'd sort of stick them under his nose and he'd pick one out and it was sure to please me cause I'd already counted on one of 'em. Well, he'd think he'd had his way and my, was he tickled? Men are like kids about havin' their own way.

Clara: Or thinkin' they do. It's all the same. Now Charlie, he used to be a great one for not coming home to dinner until he got around to it. Some of those town loafers would get into the garage and they'd start to talk about baseball and stuff until it was eight o'clock or worse. I never did know when to take up my victuals.

I musta nagged him for a couple of years about it but nothin' ever come of it except he was gittin' so he

- How to Hold Your Husband Gives These Garrulous Girls of the Air a Real Opportunity to Talk About Something They Know Thoroughly and from First-Hand Observation and Experience—for All Three Are Happily Married, and Likely to Remain So

would dodge me mornings when he was leavin'. I could see that wasn't gettin' us no place so I tried a different tack before he got sick of me.

Lu: Oh, Clara, you always was smart. How did you do it?

Clara: Well, instead of acting so mad about it I begun to act like I was hurt. Every night when he'd get in I had just combed my hair and fixed myself all up like it was Sunday or something. It wasn't long before he got to noticin' it and he asked me why I was doin' it.

I sorta whimpered a little and told him I was afraid I wasn't attractive to him no more and that he only come home when they wasn't no place left to go. It got him to thinkin' he had been neglectful and the first thing I knew he was shooin' those old he-gossips out of the shop at six o'clock and beatin' it home. He sure was a hero to himself after that and I ain't had no trouble on that score, since.

Em: Ain't it funny what men will do to make heroes of themselves? Now Ernest ain't one of them go-getters by no stretch of the imagination, and until he got out of a job and got to foolin' around in the basement with his inventions he was sorta mousy, if you know what I mean.

So I used to always ask him about everything that was going on—you know moratoriums and them things and gold standers and those Roosevelt things that has letters like radio stations—and my, he used to swell up somethin' terrible. He never knew much about it himself but he'd find out and tell me all about it. I never understood half of it, but it made him feel pretty important to himself and that was the main thing.

Lu: My, the way you girls talk it seems like it wasn't only yesterday that I was married. You know George was awful good looking, and being a travelin' man I guess he had plenty of chances to fool around when he was on the road. But I never bothered him none about that. I always figured that a little flirtin' never



"It was my experience that you don't have no trouble holdin' a man if you keep up with the women that might be competition"



hurt him none, and if I questioned him a lot and nagged him it would be sort of a dare and then he would see how far he could go without gettin' caught.

Besides, I figured that no matter how close you watch 'em, if they're the triflin' kind there ain't no way you can stop 'em anyway, so why waste time worryin' about trouble until you come up with it? It's my opinion that no one ever went huntin' trouble that didn't find it first off.

I guess we marry 'em for better or worse and try to hang on to 'em whether they're worse or better. But it was my experience that you don't have no trouble holdin' 'em if you just cater to 'em a little, hold out for your rights when you know you're right, keep up with the women that might be competition and make 'em think they're the only thing in your life that counts.

But let's rescue the girls from their character roles to reveal them as they are in real life, a trio of college graduates, happily married and able to speak with authority on the business of holding their men. All have been happily married long enough to give their domestic life the stamp of permanency.

Whatever their secret, they seem to have accomplished the mystery of maintaining wedlock. In their respective homes there is a serenity so striking as to demand attention.

Lu, the widow of the sketches, is Isobel Carothers on the roster of Northwestern University. In Evanston, where

attention to what is going on outside their own family circle seem, somehow, never to have time for their own domestic problems.

Neglect within the home, the girls agree, is another short cut to the breaking off of family ties, so that's another reason why gossip is strictly taboo except on the air. Even in their radio scripts Clara, Lu 'n' Em sedulously avoid malicious gossip. Those familiar with them on the radio, and that seems to include everyone within range of a loudspeaker, know that their chatter singularly is free of scandal, and records only the normal observations of three middle-aged women with more time than worries.

To each of these accomplished artists home is a sacred institution. Each, in turn, has helped to solidify contentment by seeing to it that her home is more than a dwelling-place for human beings—to make of it a place where love abides safe from discord.

Lu (Mrs. Berolzheimer) was the first of the trio to reason that the physical aspects of a home are the premise upon which the whole structure of domesticity rests. She found a rambling old dwelling which best suited the requirements of her husband and herself, and had it remodeled according to their joint specifications. Living in it and finding it the realization of their united dreams has in itself crystalized their happiness.

In their planning she made concessions to his professorial bent—saw to it that there was a proper room arrangement to provide the seclusion which his exacting



A candid camera study of the three as they appear before the microphone. Note the intensity of their concentration



The girls have a close, intimate relationship that is beautiful to see. Where one is, even if in the kitchen, there the others must be also

she now lives, she is Mrs. Howard Berolzheimer, whose husband is a member of the staff of her alma mater.

Matter-of-fact Clara, who was Louise Starkey, is now Mrs. Paul Mead; and the garrulous Em is Mrs. John Mitchell, nee King. All live in the north shore suburb. All have been involved lately more in holding their own against their sponsor than in hanging on to their husbands.

The Colgate-Palmolive-Peet Company, which presents the girls in their morning serial over an NBC network, has moved recently to New York. With them went every vestige of their belongings—that is, all but Clara, Lu 'n' Em. For a while it looked as though the executives of the firm would be disgruntled over the trio's joint refusal to broadcast from New York. Sensible argument won them over, however, and the gossipy fifteen minutes continue to originate in Chicago.

"Why," they asked in unison, "should we give up our homes in Evanston, break up the associations which the years have happily provided for us? But moreover, since all our husbands have jobs here, we would either have to uproot them and force them to seek new connections in the East, or leave them here at their present employment. The latter is out. That's no way to hold a husband."

One of the contributing factors to the marital peace in these three households is, of all things, the utter absence of gossip in any form. All three of the girls are shrewd enough to know that anyone who will gossip with you will invariably gossip about you; and beside that truism is the fact that women who pay too much

work demands. He, in turn, knowing her love for gardening, cheerfully submitted to a landscaping scheme even though he knew there would be times when he would be called upon to push a lawn mower or wield the clipping shears.

Similar farsightedness actuated Clara (Mrs. Mead) when it came time to build the nest for her family. On a site not far from Lu's home she, too, selected an age-ripened dwelling which she hoped to convert into a permanent home. It so happened that the structure could not be salvaged, and it had to be razed. Into construction on the lot went exactly the type of house which the Meads had envisioned. It is now ready for occupancy. Here, too, a union of opinions prevailed.

In that home Mead, who is an employee of the Illinois Bell Telephone Company, forgets entirely that his vivacious 28-year-old wife is a celebrity in her own right, and finds in her the consummation of all his ideals for a life partner. Like the other two husbands in this charming and charmed circle, he met his bride-to-be when all six were students at Northwestern.

If Mrs. Mead wears her hair in a style for which she doesn't particularly care simply because he likes it that way, it is no greater sacrifice than he made when he arose from his bed during convalescence from an appendicitis operation and rode in a chilly cab all the way from the suburb to the studios of the broadcasting company to deliver a forgotten script. That's the sort of give-and-take that cements their wedlock.

The Em of the sketches, Mrs. John Mitchell, likewise has a home of her own not more than a hop, skip

and a jump from those of her beloved friends, her partners in radio. The selection of their place was guided only from an economic standpoint by her husband, who is in the real-estate business.

Here, too, Cupid is the household god. Em is the musician of the trio. In her home town in California, not far from Los Angeles—where she never aspired to dramatic fame—she studied the piano. She became so proficient that when she decided to attend Northwestern University she was able to work her way through school with her music.

Her husband is a lover of music, so their idle hours are devoted to indulgence in the art that soothes the savage beast. Both like to putter around a garden. Any sign of impending domestic clouds sends them rushing into the yard with rake or trowel, to work off surplus spirits and relieve possible tension of taut nerves.

A survey of these three delightful households reveals an outstanding similarity: The success of the wives has failed to breed any hint of feminine domination. At the dinner tables the first talk is of the husbands' activities of the day. What happened to the girls is of secondary importance.

The characters of the husbands themselves are a potent factor in the success of these three marriages.

Serious minded, as are most men, they find the lighter chatter of their spouses a bridge for the low spots which follow a day's contacts with commercial and professional cares. On many occasions the six eat dinner together at one or another's home and the natural feminine gayety of the wives balances nicely the more somber mien of their husbands.

No concessions are asked or made to achievements of these three amazingly talented actresses. Wisely, when there are outsiders present the conversation is veered away from studio activities just for fear that sensitivity might crop out to engender embarrassment.

But by themselves, as a sextet with a common goal and parallel hopes, there exists a fine camaraderie and many are the gay moments induced by recollections of the day's experiences in the broadcast.

To be able to be nearby as the six spontaneously relive their day would be a revelation in the art of creating matrimonial permanence. Then only do Em's characteristic giggles and the quick-tongued responses of Clara and Lu creep into the dialogue. Each is eager to portray her reaction to some highlight in the day's broadcast. It is home in its most vivid and delightful delineation.

Yes, Clara, Lu 'n' Em know how to hold their men. None of them has children, but they have conquered the art of making themselves completely sufficient unto their husbands' happiness. Which, after all, seems to be the answer, for in doing so they have found their own.

Every morning except Saturday and Sunday, at 10:15 EST, Clara, Lu 'n' Em may be heard over an NBC-WEAF network. Their program is sponsored by the Colgate-Palmolive-Peet Co.





Jack Benny seldom is disconcerted. But the camera caught him in a flustered moment on one of his Sunday evening NBC-WJZ programs recently. The cause (two of them) is obvious

Once again the annual face-feeding fiesta rolls around and the nation is about to bury itself in turkey. It's a strange custom. It's barbaric! It's grand! Think of the happiness in the hearts of the hundreds (no—it must be thousands) of stomach medicine sponsors whose programs fortunately for them are trickling into America's ears at the same time mince pie juice is trickling into America's innards. From dyspepsia pills to fruit salts they have labored to educate us, and now comes their harvest.

So eat well, America. You owe it to the men who have been giving you so many fine programs. You owe them the courtesy of a good stomach ache. The very least you can do is to acquire a touch of indigestion—"discomfort," as they call it. Only be sure that you have some of those air-advertised panaceas in your medicine cabinet. That's a good word, panacea. In

Old gags of comedians, over-plugged popular songs, sopranos and even political speeches assume new entertainment values when heard on the 1934 Winter season high fidelity radio receivers which have been introduced by a score of manufacturers.

It was our privilege to sit in on the demonstration of one of these. The set was not priced beyond the purse of the average family. It was housed in a substantially built and artistically designed cabinet. Its chassis contained all of the refinements known today to radio engineers.

When the program was heard through a receiver that was considered excellent a year ago and then the same program was switched over to the new high fidelity design, there was no comparison. Low notes that we have never heard during an "in-the-flesh" performance were blended with equalized volume with high notes the reach of which has never been attained previously on the loudspeaker.

The particular model demonstrated had a phonograph reproducing attachment. When records were played, the sounds carried a life-like personality that was uncanny.

All of this is by way of suggestion, if you haven't heard one of the new high fidelity receivers, turn off your midget for an hour or so and visit your dealer for a taste of radio as *should* be served.

THE IMPENDING BROADCAST on November 29 of the royal nuptials of Prince George of Great Britain and Princess Marina of Greece brings to mind the cruel gag certain Chicago radio engineers played upon their fellow technician on his wedding night.

By clever detective work they learned the location of the honeymoon hotel hideout the couple had planned and set up a sound recording apparatus in an adjoining room. The day after the marriage, the engineers invited the benedict to a luncheon in his honor in the middle of which a loudspeaker began reproducing faithfully the records that had been made.

Now THAT would be a royal broadcast!

# Standing By—

With Ray Perkins

this commercially enlightened day and age no bathroom shelf is complete without panaceas for the panaceas.

This department couldn't sleep one night last week. (By the way, there is no air-advertised cure for insomnia, although some programs may induce it). So the sleeplessness gave rise to an imaginary Radio Thanksgiving Feast. Here it is—the complete Radio Menu for Thanksgiving:

Soup with Sound Effects	
Fan Lettuce	Weekly Celery (less 10%)
Turkey au Roosevelt	
Penner Duck	
Carrot Tops au Wendell Hall	Stop-Watch Turnips
G-String-Beans	Antenna Spaghetti
Hot Tubes with Power Juice	
Hard Boiled Eggs with Agency Dressing	
Radio Game with Spinach and Applesauce	
High Frequency Cheese	
Sweetie Pie a la Beasley	Woolcottage Pudding
Frank Buckwheat Cakes	
Winchell-Bernie Devil's Feud with Frosting	
Commercial Plums	Sustaining Dates
Benny Jello	Cantor Coffee
Wynn Chestnuts with Graham Crackers	
Gingeraylesworth	Max Baer Punch
Nuts	

Consider the mental stress of a lady with an innate distaste for mystery and horror stories, who finds herself thrust by fate into the role of successful author of a radio mystery program. Such is the delicate position of CHARLOTTE GEER, who incidentally has been radio critic of the Newark (N. J.) *News* since B'casting was a squealing pup. Miss Geer, in collaboration with RICHARD SALISBURY, authors the very popular Fischer Mysteries, bi-weekly on WOR (Mon. and Fri., 7:31 p. m. EST). She admits she once read one—and only one—mystery story, so at least her material is original! The plots are obtained from Newark police records, from friends on the homicide squad, from the morgue and other quaint and jolly sources. The sponsor has just renewed, so Charlotte Geer will have to continue to dig up horror for another 13 weeks at least, poor soul!

Speaking of insomnia, nobody can tell me that EDDIE and RALPH, (EAST and DUMKE) really enjoy getting up for that tri-weekly session at 7:45 in the a. m. It just ain't human. I'll lay any odds that neither of the boys has been up that early since they took all their meals out of a bottle. Yet they must do it voluntarily, because if either of those man-mountains decided to stay in bed, it would take two derricks and a couple of twelve-ton trucks to budge 'em.

Eddie and Ralph have been trying for a couple of years to drop the title Sisters of the Skillet, but it still sticks. Sometimes titles like that are harder to get rid of than dandruff. I recall JONES and HARE bemoaning that they were still spoken of as The Happiness Boys even after they long had been The Interwoven pair. SINGIN' SAM will for a long time be introduced off the air as The Barbasol Man. It took me years to unfasten an old title, Judge Junior. And JOE WHITE is still referred to as The Silver Masked Tenor.

Someone should write a book about the funny, unintentional cracks in b'casting. Were you listening in Election night, when John S. Young burst into a dance program to announce that the Democrats were sweeping the country? Immediately after the interruption HOWARD CLANEY resumed the program with the title of the next number: "Isn't it a Shame!"

A Salvo to FREDDY MARTIN and sponsors for the Open House program idea (CBS Sunday 5 p. m. EST) in which topnotch talent from local spots gets a break. Guest artists are chosen by committees of radio editors in successive cities. That's smart radio.

And apropos of programs for milkmen and home-bound night-watchmen, it's darned inconsiderate of MARINA and GEORGE to get married at 5:45 a. m. EST (Nov. 29th). That's earlier than the networks themselves ordinarily hit the daylight. I hope, dear public, that I am safe in speaking for you and me both when I say that we'll let it go.

The perpetrator of these lines wafts songs and chatter over WEA and NBC's Red collection Mondays at 7 p. m. EST.

## Plums and Prunes

By Evans Plummer

Speaking of recording devices and just to let you know what a mug that fellow MARTIN PORTER is, it is recorded here that he and NBC press agent Johnny Johnstone get together once a week at Dick Himber's apartment there to make discs of a kind that are not for sale or broadcast!

DAN RUSSO, veteran batoneer rightfully called the "Daddy of the Dance Bands," reports a new species of the homus autographus. It seems this gent sought out Russo and requested a cigar butt from Dan's mouth, saying, "I've got a whole trunkful, including ones from Penner and Benny."

Sweet essence of dried quids!

PRUNES ARE AWARDED FOR: The forced dramatic situations calling for a song now resorted to in the Saturday night GIBSON FAMILY . . . The interesting if true, but boring dissertations on how ale is made, which consume entirely too much time on BEN BERNIE'S commercial, when after all, the Old Maestro pioneered in the smart use of gags to put over his product . . . The obnoxious sales talk on the "ADVENTURES OF GRACIE ALLEN" and George Burns' very unfunny and overworked tag line beginning, "Somewhere, somehow" . . . The sickening, sentimental speeches now being regularly employed by EDDIE CANTOR every Sunday evening to gain the applause of those who like to weep . . . The lack of coherence and the continued appearance of Louella Parson on the HOLLYWOOD HOTEL program . . . The programming conflict of the FORD and CADILLAC symphonies . . . The current belief of many of those on the top rung of radio's ladder that all fan mail falls within the moron category and should be destroyed without answering . . . The argument

on the VOL page, whether "you-all" is singular or plural . . . and the hue and cry for a return of THE GOLDBERGS.

AND THE WEEKLY PLUM CARGO TO: The Adventures of Sherlock Holmes, which returned to the dials Armistice Day (Nevertheless, could not a time be selected that wouldn't conflict with Father Charles E. Coughlin's splendid weekly address?) . . . ROSES AND DRUMS for the continued excellence of productions and the meticulous care with which the historical facts are assembled . . . RUDY VALLEE for his Victor disc of the Drunkard Song with the extemporaneous laughs—a record which the phono folks remade, and then, after hearing the two, decided that the "imperfect" recording was the best. Which it is—in fact, it's Vallee's best to date . . . The FORUM OF LIBERTY so well handled Thursday nights over a CBS-WABC network by Edwin C. Hill, supported by Arnold Johnson's orchestra and the pleasing baritone voice of Edward Nell (Wonder if Nell remembers his first contact with wireless as an Indianapolis radio amateur back in the buzz-buzz days of 1913?) . . . To OLGA, COUNTESS ALBANI, for her grand work on the Sunday night Silken Strings program with Charles Provin's orchestra . . . and to ERNEST TRUAX and JUNE WALKER for their performance Sunday, November 11, of The Nervous Wreck on the Radio Theater program.

FRANCIS X. BUSHMAN'S program of Movie Personalities, now aired in Chicago locally, is threatening to go network nationally . . . General Electric is looking over the shows NBC's Central Division has to offer . . . TONY WONS went in for ping-pong for exercise and decided to make his own table. He did and his friends complimented the table so much that now he is too busy making ping-pong tables to play . . . NORM RUVELL, Art Kassel's baritone, is a Chicagoan who went to Detroit last year to win Paul Whiteman's "Quest for Radio Talent"—along with beautiful DOROTHY PAGE!



# Are You Listenin'?

By Tony Wons

I do not know who is the philosopher who enumerates here some items, the possession of which will make you a millionaire. In these days who wouldn't want to get next to a million, anyway? I'll bite. What are the items? Well, he says: "Count your assets. If you have a clear conscience and a good liver, if you have three good friends and a happy home, if your heart has kept its youth and your soul its honesty . . . then you are one of life's millionaires!"

*The Arkansas Gazette claims modern hotels do not advertise themselves as homelike . . . perhaps because they want to avoid suggesting that there's nobody in them.*

*And a Quebec paper has it that some people pray on their knees and some on their neighbors.*

Just now you often hear people say: "When I get my hands on my money again, nobody is going to get it away from me. I've been skinned once and I learned my lesson." A few of us have learned our lesson, most of us haven't. Some of these days you will hear again in every office that young girls are working a whole week for fifteen dollars, and widows with a few thousand insurance in the savings bank saying: "I bought Goofus Gold Mine at twenty dollars. The man who sold me it said that in a year I would triple my investment."

You'll hear that . . . and . . . maybe YOU'LL be the sucker making the investment. Most of us are born gamblers. The only trouble about our stock speculations is that we don't know a doggone thing about the game.

Imagine yourself sitting in a poker game, laying down all your life's savings and not knowing an ace of spades from the king of diamonds. Why, you would be considered one of the prize fools of the modern era. But you will pick up a paper and look at the stock market report at a lot of figures that mean absolutely nothing to you, and you will go out and plank down your whole little fortune for something that gives you about as much chance to win as you would have in that poker game.

But you'll do it and maybe I'll do it, although both of us have made up our minds now that if we ever get our hands on a few dollars we'll clutch them like a vise.

I recently read that over in London you can buy an angel for \$12.00. Think of it! Why, it says you can get a queen for as low as \$40.00. A first class king sells for \$40.00.

A British lion is more expensive than either of these. It sells for the price of three kings, \$120.00. But don't get out your money. You may not want these angels and queens when you learn that they are made of stone.

Well, among the serious business over in Washington I understand some funny things happen, too. A new senator's wife was talking to her new Irish housekeeper, and she was praising her senator husband to the old girl.

"I want you to know, Bridget," she said, "that my husband is an important man in the affairs of the militia."

"Indade, Oi thought as much," said Bridget. "He's got a foine malicious look."

*You know, this world is overrun with laws and rules. If you were to sit down and just read all the laws on the law books and all the rules of conduct that moralists and reformers have laid out for you, you would still be reading when most of us are sleeping under the sod. Everyone of us breaks scores of laws every day, and if we were pinched every time we broke a law most of us would be in jail most of the time.*

There is a story told, although I don't know how true it is, about a man who died. And when he got down there, he became chesty and Satan didn't like it, so he said:

"Hey, you! What's the idea? You act as if you owned this dump."

"I do," answered the man. "My wife gave it to me."

Or there is the story about the big lumberjack who was sick and the foreman of the lumbercamp called a horse doctor to treat him. After examining the patient the veterinarian said:

"We've got to give him something that'll backfire on his nose and make him sneeze. Mix up a pint of linseed oil and half cup of salt brine, some castor oil and red pepper. Let me know in the morning how he feels."



Rudy Vallee and Irene Dunne on the Warner Bros movie lot discussing their parts between Scenes of Say It With Music, Rudy's new picture

So the next morning the foreman called the horse doctor and said:

"Lars sneezed all right last night."

"That's fine" said the doctor. "How many times?"

"Three . . . once before and twice after he died."

Here's an interesting item which says: "If all the masters of ceremony, radio announcers and public speakers in the world were laid end to end in a straight line on the earth face down . . . it would be a blamed good thing!"

More of Tony Wons' homey philosophy may be heard by tuning in his program, *The House by the Side of the Road*, Sunday afternoons at 5:30 p. m. EST over an NBC-WEAF network and at 4:30 p. m. EST over a split network. The program is sponsored by S. C. Johnson & Son.

## Reviewing Radio

By Martin J. Porter

Predictions are hazardous undertakings, and usually I shy away from them; but in making this one I feel rather safe:

Seventy-two percent of the radio programs which were booked by sponsors over one or the other of the three major networks when the autumn began will undergo changes before they are thirteen weeks old—and most of the changes will be drastic.

Already some of them are changing. The JOE COOK series, for instance, has given away to AL GOODMAN and guest stars. Half an hour of the present one-hour RUBINOFF show will remain intact, but will be heard over WABC's chain in February, making way for condensed operas by Chase and Sanborn on NBC. I base the prediction of the 72 percent change on the fact that dissatisfied sponsors are currently holding multitudinous auditions for talent and features to replace the shows that are not pulling.

Numerous have been the conjectures about the delay of television so far as public availability is concerned. Many persons say it is being held up to protect radio and the theaters, as well as the movies. That may be a minor reason; but now I'm told that television is being held back by electrical disturbance caused by industrial electricity—man-made static.

No less an authority says this than W. R. G. BAKER, vice-president and general manager of the RCA-Victor Company, that is pioneering in visual broadcasting.

Television, which must use short waves, cannot be perfect or desirable, he says, until industrial engineers, power plants, utility companies, elevator manufacturers and others whose products cause static, redesign their machines and equip them with shielding apparatus.

The same static conditions affect broadcasting, but the human ear has the faculty of compensating for defects. The eye, however, will not do this, and at present the images are distorted by wild juice transmitted by sparking motors and such things.

Do the ladies of the audience think that radio broadcasting is too much dominated by men? Are programs today acceptable and helpful to women, or are they deficient because they lack the guidance of feminine thought?

MRS. HAROLD SPENCER MILLIGAN, a member of the New York State Federation of Women's Clubs, said the other day that women are not given enough rein in the radio business. She wants to see a woman appointed to membership on the Federal Communications Bureau.

She wants to see the radio setup changed so that it will no longer be, as she pictures it, a man-made, man-dominated institution.

Considering that radio is so close to home and its problems, Mrs. Milligan thinks that women should have a lot of say about programs, policy and the future possibilities of broadcast entertainment, instruction or comment.

Mrs. Milligan deplores the absence of women in the radio departments of advertising agencies where most programs are fashioned.

She deplores also their absence from the producing headquarters.

Perhaps Mrs. Milligan didn't know about how many women are exercising an influence on broadcasting. The fact is that radio officials, agencies and other institutions concerned with radio entertainment have given a lot of power to women. That is because they realize that most programs are directed at women, who do most of the country's buying.

I should like to remind those who deplore, along with Mrs. Milligan, of some of the women of whom we hear little, but who are doing great work in the radio picture

Did you know, for instance, that at the National Broadcasting Company, MRS. JOHN D. SHERMAN, who once was president of the Federation of Women's Clubs, serves influentially as a member of the Advisory Council?

That BERTHA BRAINARD, one of radio's veteran executives, sways the entire program department?

That COBINA WRIGHT, a society gal, singer and swell person, is head of the Columbia Broadcasting System's entertainment bureau?

That JUDITH WALLER supervises NBC programs in the Midwest?

That MARGARET CUTHBERT decides on all speakers' bookings for NBC?

That the traffic manager of WMCA and the entire American Broadcasting System is LEAH RULE?

That WNEW, in New York, is managed by BERNICE JUDIS?

That MADGE TUCKER directs the juvenile programs for NBC?

That CLAUDINE MacDONALD decides on and directs everything in WEAF's daily Women's Radio Review?

That women are the heads of the radio divisions of four of the great advertising agencies in New York—agencies that have a majority of the air's programs in their charge?

That most radio scripts are written by women, among them EDITH MEISER, who dashes off the Sherlock Holmes stories, and has done such memorable things as *The Octopus of Paris*?

I am not familiar with the personnel of the Western stations, but I am told that they have literally dozens of women executives.

And what is most puzzling to me is this: What good could be accomplished by a woman member of the Federal Commission, since that body does not meddle with programs or policies, but merely enforces technical regulations?





Will as he appeared last Fall when he played polo in a benefit game for the unemployed. From left, Will and Eric Pedley (captain of the opposing team) and Will Rogers, Jr., who played with his dad

When Will Rogers, in 1904, learned that people would pay to see what he and fellow cowpunchers had to do for a living, he decided to turn his talents to the theater. His tricks with a lariat, roping stunts which were but a portion of his daily chores, were revealed to him as a source of increased income. He already owned a ranch in Oklahoma and was trying to put a mortgage on the heart of pretty Betty Blake of Rogers, Arkansas. Herewith is published the second instalment of his life story.

One day the music for Will's act was played too loudly by the orchestra. Without warning Rogers turned around to the leader and said "Stop that noise." The audience laughed—and Rogers became indignant. He was so flustered, in fact, that he nearly flunked the remainder of his performance. Lucky break!

When his rope became snarled in his spurs, he made one of his characteristic observations—and again the audience guffawed. Will thought they were laughing at his provincial speech and resented it highly. The combined effort of everybody, from the house manager to the ogre at the stage door, was needed to convince him that his mode of conversation had nothing to do with the amusement. It was his style of comment.

Today that typical drawl and confusion of syntax are his stock in trade. A Will Rogers of polished speech would be much like the Grand Canyon recolored by an art student. He is pointedly neither grammatical nor epigrammatical.

His answer to critics who caviled at his very original style of expression has become conspicuous in the lore of the American theater. It was as simple and telling as most of his comments.

"A lot of folks object to me," he said, "because I say 'ain't.' Well—I can tell you one thing. A lot of those guys that wouldn't say 'ain't,' ain't eatin'."

It was just before that significant trip to the St. Louis World's Fair in 1904 that Rogers met the Arkansas school teacher, Betty Blake. She was an infrequent visitor with her sister, the wife of the station agent at Oolagah, Oklahoma. Oolagah was about fourteen miles from Claremore, the real Rogers bailiwick. That made quite a trip astride a broncho, but pretty white girls were worth the long canter, and the news always became mysteriously noised about when Miss Blake came to town.

Will no sooner had laid eyes on her than he began

to join these occasional forays into Oolagah. The more he saw of her the more there stirred the primal instinct, and before long he had arrived at ambitions and conclusions that were pretty definitely intertwined with the future of Betty Blake.

When, after four years of success, he decided that it was time to settle down to the serious business of chasing Little Doggies and nurturing them to the roast-beef stage, he attained his first objective. He married Betty Blake. And unknowingly he placed himself in the hands of a master pilot, one who was to steer him to boundless fame all unknown to him. Because Will Rogers resents being led, it is doubtful that anyone else could have done it, certainly not so skillfully as this charming woman who has ever remained in the background, the while she was the guiding star in his astounding career.

In helping to plan her husband's destiny, Betty Rogers did not scorn his love of ranch life. But she sensed in him a potential public figure, one who would transmit to the world at large the charm with which he invested their little household.

Wifelike, she urged him to hold on to their Oklahoma property so that some time they might settle down to cattle raising. But not until he had exhausted his earning capacity, she said. Of course she couldn't possibly have estimated the vastness of that capacity back in those remote days.

She was inured to life in the central southwest. Living on a ranch meant for her no rooting up and transplanting. Her trips to Oolagah where Will Rog-

ers was born, and from where he later made the trek to Claremore, had made her part of the limited social life of the cow country.

But long before her husband had begun the monologues which were to make him internationally renowned, she saw in him a Demosthenes in denim and she wanted the world to know about him, partly for selfish or protective reasons, but more through truly altruistic motives.

She never has denied him his touch of ranch life. When the long theatrical tours had given way to the settled domestic life which the movies afford, she saw to it that he did not succumb to the Hollywood urge for a villa or a mansion. Without his sensing it, she engineered purchase of a tract near Santa Monica—a piece of land which approximated as nearly as possible the ranch on which Will Rogers learned his three r's—ropin', ridin' and ridicule.

There they live today, Will and Mrs. Rogers; their daughter, Mary, 20 years old; and their two sons, Bill, 22 and Jimmy, 18.

There they abide in rustic tranquility, the polo field being the only concession to the millions with which success has endowed them. Will's extremely simple tastes probably cause him to look upon the effete game as just a glorified side of cow punching and he is an expert at it.

That extremely domesticated homestead has furnished Rogers with material for some of his ready wit on a variety of occasions. Nestled down in a valley, it is surrounded in the adjoining. (Continued on Page 28)

# WILL ROGERS

## —Prairie Plato

By Harry Steele

Without the Aid of Betty Blake, Will Rogers' Mastery of His Three R's—Ropin', Ridin' and Ridicule—Would Have Been Far Different from What His Public Has Come to Expect of Him



Will and Mrs. Rogers photographed upon their arrival back in America from a recent world cruise



# Inside Stuff

## Along the Airialto

By Martin Lewis

So it's news you want, hey? Well, pull up a chair and read 'em and weep—or if these items make you happy, then of course you can do a Yippee:

It will be sad news to those readers who have written to the VOL requesting the return of the Goldbergs. Gertrude Berg, author of the script, hasn't been successful in selling it to a sponsor, so she is shelving it for a new idea which is now in the audition stage.

Don't fret—here's some good news! Two of the good old standbys of the kilocycles are likely to snare commercials any hour now. An auto sponsor is talking business with KATE SMITH for an original musical comedy, and BUDDY ROGERS' late sponsor is practically set to return to the air with MORTON DOWNEY and his own band, as soon as CBS can find a good spot for him. That is, unless they change their minds in favor of the serial version of the life of Cardinal Richelieu in which they are also interested.

TONY SARG, the famous illustrator, is being lured into radio activity. The network moguls believe that with his imagination something should happen, and I believe they're right.

If you keep your back copies of RADIO GUIDE, I refer to this department of the Oct. 13 issue. It was then and there you read for the first time that HELEN HAYES, ace actress of stage and screen, would have a regular spot on the airlines. I'm happy to report that Miss Hayes will bow in on a regular series for Hall of Fame with AL GOODMAN'S orchestra the first week of January in the spot following EDDIE CANTOR when the comic shifts to CBS. She will have specially written original scripts, due to the fact that the J. Walter Thompson agency has a practical monopoly of the radio rights of famous plays.

### Lud in Bloom

The rich get richer and the poor get taken for suckers. Witness the case of LUD GLUSKIN, whose contract on the Big Show expires on December 17. Lud won't renew because, between BLOCK and SULLY'S antics and GERTRUDE NIESEN'S warbling, his music is aired for only four and a half minutes. Gluskin, who is independently wealthy, would rather go sustaining (or not at all).

Complaints from listeners about good programs competing with one another have caused at least one sponsor to do something about it. Ford will stop competing with General Motors on Sunday nights after Dec. 30, moving to a new spot; and CBS is endeavoring to work some other shifts to keep everybody happy.

GENE and GLENN go off Gillette on December 1, but NBC is going to keep them sustaining in a daytime spot in an effort to parallel the big build-up campaign on daytime shows over at CBS.

### Rhapsody in Black

After auditioning about everybody and his brother in a radio, Coca Cola finally has decided on an hour-and-a-half show featuring FRANK BLACK and a sixty-four piece orchestra, along with a 25-voice choir.

FRED ALLEN'S present contract with Ipana expires on November 26. Meanwhile, two sponsors are sitting by with bated breath ready to snatch him up if Ipana does not renew.

The new TED LEWIS-DOC ROCKWELL show which debuts for Goodrich Tire at the end of the month will be in the form of a Carnival with Doc Rockwell playing the big medicine-man.

ROSALINE GREENE was all set for another program, but when it came time to sign on the dotted line she learned it was for a coffee sponsor and her Showboat contract wouldn't permit.

When The Big Show signed up GERTRUDE NIESEN early in her radio career, more than a year ago, they felt that she would develop into a big star, and signed her to long-term options. . . . Because the sponsors took up the options, La Niesen couldn't accept other and possible larger offers. . . . But the sponsors voluntarily have given Gertrude a sizeable raise.



Frog Voice Poley McClintock and Priscilla Lane and Johnnie Davis show pose and expression that never could be brought to the attention of listeners of the Fred Waring programs. But wait till television comes . . . just wait!

**K**ILOCYCLE CHATTER: RUDY VALLEE has completed Say It with Music for Warners, and now is packing his duds for his trek East, hoping to be in New York in time to broadcast his Thanksgiving Day program from Radio City Studios. . . . Another postponement of the return of CAB CALLOWAY to the NBC airlines: The date for his Cotton Club opening has now been set definitely for Jan. 6—(we hope). The band will spend Xmas week in Harlem for their first vacation in more than a year. . . . PAT ROONEY soon will be heard over NBC for a beer sponsor. Which one is still a deep secret, as there are two St. Louis beer concerns bidding for him—and the higher offer wins. . . . MILTON BERLE is having his radio script prepared, and will join the parade of theatrical stars to the mike within the next six weeks. . . . Ooh, naughty, naughty! I mean what LEW BROWN said to GERTRUDE NIESEN during that row they had at rehearsal of Calling All Stars. . . . Not only does JIMMY MELTON'S Warner Bros. contract make him one of the highest salaried radio stars in Hollywood, but the film lads are footing the wire charges when he starts broadcasting from the coast. . . . ROXY, now that the deal for him to return to the Roxy Theater in New York has fallen through, takes over the management of Warner's Mastbaum, largest theater in Philadelphia. It'll be renamed the Roxy-Mastbaum. . . . I wonder why so many amateur-nighters warble I Never Had a Chance and Out in the Cold Again? It puts them on such a spot. . . . Have you noticed that all of FRANK CRUMIT and JULIA SANDERSON'S guest stars presented on their CBS program to date have been NBC personalities, as have been most of ISHAM JONES' guests on Chevrolet? . . . Because he lost so much time in traffic by living on the west side of Manhattan, the Voice of Experience has moved to a hotel on the east side.

The sponsors of the forthcoming Let's Dance program, radio's first three-hour show, starting Dec. 1, will spare no excuse in the hope of entertaining the listeners. The music will be supplied by XAVIER CUGAT, who will offer the tangos and rhumbas, with SENORITA CARMEN COSTELLA and LOUIS ALVAREZ doing the vocals. BENNY GOODMAN will supply the hotcha rhythms, while CONNIE GATES and HELEN WARD sing the blues and KEL MURRAY, whom I used to know when he was MURRAY KELNAR, will supply the soft-tempered, Wayne King type of music, blended with the harmonizing voices of FRANK LUTHER, PHIL DUEY and JACK PARKER, who used to be known as the Men About Town. Six arrangers have been hired to work with the baton wavers, and there also will be a master of ceremonies. FRANK McMAHON of the McCann-Erickson advertising agency, who is handling the show, promises many surprises. Although there will be only three hours of dance music, the orchestras will be on the job in the studio five hours, due to the change of time across the continent.

### Yeast Goes West

WHISPERING JACK SMITH goes off with his Ironized Yeast program for the month of December, but will be back in January, probably on NBC. Unless CBS can clear enough stations for a spot somewhere between 7 and 7:30 p. m., it will lose the account.

GEORGE BURNS and GRACIE ALLEN made a fibber out of me. I reported here last week that they would do their broadcast of the 21st from Hollywood, but the comics changed their minds and have delayed their trip for a few weeks. BOBBY DOLAN will go along.

### The Light Fantastic

Something novel in the way of auditions was staged when CBS presented ENOCH LIGHT and his orchestra in an audition for the Roney Plaza Hotel in Florida. Although the audition was at noon, Enoch and his boys played in faultless full dress. Several couples of gay young blades and fair damsels, recruited from the network's office staff, danced in the studio as the band played. Thus the hotel's representatives, sitting in the control room, had visible, as well as auditory, proof of the danceability of the Light tempos, and saw how the band would appear in full playing regalia. Enoch got the job and departs soon for the swank hostelry.

Every Wednesday night LANNY ROSS has a guest artist with him on his program which is broadcast twice, first at 8:30 p. m. for listeners east of the Rockies, and again at 11:30 p. m. for the Pacific coast. After last week's show the members of the cast slipped out as usual for a bit of recreation and food. When the second show was ready to go on the air, the guest star was missing. No one had told her about having to do a repeat broadcast, so the orchestra and Lanny filled in the time allotted the guest. Can you imagine the commotion in the studio?

### Connie Stands Pat

A year ago this Thanksgiving, PAT KENNEDY had no song in his heart. He was conspicuously absent from anybody's payroll; he sat alone in his Chicago hotel room with just one dime in his pocket. What a lot of water can pass under the bridge in one short year! For this Thanksgiving, Kennedy, with a fat commercial contract tucked away in his desk, money in his pocket, a wide Irish smile on his face, will march to the altar with the girl he has loved for six years—beautiful CONSTANCE CALLAHAN, of Pittsburgh.

The members of the CONRAD THIBAUT Fan Club journeyed to the Radio City Studios last week to surprise their idol with a birthday gift—a beautiful cigaret case and lighter.

Charming LEAH RAY finally has decided to take French lessons, and for only one reason—to be able to talk to MAURICE CHEVALIER when he comes to town. Leah, as you probably know, appeared with the Frenchman in Bed Time Story, and whenever he comes to New York he never fails to look her up. So next time she greets him, it will be in his good old native tongue. *Parlez vous Francaise, mademoiselle?*





Bernadine likes sketching, reading, the movies, the theater, riding in taxicabs—and a score of other interesting pastimes

# Contrasty Bernadine

By Howard Wilcox

**From Amateur Theatricals to Broadway Was the Initial Jump of the Versatile Sade of Vic and Sade. Maybe Her Talent Comes from Her French Mother . . . Maybe from Her Irish-American Father . . . Maybe from—— But Read and Learn the Truth**

**B**ernadine Flynn is a nice, contrasty sort of name. That's because the girl who owns it comes of a French mother and an Irish-American father. Her short but satisfying career has been contrasty, too. She is beautiful but not dumb. She went in one bound from amateur theatricals to Broadway—through the help of a woman novelist. From Broadway she got into radio because she had a good French accent. And now she is *Sade* in NBC's *Vic and Sade* sketches—which accounts for her glorification of this week's **RADIO GUIDE** cover.

Bern is a Wisconsin gal. She was born in Madison, and it was there she went to college—the University of Wisconsin. Speech and drama were her scholastic hobbies. Came the evening when Zona Gale, the novelist who is one of Wisconsin's most modern literary landmarks, saw Bern stalking with grace and vigor the boards of the University's playhouse.

**M**iss Gale recognized that Miss Flynn had talent. Said Miss Gale to Miss Flynn: "Broadway?" Said Miss Flynn to Miss Gale: "You betcha!"—or whatever polite equivalent might be used by a well-bred young lady-actress to a great writer.

So Zona sent Bern to Brock Pemberton, then casting the *Seven Year Love* show. In New York, Bern went right on studying—diction—and landed herself on the paying side of the footlights. She was understudy to Muriel Kirkland in *Strictly Dishonorable*, played in *Joseph* with George Jessel, and was cast for a part in *Strange Interlude*. The Theater Guild poured out polysyllabic praises.

Came the Spring of 1930, with Bern looking for another job—for after all, even a genius can't eat plaudits—and NBC decided it had to have an

actress with a French accent, possibly as an antidote to announcers with Oxford accents.

Bern, who had played the part of a French gal in *Seven Year Love*, rushed to NBC with all her R's a-trilling. When the Wisconsin Irish-American beauty demonstrated that she had a second-generation vintage French accent—NBC bowed her into a contract with Gallic politeness.

**F**ans have heard her richly-inflected voice in *Empire Builders*, *National Farm and Home Hour*, *Rin Tin Tin Thrillers*, the *Thurston* programs and—her present one, *Vic and Sade*.

What sort of girl is this who, in short years, has run the gamut of theatrical experience from college "dray-ma" to radio romance?

Bern is very, very serious—admits she has difficulty with comic bits, and admits that this seriousness is carried to excess. Like many urbanites, she prefers the country, but lives on Chicago's north side because of her work.

Bern loves her husband—Dr. C. C. Doherty of Chicago—the theater, reading, moving pictures and sketching. She hates street cars and thinks she spends too much money on taxis. When working—behind footlights as well as on the air—she is utterly without shyness or self-consciousness. But on a party, serious Miss Flynn is inclined to be a bit retiring. Perhaps this is because her college studies taught her that actors usually are self-assertive extroverts; maybe she is determined to hold herself in.

**Vic and Sade may be heard twice every day except Saturday and Sunday—at 1:45 p. m. EST over an NBC-WJZ network, and at 2:45 p. m. EST over an NBC-WEAF network. The program is sponsored by the Procter and Gamble Co.**

## Famous Composers

By Mark Herringham

**T**hird in that great trilogy of musical giants—Bach, Beethoven and Brahms—the immortal Johannes Brahms stands forth as one of the noblest characters in the history of this most spiritual of the arts. A Brahms program will be featured over an NBC-WJZ network on Monday, November 26, at 1:45 p. m. EST.

Brahms' four symphonies, his two piano concertos and one violin concerto, and his chamber music, have made him the equal of Beethoven, in the opinion of outstanding critics. His choral works are considered better than Beethoven's. Opera was the only branch of music to which he did not contribute.

Born in Hamburg in 1833—six years after Beethoven's death—Brahms' beginnings were humble. His father was a hack musician. His mother—seventeen years older than his father, and a woman of splendid character—ran a small shop and kept a boarder to eke out her husband's small income. Like so many other great musicians, Brahms displayed talent while very young. One of his teachers, however, bemoaned the fact that his gifted little pupil wasted so much time composing! But no complaints were possible on grounds of lack of interest—for little Hanneles practised endlessly and with boundless enthusiasm.

His first pay as a musician was earned by playing while still a child, to sailors and their companions in low dives. No one realized that the musical sensitiveness which earned little Hanneles small coins from drunken men one day would be honored by all the leading countries of Europe!

**B**ut Brahms climbed quickly, both in ability and popularity. While a youth he gave a concert in Hamburg which was so well received that his career as a pianist seemed assured. Later he toured with a Hungarian Gypsy violinist, Remenyi, as his accompanist. At one place the piano was tuned too low. And in front of the audience, Brahms had to transpose a Beethoven Sonata. The



Johannes Brahms, "the hero of his hour, whose social success was hardly less marked than were his musical triumphs"

story of his skill in doing this ran swiftly throughout musical centers. Through the friendship of Joseph Joachim, Grand of Harmony, and the greatest violinist of his day, Brahms played before the King of Hanover. The King called this 22-year-old lad the young Beethoven.

In 1857, Brahms was taken into the court of Lippe-Detmold by Princess Friederike. This gave him security, leisure, and encouragement to play and compose.

But Brahms was not destined to spend his life under the suave dictation of any patron. His greatest need was independence—and unlike many other talented men, he achieved it. Perhaps this craving for freedom accounts for the fact that, like Beethoven, he did not marry. It made him resign from a good post as conductor of a choir, and caused him also to turn from the career of pianist. Lucky for the world were these decisions, for Brahms the composer was able to give to posterity the musical genius which Brahms the performer could have used to gratify only his own generation.

**T**his modest genius was 40 when he offered his first symphony to the public. When this first—the C Minor, op. 68—was performed after Brahms had worked on its composition for ten years, it swept Germany. Universities conferred honorary degrees upon him, and Hamburg gave him the freedom of the city.

From triumph to triumph the master now swept on. But through it all he retained intact the strange blend of sturdy independence and humility which endeared him alike to kings and peasants. His biographer wrote: "Brahms was the hero of the hour, his social success being hardly less marked than his musical triumphs."

He died in 1897 of cancer—a great man who had lead a full life, and made the world a richer place in which to live.



# Society Stickup

## Calling All Cars

Leading Social Registerites Were Assembled to Spend a Quiet Evening of Backgammon—When Marauding Bandits Descended upon Them. Then Came Radio

By Arthur Kent

Lights out, the big car purred into the driveway. Past a cottage it glided, and stopped near the huge, illuminated house.

It was raining. Five shadowy men left the car, quietly. Overhead, water tinkled on the eaves of the big house. A thin, chill fog hugged the ground.

"We get the watchman first," said a low voice, "then the chauffeur. He lives in that little dump." The five men scattered in the darkness.

Inside "that little dump"—a comfortable cottage just within the gates—William Matheson and his wife had just turned off their radio. It was 10.30, on this damp night of November 22, 1931, and good-looking Bill Matheson hoped he wouldn't have to take the car out again. Bill was chauffeur to the William Mitchells—Chicago socialites whose magnificent North Shore home lay at the end of the drive.

"I tell you," said the chauffeur's wife, "I just heard a car."

"So what?" queried easy-going Bill. "Probably more guests for the boss' party."

"Well, I hope you don't have to drive them home," began Mrs. Matheson, then stopped short.

A knock sounded on the cottage door.

"Be careful," said Mrs. Matheson nervously, as her broad-shouldered husband strode to answer. In this lovely suburban district it is very lonely at night, and somehow the chauffeur's wife feared that particular knock on their door. But Husband Bill laughed.

Mrs. Matheson gave a little scream as the door opened.

Three of the mob of five who crashed the Mitchells' evening-at-home for a fortune—Paul Rossi, Joseph Paello and Nick Mainanis



Dominick Dinardi, whose slow wit finally registered the fact that a wealthy hostess doesn't wear all her jewelry at one time

Bill Matheson, below, chauffeur to the Mitchells, whose courage superseded his fear of death



Two men stood there, looking at them threateningly. They held guns. Behind them loomed the black night and its rainswept silence.

"Shut up!" one said softly. He was plump. Swarthy cheeks ballooned about a tiny mouth. But there was nothing genial or funny about this roly-poly gunman—nothing to hint to Bill Matheson that this man's fatness would save Bill from death, that night. Moon-faces, black eyes were bitter and the tight mouth sneered.

"Step out," he said quietly, "and you don't wanna make no noise, see?" He didn't threaten, but Matheson knew he would shoot. There was a slightly bored look about that man, which seemed more menacing than any possible spoken threat. Bill sensed he was utterly ruthless, respecting no human life except his own.

Without a word the Mathesons stepped outside into the darkness and rain. What were these gunmen going to do, the chauffeur wondered. But he didn't wonder long. Just outside the cottage they came upon a little knot of four men. Startled, Bill Matheson recognized the night watchman, Arthur Metzger. For an instant Bill wondered if the watchman had turned crook; then he saw that one of the three gangsters kept a gun trained upon him.

"They got the drop on me," said Metzger bitterly, as if he felt he should explain his present plight.

The back of a hand slapped Metzger's face. "Shut your—damn' trap!" growled a thug, jamming his gun into the watchman's abdomen, "less you want a slug in the guts!"



The loot in jewelry that was taken from the palatial home of the John Mitchells

Matheson said nothing, but his eyes flicked about as he sized up the situation. Five gunmen. Himself, his wife and Metzger held captive. Idly he noticed how the lights from the big house gleamed on bare, wet trees. That was it! A party at the Mitchells—a little party attended by wealthy society women who would be wearing their jewels! And these thugs—

At that moment the pudgy-faced leader confirmed Bill Matheson's unspoken deduction.

"Come on, you three," he said. "We're gonna crash the party in the big house." Surprisingly, he laughed softly—a funny little whinny that didn't belong to such a bulky man. "An' don't make no social errors, see? Else I'll rub youse out!"

It seemed like a nightmare to Bill the chauffeur—being marched up to his employer's house, in the dead of night, by five armed desperadoes whose roly-poly leader whinnied at his own feeble jokes. The cold rain fell softly. Bill gritted his teeth as he noticed how his wife, in a thin house dress, was beginning to shiver.

"Now," murmured the pudgy thug as they approached the house, "you two take the front. We'll take the back. 'You——' he admonished the fifth man—"keep them mugs here. And what I mean, keep 'em here!"

"Okay," said sour-faced Number Five gunman. The other four slipped away. "You line up," he added, "and keep your backs turned—or else!"

To Bill Matheson, the next few moments were long and anxious. What, he wondered, was happening to his likeable employer, and to Mrs. Mitchell? What was going on in the big house at that precise moment?

The Mitchells and their guests were playing backgammon. They were as unaware of the drama gathering about them as were any group of French aristocrats on the eve of the Revolution. In both instances the rumble of approaching storm was heard by none until the fury of the storm unleashed. Why should they have expected trouble? There was nothing to suggest it in the exquisitely tasteful interior of the Mitchell home, or in the well-ordered lives of their guests. Cultured persons of great wealth and assured social position, they were secure, shielded from life's ordinary dangers and worries. To live gracefully was their greatest concern—not the making of a living. Neither menace, nor the swift, frenzied urge towards self-preservation ever had entered the lives of these American aristocrats.

Witty William Mitchell was partner in the La Salle Street investment firm of Mitchell, Hutchins and Co., and a son of the late John J. Mitchell, chairman of the board of the former Illinois Merchants Trust Company. His wife had been co-chairman of the Illinois division, Women's Organization for Prohibition Reform. And these were their guests.

Mrs. E. A. Cudahy, of Lake Forest, wife of the president of the Cudahy Packing Co., and daughter of the late Edward Cudahy, former president of the Pullman Company.

Mrs. Leslie Wheeler, of Lake Forest, former co-chairman with Mrs. Mitchell of the anti-prohibition organization.

Leslie Wheeler, an official of Pickands, Brown & Co., pig iron concern.

William McCormick Blair, Lake Forest, partner in the investment firm of Lee, Higginson & Co., and trustee of the University of Chicago.

Mrs. William McCormick Blair, daughter of Mrs. Joseph T. Bowen, and a member of one of Chicago's oldest families.

Mrs. Louise De Koven Bowen Phelps, of Chicago, sister of Mrs. Blair.

Ralph J. Hines, of Evanston, son of Edward Hines, millionaire lumberman, and an officer in the lumber firm.

These, then, were the men (Continued on Page 21)

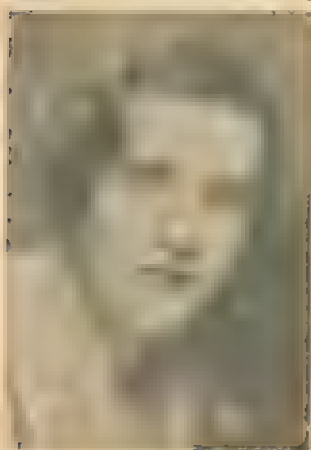


# Signposts of Success

By "The Doctor"

# Open Door to Beauty

By Countess Olga Albani



Madge Kennedy recently made a guest appearance with the Red Davis sketch

**Optimism, Courtesy, Affection, Generosity—These and Other Sterling Qualifications Mark the Features of Madge Kennedy**

**M**adge Kennedy is further excellent proof of the fact that right choice of vocation is the natural basis of efficiency and success. In any line of endeavor there are two prime factors for success: Trained abilities and correct choice of vocation. The highest efficiency is reached only when these two come together.

We have taken thousands of men and women from low-salaried, uncongenial occupations, and put them on the right track by pointing, through scientific character analysis, the work for which nature had endowed them best. Statistics prove that not one person in ten is in the right position; but Miss Kennedy is an exception.

In her face is high creative imagination, good taste and some mechanical faculties. She is versatile.

To the average person Madge Kennedy's face has beauty; to the analyst it possesses beauty of ability and accomplishment. Her face is nicely balanced, with here and there special talents to save it from the too evenly balanced type.

Discretion is evident. Miss Kennedy is particular in friendships and clothes, and is sensitive to forms, colors and surroundings. A tasteful, harmonious atmosphere gives her great pleasure, and one with clashing colors and inartistic forms can give her an uncommon amount of worry and displeasure. This story is found in the upper face. A full spadelike, wedgelike formation where the nose goes into the eyebrows and forehead shows form appreciation.

In Miss Kennedy's face the thin section of forehead immediately above the eyes (the section which carries the eyebrows) is full and furthest away from the ear-opening. This means that her perceptions are high. She prefers to obtain her mental impressions through sight rather than through hearing.

Madge Kennedy probably could turn her hand to a number of things. In addition to this versatility, she has unusual observation of things in motion.

A capacity for culture is indicated in the high forehead. Miss Kennedy is optimistic; she does not carry chips on her shoulder. She is courteous, affectionate and generous, but not an easy mark for sentimental stories of ill luck.

If you would seek flattery or attempt to gain undeserved reward through compliment do not turn to Madge Kennedy. She will tell you what she really thinks. One must appeal to her reason to accomplish anything.

**Countess Albani, One of the Most Beautiful of Radio Stars, Starts Herewith a Series of Revelations of Her Beauty Secrets**

**I** was a little frightened when the Editor of Radio Guide asked me to write a series of beauty articles—for writing, you know, is vastly different from singing. But the subject is one of such tremendous interest to all of us women that after thinking it over I now find myself very enthusiastic about this new undertaking. It all started with Mr. Editor querying: "What do you notice first about a person?"

"Their eyes," I answered.

"Fine," he said. "Tell me about the eyes... the care of them; how you make them up—and I'll let all the readers in on your secrets."

And here they are: All eyes are lovely. They should be, for they mirror the thoughts, they reflect the soul. That means they must have expression. Look into the eyes of a man you love. They are revealing to you his thoughts, his feelings, his love for you, his husband, or a delightful companion—watch the expression. It is sparkling! That's what thoughts do. They put a twinkle in your eyes. Sometimes they enlarge the pupils so that the eyes become almost unreal in their beauty—yes, and they do a great many other nice things. So, first, you must practice having lovely thoughts all the time. Just try it for a week and see the difference.

Now... there are eyes that are strained—wearied. They proclaim to the world "my possessor is tired—she needs sleep!" Or perhaps you need glasses! For the first, I am going to suggest remedies—for the second, only your oculist can assist you. There is a preparation you can buy, to be used with a dropper—one drop in each eye three times a day, and after each application just watch your eyes shine. Write me about this if you wish. Or, if you prefer something less expensive, there is castor oil (are you surprised?) to be used with a dropper also. One drop in each eye every morning. And don't forget that fine old aid, boric acid solution. Here is an ideal cure for tired eyes. At night include in your beauty rituals a warm eye-cup bath of boric acid solution. It not only strengthens, but brings relief to fatigued eyes. Then the castor oil in the morning for lubrication.

For a quick pick-up for the important date, try hot and cold compresses. This not only stimulates the area surrounding the eye, but helps to urge the eyelashes to speedier and more luxuriant growth. Best of all, it puts new life in the eyes themselves. It is priceless—yet it costs nothing.

Countess Olga Albani sings with the Silken Strings program every Sunday evening over an NBC-WJZ network, at 9 p. m. EST, under the sponsorship of the Real Silk Hosiery Company; and later the same night, over a split network—12 midnight CST—for the West Coast.

## Flashes of Fun

## Bulls and Boners

## Your Grouch Box

**Fred Allen:** You know that beer sales are now legal in the state of Maine. Up to now they have used the stem in songs only. —**Town Hall Tonight**

**Jack Benny:** Sap! Sap! Sap!

**Parker:** I don't understand you.

**Benny:** What comes out of trees?

**Parker:** Monkeys like you at a circus!

—**Jell-O Program**

**Joe Penner:** You know, Monk, I rushed across the desert on a camel, and just as I was surrounded by 967, no 956 natives—

**Monk:** Why, Joe, how did you know there were exactly 956 natives?

**Penner:** I counted the toes, and divided by ten! —**Bakers Broadcast**

**Wallington:** Eddie, where did you get those horns?

**Cantor:** I got them in the stock market, Jimmy. Why?

**Wallington:** How could you get bull's horns in the stock market?

**Cantor:** Because somebody gave me a bum steer, Jimmy! —**Chase & Sanborn**

**Graham (reading letter):** Dear Fire Chief: What is your opinion of the American custom of doing business on the instalment plan?

(Signed) A Dollar a Day and a Sheriff a Week. **Ed Wynn (Answering letter):** Dear a Dollar a Day and a Sheriff a Week: All I know is that if it wasn't for the instalment plan, a lot of animals would be able to wear their own fur coats this Winter. —**Texaco Broadcast**

**Gene:** What would you do if you heard a burglar in your house at the hour of midnight?

**Cliff:** I couldn't do anything. If I wuz home dat early I'd be sick in bed. —**Sinclair Minstrels**

**Ted Jewett:** "The Voice of Experience will be back on the air again tomorrow night at 12 o'clock noon."—Mrs. Louis Sundeen, Oak Park, Ill. (Nov. 4; WBBM; 6 p. m.)

**Announcer:** "You will find Crisco advertised in all big women's magazines."—Mrs. H. M. Sowers, Chicago, Ill. (Nov. 12; WMAQ; 1:45 p. m.)

**Announcer:** "Mary Pickford is more willing to discuss literature and her radio activities than her marital status."—Mrs. R. W. Schunke, San Jose, Calif. (Nov. 3; KPO; 11 p. m.)

**Announcer:** "For those who have never dyed in their own home, we can help them by the use of Sunset."—M. G. Browne, Outremont, Que. (Nov. 10; CKAC; 9:58 a. m.)

**Hal Totten:** "Isn't it a great thrill to see these fellows going by with their wagons waving at the crowd?"—Karl W. Schlach, Benton Harbor, Mich. (Nov. 8; KYW; 1:59 p. m.)

**Announcer:** "Men are abominable breathers, as a rule."—Mrs. Deane Burnham, Lansing, Mich. (Nov. 6; WGN; 8:45 p. m.)

**Announcer:** "Give your face a chance to get back on its feet."—Mrs. J. Little, Philadelphia, Pa. (Oct. 25; WEA; 7:30 p. m.)

**Pierre Andre:** "But lots of mothers and fathers whose children are too young to send in..."—William R. Traum, Chadwick, Ill. (Oct. 29; WGN; 5:57 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

A cinder in the eye is a small thing—but big enough to ruin your appreciation of a lovely landscape. And in just the same way, any one of a number of small, irritating flaws can ruin a splendid radio program. It is to banish such flaws from radio that Your Grouch Box is thrown open to you. If you have a radio grouch—a pet peeve—prepare to shed it now. Don't keep it to yourself—put it into a letter and send it to this department, where the attention of radio leaders may be drawn to it. Improved programs may result, which would benefit you and hundreds of thousands of other listeners as well.

**Lunatic Listeners—assinine announcers—or stupid sponsors?**

Dear Editor: Are those radio announcers trying to make us radio fans look stupid? In announcing contests or anything else, they spell the simplest words.

Pottstown, Pa. **MELVIN NEIMAN**

**Bangs in my ears—again!**

Dear Editor: When we get settled down to listen to a nice program, we have to get up continually to turn down the radio. The drama goes on fine, then the orchestra comes on with a bang that nearly deafens us.

Morrison, Ill. **MRS. F. C. BARNUM**

**Wanted: Church music on week nights.**

Dear Editor: Why give only Sunday to church music? Hundreds would like, on two or three evenings a week, at least 30 minutes of good church music. These hundreds do not like jazz, and that's all they get.

Detroit, Mich. **P. H. S.**

Send your peevish to Your Grouch Box, in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.



# Radio Road to Health

By Shirley W. Wynne, M. D.

## How Many Mothers and Prospective Mothers Know What Is Best for the New-Born Infant's Health?

The new-born baby holds in its little hands the joy, hope and love of the world. The new-born baby, helpless as it is, can inspire us to finer and nobler things than all our causes, lectures and reformers combined.

The first few weeks of the baby's life are difficult ones, both for the mother and the child. This is especially true where the baby is the first child. The problem of readjustment in the home, of getting used to a baby in the house, looms large. The young mother is afraid to handle the baby. Usually it is some sympathetic neighbor or relative who is called to duty after the young mother has returned from the hospital. How many of you readers felt supremely confident that you could take care of the child without advice or help?

Do not heed the advice of well-meaning friends and neighbors. It is to your doctor that you should turn for help and instruction when in doubt. Your baby's problems and reactions are different from all others. What was good for your neighbor's baby may make your baby sick. Your baby's sickness may look like that of your neighbor's child, but it may be something else entirely, and therefore needs reverse treatment. No one but a doctor can determine what that treatment should be.

The new-born baby cannot go on strike if it is dissatisfied with things. Yet every baby upon entrance into this world is endowed with certain rights which it legitimately can demand of its mother.

There is no greater duty of mother to child than that the child be nursed. If, Mother, you cannot nurse it entirely, feed it partly on breast and partly on Grade A bottled milk, prepared under the doctor's direction. The mother who can nurse her child, and won't, is doing her baby a grave injustice. Ten bottle-fed babies die before they are a year old to one that is nursed by its mother. Children under nine months of age who become stricken with diphtheria usually are not saved.

Practically every mother can nurse her baby, for a time at least, if she heeds the simple health rules that emphasize proper sleep and rest, nourishing food, fresh air and sunshine. The new-born baby should be put to the breast at regular intervals, even if there is no milk. This will start the proper functioning and stimulate the flow of milk.

Water holds an important place in the new-born baby's diet. The child is given boiled, warm water within an hour after birth, and thereafter every four hours until the breast milk begins to flow. Water not only relieves the thirst but assists in cleaning the mouth and the gums. Give your baby cool, boiled water at frequent intervals during the day and occasionally at night.

# The Child's Hour

By Nila Mack

## Miss Mack's Wide Experience Has Taught Her That One Treatment Only Will Cure a Child of Tantrums

A frequent complaint to this department from parents concerns the tendency of young children to become angry on the slightest pretexts. Several mothers write that this condition makes their life almost unbearable.

If a child goes into a tantrum, the best course to pursue is to ignore him completely. This, of course, often takes great will power what with a young boy or girl screaming, kicking, and going through the other violent body actions of a person who is overcome by anger.

But parents will find it best to leave the child severely alone during one of these fits of temper. One ought to go out of the room, or even leave the house entirely, until the temper subsides. Really, the best way to teach a child to control himself is to allow him to find out for himself that no good comes from giving way to his anger.

One particular child was a genius at histrionics, but had a devilish temper. At home her mother used to try to combat her tantrums by delivering a severe whipping or scolding.

When she first was enrolled in my classes, she burst into a fit of anguish simply because she wanted a much bigger part than she was given in a forthcoming production. The child's rage really was pitiful, for she stormed, cried, cajoled and threatened to quit if I did not listen to her demands.

I accepted her resignation. I told her that I thought it would be a grand idea if she stepped out, as many deserving children were waiting to join my classes. She went home in a huff.

One week later she marched back and publicly apologized for her temper and unreasonable attitude. I accepted her apology graciously, and recast her in the show. Since then she's been one of my model pupils, and rarely, if ever, does she give vent to tantrums.

Nila Mack is director of all children's programs for CBS. Her program, Sunday Morning at Aunt Susan's, may be heard over a CBS-WABC network every Sunday at 9 a. m. EST.



A child in good health and not overstimulated, is not often overcome by anger

## Ten Years Ago

A CAPTAIN ECKERSLEY, chief engineer of the Radio City Building Company, presides over the annual meeting of the Third Annual Radio City Convention. He is a man of many talents, and is known to the American public from the fact of making broadcast as an extremely popular and successful broadcaster. He is the American's favorite radio personality, and is known to the American public from the fact of making broadcast as an extremely popular and successful broadcaster. He is the American's favorite radio personality, and is known to the American public from the fact of making broadcast as an extremely popular and successful broadcaster.

(Editorial Note: Captain Eckersley since has taken the reverse view, in a complete right-about face. His present attitude was published in full in Radio Guide Issue Week Ending May 19, 1934.)

STATION KFI, in Los Angeles, announces plans to increase wattage from 500 to the "enormous power" of 5,000.

N. T. GRANLUND, WHN's famous announcer, "ROXY" (S. L. Rothafel), celebrated Capitol theater impresario, and JIMMY CLARK, whose White Way Entertainers are known to every New York station, are winners, first to third respectively, in a New York newspaper radio popularity poll.

OFFICIALS of the U. S. Department of Commerce are busy reallocating waves to stations, and technicians likewise are kept busy telling set owners how to adjust their receivers to tune in the new ones.

HEADLINE STARS THEN: Mrs. La Rue Nel-WFAA; Gertrude Hutchinson, WGR; Mrs. Jane Webster, WHAS; Uncle Wip, WIP; Elizabeth Hines, WJZ; The Harmony Girls, WLS; Dudley Crafts Watson, WMAQ; Ralph W. Fuller, WOC; Kathryn Wells Bassett, WOR; Frank Hodeck, Jr., WOW; Milton Sachs, WSAI; Carolyn Sparlin Nesbit, WSB.

## Hits of Week

There is no accounting for the song vagaries of the networks. In last week's issue of Radio Guide, Out in the Cold Again nosed out The Continental from both song divisions by the margin of one point. This week the relative positions of the songs are just the reverse. The Continental leads both in the number of network presentations and in the band-leaders' consensus, with Out in the Cold Again relegated to the second choice spots.

Following is Radio Guide's weekly tabulation:

### SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
The Continental	30
Out in the Cold Again	29
Stay as Sweet as You Are	27
Wild Honey	25
Be Still My Heart	24
Sweetie Pie	21
Pop Goes Your Heart	19
An Earful of Music	17
Rain	15
If I Had a Million	13

### BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
The Continental	30
Out in the Cold Again	29
I Saw Stars	25
Stars Fell on Alabama	24
Were You Foolin'	21
Love in Bloom	17
Wild Honey	16
Must We Say Goodnight	14
P. S. I Love You	11
Between Showers	9

Song hits requested most frequently from a few of the maestros last week were

Abe Lyman: The Continental, Midnight and You, Between Showers.

Jack Denny: One Night of Love, Stay as Sweet as You Are, Out in the Cold Again.

Jack Miller: Must We Say Goodnight, If I Had a Million, The Continental, Wild Honey.

## Wave Marks

**Signed On.** Radio villainess got her man when Elaine Melchior, beautiful scoundrellette in the "Buck Rogers" series, was wed on November 15 to—not Buck Rogers, children, but Leon F. Ansbacher, a Manhattan Big Executive. She'll go on bucking Buck as Ardala Valmar.

**Signed On.** November 17 wedding-bells for Travis Hale, of Al Pearce's (NBC) gang and Renee Winkler, Al's secretary. Scene of the drama: The Wee Kirk of the Heather in Los Angeles.

**Signed On.** Radio broadcast of the ceremonies will make Prince George of England, Princess Marina of Greece the most widely-heard pair of "I-do-ers" in royal history, when they wed in Westminster Abbey this November 29.

**Meter(s).** Freddy Martin, NBC "Open House" ork pilot and m. c., becomes 28 this December 9, fourth-anniversaries with his wife December 10.

**Meter.** And Kenneth Niles, CBS' Los Angeles announcer, also reaches 28 on December 9. He's good-looking, has thought of movies as a career.

**Meter.** And here bobs up Elaine Melchior again—this time as a twenty-fifth birthday celebrant this December 8. A husband and a birthday! Some gals are lucky.

**Meter.** Jean Paul King, NBC (Chicago) announcer, adds a year on December 1. He collects books; plays tennis; watches baseball and wrestling.

**Meter.** Frank Black, NBC (New York) musical director, spends many hours and much coin browsing through old shops in search of rare musical scores and antique bronzes. Frank, of course, loves to attend symphonies. He birthdays November 28.











# Programs for Monday, November 26

## Star ★ Indicates High Spot Selections

**6:30 A.M.**  
WB7—Musical Clock  
WNAC—Sunrise Special, organ  
**6:45 A.M.**  
NBC—Health Excer. WJAF WGY  
WBEN WFII  
**7:00 A.M.**  
WJZ—Texas  
**7:15 A.M.**  
WNAC—News  
**7:30 A.M.**  
CBS—Organ Reveille: WABC  
NBC—Yoichi Hirakawa, xylophone: WJZ  
WBZ  
WNAC—Joe Mitchell  
**7:45 A.M.**  
NBC—Pollack & Lawnhurst: WFAF  
WBEN WGY  
NBC—Jolly Bill & Jane: WJZ  
WHAM—Jack Roy songs  
WNAC—Walter Kibler  
**8:00 A.M.**  
NBC—Bradley Kincaid songs: WFAF  
WTIC WCHS WTAG WBEN WJAR  
CBS—The Song Reporter: WABC  
NBC—Morning Devotions: WJZ WBZ  
WGY—Musical Clock  
WHAM—Kindly Thoughts  
WNAC—Shopping Around the Town  
**8:15 A.M.**  
NBC—Dick Liebert, organist: WJAR  
WBEN WFII  
WTIC WTAG WJAR  
NBC—Low W: WJZ WBZ WHAM  
**8:30 A.M.**  
NBC—Chorus: WFAF WGY WCHS  
WFII WTIC WBEN WJAR WTAG  
CBS—Lyric Serenade: WABC  
WBZ—Weather temperature  
WSYR—Low White, Organist (NBC)  
**8:45 A.M.**  
NBC—Landt Trio & White: WJZ  
WHAM WSYR WBZ  
**9:00 A.M.**  
NBC—Organ Rhapsody: WFAF WCHS  
WTAG  
CBS—Modern Minstrels: WABC  
WOKO WNAC WDRB WBLZ WFII  
WHAC WGR WEAN WGLC WICC  
NBC—Breakfast Club: WJZ WBZ  
WSYR  
WBEN—News: Hollywood Impressions  
WGY—Annette McLaughlin, songs  
WHAM—Tower Clock Program  
WPRO—Top of the Morning (ABS)  
**9:15 A.M.**  
NBC—Dick Liebert, organist: WJAR  
WBEN WFII  
WGY—Mid morning Devotions  
WHAM—Concine School  
WPRO—Vaughn de Leath, songs (ABS)  
**9:30 A.M.**  
NBC—Eva Taylor, songs: WFAF  
WTIC WBEN WTAG WCHS  
WGY—Little Jack Little's Orchestra  
WHAM—Breakfast Club (NBC)  
WBZ—Modern Minstrels (CBS)  
WPRO—Music Master's Hour (ABS)  
**9:45 A.M.**  
NBC—Mattinata Chorus: WFAF  
WTIC WTAG  
WBZ—Sally Work's Column  
WGY—High Prince of Harmony  
**10:00 A.M.**  
NBC—News: Brown and de Rose  
WFAF WTIC WTAG  
CBS—News: Harmonies in Contrast  
WABC WKBW WICC WAAB WFEA  
WDRB WGLC  
NBC—Josephine Gibson: WJZ WBZ  
WSYR  
WBEN—Little Jack Little  
WGY—News: The Varadonds  
WHAM—Musical Program  
WNAC—Birds' Clerk  
**10:15 A.M.**  
★ NBC—Clara, Lu 'n' Em: WFAF  
WJAR WFII WCHS WGY WTIC  
WBEN WTAM WTAG  
CBS—Bill and Ginger: WABC WOKO  
WNAC WEAN WFBL WGR  
NBC—Holman Sisters: WJZ WHAM  
WBZ  
**10:30 A.M.**  
NBC—Land of Beginning Again: WFAF  
WBZ  
CBS—Saville Serenade with Dianne  
WABC WDRB WAAB WCHS  
WEAN WKBW WGLC WOKO  
WHAC WFEA WICC WLBZ  
NBC—Today's Children: WJZ WBZ  
WSYR  
NBC—Morning Parade: WTIC WJAR  
WTAG  
WBZ—Maurice Nicholson, organist  
WGY—Market Basket  
WHAM—Mrs. Thrifty Buyer  
WNAC—Yankee Mixed Quartet  
**10:45 A.M.**  
NBC—Morning Parade: WFAF WCHS  
WTIC  
CBS—Memories Garden: WABC  
WNAC WOKO WFBL WGLC  
WKBW WIFC WLBZ WFEA  
NBC—News: Radio kitchen: WJZ  
WHAM  
WBZ—News, Musicals  
WGY—Johnny Marvin, tenor  
**11:00 A.M.**  
NBC—Navy March: WFAF WGY  
WTIC WCHS WJAR WBEN WTAG

CBS—Memories Garden: WDRB  
WBZ  
NBC—Honeymooners: WJZ  
WBZ—Women's Club News  
WHAM—Contract Bridge Talk  
WPRO—Tony Cabooch (ABS)  
**11:15 A.M.**  
CBS—Fats' Walter, songs: WABC  
WDRB WKBW WNAC WEAN  
WLBZ WFII WHEC WICC  
★ NBC—L. S. Navy Band (NBC)  
WJZ WBZ WHAM WSYR  
WBZ—L. S. Navy Band (NBC)  
WPRO—Morning Parade (ABS)  
**11:30 A.M.**  
CBS—Connie Gates & Jimmy Bricey:  
WABC WDRB WOKO WBLZ WFII  
WCHS WKBW WGLC WFBL  
WHEC WMA  
NBC—Geo. Heesberger's Orch.: WJZ  
WSYR  
WBZ—Stage Show  
WHAM—Home Kitchen Talk  
WPRO—Rhythm Melodies (ABS)  
**11:45 A.M.**  
WBZ—Farm Forum  
WHAM—Tom Grieron, organist  
WNAC—Mandy Sweethearts  
WPRO—Arie and Gould, songs (ABS)

## Afternoon

**12:00 Noon**  
★ NBC—Voice of Experience: WABC  
WNAC WDRB WEAN WFBL WGR  
WHEC  
NBC—Fields & Hall, songs: WJZ  
WHAM WSYR  
WBZ—Views of the News  
WGY—Bert  
WPRO—Eddie Prior's Orch. (ABS)  
**12:15 P.M.**  
★ NBC—Moneyboy & Sassafras: WFAF  
WTIC WFII WTAG WJAR WBEN  
WCHS  
★ CBS—The Gumps: WABC WGR  
WDRB WOKO WDRB WHEC WEAN  
WNAC  
NBC—Charles Sears, tenor: WJZ  
WSYR WHAM  
WBZ—Weather temperature  
WCHS  
**12:30 P.M.**  
NBC—Merry Madcaps: WFAF WTIC  
WBZ—Dick Messner's Orch.: WABC  
WOKO WABW WLBZ WGLC  
WELA  
NBC—Farm & Home Hour: WJZ  
WBZ WHAM WSYR  
WBEN—News: Merry Makers  
WGY—Farm Program  
WNAC—Shopper's Exchange: News  
WPRO—Here's How (ABS)  
**12:45 P.M.**  
CBS—Dick Messner's Orch.: WGR  
WHEC  
WBZ—Merry Madcaps: WTAG WCHS  
WBEN—Stock & Commodity Quotations  
WPRO—Will Hollander's Orch. (ABS)  
**1:00 P.M.**  
NBC—Markets and Weather: WFAF  
WBZ—Alan Leifer's Orch.: WABC  
WDRB WOKO WAAB WHEC WGLC  
WGR WFEA  
WBZ—Farm Service  
WCHS—Two Hearts in Song (NBC)  
WGY—Musical Program, Talk  
**1:15 P.M.**  
NBC—Jenny's Doctor, sketch: WFAF  
WGY WFII WTIC WBEN WTAG  
WCHS WJAR  
CBS—Radio Gossip Club: WNAC WGR  
WPRO—Mirror Reflections, News  
(ABS)  
**1:30 P.M.**  
NBC—New Rochelle Girls' College vs.  
Oxford U. Debate: WFAF WTIC  
WCHS WJAR WBEN WTAG  
CBS—Story Behind the Song, drama-  
tizations: WABC WOKO WGLC  
WFBL WOKC WGR WAAB  
★ NBC—Vic & Sade: WJZ WBZ  
WSYR  
WGY—Musical Program  
WHAM—School of the Air  
WNAC—News  
WPRO—Max Bergere's Orchestra  
**1:45 P.M.**  
CBS—Pat Kennedy's Art Kassel's  
Orch.: WABC WNAC WFBL WGR  
WBZ—Music Guild: WJZ  
WBZ—Home Forum  
WGY—The Southerners  
WPRO—The Rhythmists (ABS)  
**2:00 P.M.**  
NBC—Revolving Stage: WFAF WCHS  
WTIC WJAR WTAG WBEN WFII  
CBS—Marie, Little French Princess:  
WABC WNAC WHEC WGR  
WDRB  
WBZ—Music Guild (NBC)  
WGY—Lauren Bell, baritone

WHAM—Jan Campbell's Orchestra  
WPRO—Broadway Cheese Club Lunch-  
eon (ABS)  
**2:15 P.M.**  
★ CBS—Romance of Helen Trent:  
WABC WNAC WHEC WGR  
WGY—Household (bats)  
WHAM—School of the Air  
**2:30 P.M.**  
CBS—School of the Air: WABC WNAC  
WDRB WGR WHEC WEAN WCHS  
WOKO WOKC WFBL WGLC WLBZ  
W  
NBC—Smack Out: WHAM WSYR  
WBZ—Home Forum Looking School  
WGY—Revolving Stage (NBC)  
**2:45 P.M.**  
★ NBC—Vic & Sade: WFAF WTIC  
WFII WTAG WJAR WBEN  
WBZ  
NBC—Richard Maxwell, tenor: WJZ  
WSYR  
WHAM—Art Talk  
**3:00 P.M.**  
NBC—Ma Perkins: WFAF WFBL WGY  
WCHS WTIC WTAG WBEN  
CBS—The Joke Book: WABC WOKO  
WNAC WDRB WGLC WOKC WEAN  
WFBL WFEA WICC WGR WLBZ  
★ NBC—Radio Guild Presents John  
Gasmorthy's "Justice": WJZ WSYR  
WHAM WBZ  
WPRO—Catherine Curtis (ABS)  
**3:15 P.M.**  
NBC—Dreams Come True: WFAF  
WFII WCHS WTIC WGY WTAG  
WJAR WBEN  
WHEC—The Joke Book (CBS)  
WPRO—Dorothy Atkins, songs (ABS)  
**3:30 P.M.**  
NBC—Woman's Radio Review: WFAF  
WCHS WGY WTIC WJAR WBEN  
WTAG WFII  
CBS—Matine Band: WABC WGLC  
WOKO WDRB WNAC WGR WHEC  
WEAN WLBZ WICC WFEA  
WPRO—Today's Winners (ABS)  
**4:00 P.M.**  
NBC—John Martin's Story Prgm.:  
WFAF  
CBS—The Little House Family:  
WABC WOKO WNAC WDRB WICC  
WEAN WFBL WLBZ WGLC WHEC  
WGR WFEA  
NBC—Betty & Bob: WJZ WBZ WGY  
WHAM WSYR WJAR WBEN WTAG  
**4:15 P.M.**  
NBC—Gypsy Trail: WFAF WTAG  
WFII WCHS WGY WTIC  
CBS—Charlie & London: WABC WLBZ  
WOKO WNAC WIC WDRB WFBL  
WGLC WFEA WHEC WGR WGR  
NBC—Songs & Stories: WJZ  
WBZ—Sister of the Skillet: WSYR  
WBZ WHAM  
WBEN—Stock & Commodity Reports  
**4:30 P.M.**  
NBC—Roxanne Wallace, songs: WFAF  
WTIC WTAG WGY WJAR  
CBS—Chicago Variety Prgm.: WABC  
WOKO WDRB WFBL WFEA WHEC  
WGR WGLC WEAN WLBZ WICC  
WGR WNAC  
NBC—Beverly Nichols, English writer,  
talk: WJZ WSYR  
WBEN—Gordon Johnson, organist  
WBZ—Orchestra  
WHAM—Edward C. May, organist  
**4:45 P.M.**  
NBC—The Lady Next Door: WFAF  
WTIC WCHS  
NBC—Hans Ziro's Orch.: WJZ  
WBZ—Merry Mads: WTAG WFII  
WJAR  
WBZ—Uncle Ben's Club  
WGY—Stock Reports  
WHAM—Bob Hemmes, pianist  
WPRO—Planning Agriculture (ABS)  
**5:00 P.M.**  
NBC—George Stoney's Music: WFAF  
WBZ WFII WTAG WJAR WTIC  
WCHS  
CBS—On Son of Fire: WABC WAAB  
WGR  
★ NBC—Al Pearce's Gang: WJZ  
WBZ—News  
WGY—Long Sisters  
WPRO—Tea Timers (ABS)  
**5:15 P.M.**  
NBC—Tom Mix Straight Shooters:  
WFAF WGR WGY WTIC WCHS  
WFII WTAG WJAR WBEN  
CBS—Shippy, sketch: WABC WOKO  
WDRB WAAB WHEC WEAN WFBL  
WHEC WGR  
NBC—Jackie Heller, tenor: WJZ  
WBZ—Agricultural News  
WHAM—Adventures of Donald Avery  
WNAC—Harry E. Rodgers, organist  
**5:30 P.M.**  
NBC—Sizzlers Trio: WFAF WTIC  
WBZ WTAG WGY  
CBS—Jack Armstrong: WABC WNAC  
WOKO WDRB WGR WEAN WHEC  
WFBL

NBC—Singing Lady: WJZ WBZ  
WHAM  
WPRO—Bob Fallon's Orch. (ABS)  
**5:45 P.M.**  
★ NBC—Capt. Tim Healy: WFAF  
WTIC WCHS WGY WFII WBEN  
WJAR WTAG  
CBS—Betty Barthell, songs: WABC  
WAAB WDRB WOKO WEAN WFBL  
NBC—Orphan Annie: WJZ WBZ  
WHAM WSYR  
WNAC—Yankee Singers

## Night

**6:00 P.M.**  
NBC—Xavier Cugat's Orch.: WFAF  
WJAR WTAG WGY  
WBZ—Buck Rogers: WABC WKBW  
WAAB WOKO WHEC WFBI  
NBC—Army Band: WJZ  
WBZ—News, Household Reveries  
WBZ—Jimmie Allen's Adventures  
WHAM—Sport Resume  
WNAC—News  
WPRO—Alex Barker's Ensemble (ABS)  
**6:15 P.M.**  
NBC—Mysterious Island: WFAF  
WBZ—Bobby Benson & Sunny Jim:  
WABC WAAB WOKO WDRB WEAN  
WFBL WGR WLBZ WHEC  
NBC—Army Band: WHAM WSYR  
WBZ—Novelty Ensemble  
WFAF  
WGY—Jimmy Allen, sketch  
WNAC—Melody Limited  
WPRO—Twilight Philosopher (ABS)  
**6:30 P.M.**  
NBC—News: Carol Deen, songs: WFAF  
WBZ—The Shadow: News: WABC  
WDRB WOKO WEAN WFBL WGR  
WHEC WKBW WAAB  
NBC—News, Shirley Howard, songs:  
WJZ WSYR  
WBZ—Sports Review  
WBZ—News: Weather, temperature  
WBZ—Evening Briefings  
WHAM—Twilight Reveries  
WPRO—News: Manhattan's Orch.  
(ABS)  
**6:45 P.M.**  
NBC—Bobby Barthell, sketch: WFAF  
WFII WCHS WGY WTIC WBEN  
WJAR WTAG  
NBC—Lowell Thomas, news: WJZ  
WBZ WHAM WSYR  
WNAC—Wilard Alexander's Orch.  
**7:00 P.M.**  
NBC—Ray Perkins, songs & patter:  
WFAF WTAM WTIC WTAG  
★ CBS—Myrt & Marge: WABC WFBL  
WOKO WDRB WNAC WGR WFAN  
★ NBC—Amos 'n' Andy: WJZ WBZ  
WHAM  
WBZ—Adventures of Jimmy Allen  
WGY—Col. Jim Healy  
WPRO—Gloria Graffon (ABS)  
**7:15 P.M.**  
NBC—Gene & Glenn: WFAF WFII  
WGY WCHS WBEN WTAG WJAR  
WTIC  
CBS—Just Plain Bill: WABC WNAC  
WGR  
★ NBC—Plantation Echoes: WJZ WBZ  
WHAM WSYR  
WPRO—A. M. Sullivan, poet (ABS)  
**7:30 P.M.**  
★ NBC—Burnt Cork Dandies: Al Bar-  
nard: WFAF WGY WCHS WJAR  
WTAG  
CBS—Paul Keast baritone: WABC  
WOKO WDRB WGR WHEC WFBL  
WGR  
★ NBC—Red Davis: WJZ WHAM  
WSYR WBZ WBZ  
WNAC—The Merry-Go Round  
WPRO—Jan, Judy & Jerry (ABS)  
**7:45 P.M.**  
NBC—Uncle Ezra: WFAF WGY WCHS  
WBZ  
CBS—Roake Carter, news: WABC  
WNAC WGR  
★ NBC—Dangerous Paradise, sketch:  
WJZ WHAM WBZ WSYR  
WPRO—One Man Mustrel Show  
(ABS)  
**8:00 P.M.**  
★ NBC—STUDEBAKER CHAMPIONS  
Present Richard Himber's Orch.,  
Joey Nash, vocalist: WFAF WJAR  
WFII WGY WCHS WTAG WTIC  
WBZ  
CBS—Carson Robinson's Buckaroos:  
WABC WNAC WDRB WOKO WHEC  
WGR WEAN WFBL WGR  
★ NBC—Jan Garber's Supper Club:  
WJZ WBZ WHAM WSYR  
WPRO—Melody Musketeers (ABS)  
**8:15 P.M.**  
CBS—Edwin C. Hill: WABC WOKO  
WNAC WDRB WFBL WEAN WGR  
WPRO—Five Star Final (ABS)  
**8:30 P.M.**  
★ NBC—Garden Concert: Richard  
Crooks, tenor: WFAF WFII WCHS  
WGY WBZ WTAG WJAR WTIC

★ CBS—Josef Pasternack's Orch.:  
Aida Donnell, soprano; Guest  
WABC WOKO WDRB WNAC WEAN  
WFBL WGR WGR  
NBC—King's Guard Quartet: WJZ  
WBZ WHAM WSYR  
WPRO—Senator & the Major (ABS)  
**8:45 P.M.**  
NBC—Seth Parker: WJZ WHAM WBZ  
WSYR  
WPRO—Kay Thompson, songs (ABS)  
**9:00 P.M.**  
★ NBC—Harry Morlock's Gypsies:  
WFAF WTIC WFII WCHS WGY  
WTAG WBZ WJAR  
★ CBS—Rosa Ponselle, Orch.; Chorus:  
WABC WDRB WOKO WNAC WHEC  
WFBL WFBL WFEA WICC WGR  
WEAN WABW WGLC  
★ NBC—Greater Minstrels: WJZ WBZ  
WHAM WSYR  
WPRO—"Conscience, The Fury,"  
sketch (ABS)  
**9:30 P.M.**  
★ NBC—House Party: WFAF WFII  
WCHS WGY WJAR WBZ WTAG  
★ CBS—EX-LAX PRESENTS "The  
Big Show": Buck & Sully, com-  
edians; Gertrude Niesen & Chi-  
queto, vocalists; Lud Gluck  
Orch.: WABC WNAC WOKO WFBI  
WEAN WKBW WDRB WICC  
NBC—Princess Pat Players: WJZ  
WHAM WBZ WSYR  
WPRO—Bob Haring Presents (ABS)  
**10:00 P.M.**  
★ NBC—Contented Pigm: WFAF  
WFII WCHS WTIC WGY WJAR  
WBZ  
CBS—Wayne King's Orch.: WABC  
WDRB WFBL WEAN WKBW  
WOKO WAAB  
NBC—America in Music: WJZ  
WBZ—Sammy Liner's Orchestra  
WHAM—Courtland Manning  
WNAC—Political Speaker  
**10:15 P.M.**  
WHAM—Musical Program  
WNAC—Meyer Davis' Orchestra  
WSYR—America in Music (NBC)  
**10:30 P.M.**  
NBC—Nat'l Radio Forum: WFAF  
WCHS WTAG WGY  
CBS—Public Health Prgm.: WABC  
WHEC WGR WFEA WICC WAAB  
WLBZ WEAN WDRB WOKO WGR  
NBC—To be announced: WJZ WBZ  
WHAM  
WBZ—Buffalo Variety  
WNAC—Federal Housing  
WPRO—Arthur Warren's Orch. (ABS)  
**10:45 P.M.**  
CBS—Emery Deutsch & His Gypsies:  
Violin: WABC WOKO WLBZ WEAN  
WFEA WHEC WAAB WICC  
WNAC—Musical Rhyme  
WSYR—To be announced (NBC)  
**11:00 P.M.**  
NBC—The Grummitts Family: organist  
Ford: WFAF WTIC WCHS WGY  
CBS—Glen Grays Orch.: WABC  
WAAB WKBW  
NBC—Hal Kemp's Orch.: WJZ  
WBZ—News: Sports Review  
WBZ—Weather: temperature: Sports  
WHAM—Tommy Tucker's Orchestra  
WNAC—News  
WPRO—Voice of Romance (ABS)  
**11:15 P.M.**  
NBC—Jesse Crawford, organist: WFAF  
WTIC WCHS WJAR WFII  
CBS—Glen Gray's Orch.: WABC WFEA  
WOKC WLBZ  
WBZ—Frolic  
WGY—Charles Boulanger's Orchestra  
WNAC—Jack Marshall's Orchestra  
WPRO—Dance Music Till 1 A.M.  
WSYR—Hal Kemp's Orch. (NBC)  
**11:30 P.M.**  
NBC—Will Osborne's Orch.: WFAF  
WCHS WJAR WTAG WBZ WFII  
CBS—Kate Smith's Swanee Music  
WABC WFBL WHEC WICC WKBW  
WEAN WOKO WFEA WDRB WLBZ  
WNAC  
NBC—Jolly Coburn's Orch.: WJZ  
WHAM WSYR WGR  
**11:45 P.M.**  
WBZ—Trio: WFAF WCHS  
**12:00 Mid**  
NBC—Freddie Victor's Orch.: WFAF  
WFII WGY WCHS  
CBS—Scott Fisher's Orch.: WABC  
WOKO WNAC WFBL WICC WGR  
WAAB  
NBC—Glen Grays Orch.: WJZ  
WBZ WSYR  
**12:30 A.M.**  
NBC—News: WFAF WCHS WGY  
WFII WCHS WGY WFII  
CBS—Glen Grays Orch.: WABC  
WOKO WNAC WFBL WEAN WGR  
WPRO—Five Star Final (ABS)  
NBC—To be announced: WJZ WBZ  
WSYR  
**1:00 A.M.**  
CBS—Glen Grays Orch.: WABC







# Programs for Tuesday, November 27

Star ★ Indicates High Spot Selections

**6:30 A.M.**  
WBZ—Musical Clock  
WNAC—Sunrise Special organ

**6:45 A.M.**  
NBC—Health Exercises: WEAF WGY  
WEEI WBEN

**7:00 A.M.**  
WBZ—Texas Cowboys

**7:15 A.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**7:30 A.M.**  
CBS—Ocean Revelle: WABC  
NBC—Don Hall Trio: WJZ  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**7:45 A.M.**  
NBC—B. A. Rolfe's Orch.: WJZ  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**8:00 A.M.**  
NBC—B. A. Rolfe's Orch.: WJZ  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**8:15 A.M.**  
CBS—City Consumer's Guide: WABC  
NBC—Lew White, organist: WJZ WBZ

**8:30 A.M.**  
ABC—Cheerio: WEAF WGY WBEN  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**8:45 A.M.**  
NBC—Landi Trio & White: WJZ  
WBZ—Shopping News

**9:00 A.M.**  
NBC—Organ Rhapsody: WEAF WTIC  
WBZ—Shopping News

**9:15 A.M.**  
NBC—Organ Rhapsody: WJZ WBZ  
WBZ—Shopping News

**9:30 A.M.**  
NBC—Eva Taylor, songs: WEAF  
WBZ—Shopping News

**9:45 A.M.**  
NBC—Allen Prescott, wife Saver:  
WBZ—Shopping News

**10:00 A.M.**  
NBC—News: Breen & de Rose:  
WBZ—Shopping News

**10:15 A.M.**  
★ NBC—Clara, Lu 'n' Em: WEAF  
WBZ—Shopping News

**10:30 A.M.**  
NBC—Morning Parade: WEAF WJZ  
WBZ—Shopping News

**10:45 A.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**11:00 A.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**11:15 A.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**11:30 A.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**11:45 A.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**12:00 Noon**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**12:15 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**12:30 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**12:45 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**1:00 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**1:15 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**1:30 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**1:45 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**2:00 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**2:15 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**2:30 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**2:45 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**3:00 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**3:15 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**3:30 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**3:45 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**4:00 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**4:15 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**4:30 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**4:45 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**5:00 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**5:15 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**5:30 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**5:45 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**6:00 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**6:15 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**6:30 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**6:45 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**7:00 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**7:15 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**7:30 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**7:45 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**8:00 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**8:15 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**8:30 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**8:45 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**9:00 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**9:15 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**9:30 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**9:45 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**10:00 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**10:15 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**10:30 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**10:45 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**11:00 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**11:15 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**11:30 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**11:45 P.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

**12:00 A.M.**  
NBC—Morning Parade: WTIC WJZ  
WBZ—Shopping News

CBS—Mary Lee Taylor: WKBW  
WBZ—Curley Joe and Radio Pals  
WPRO—Charlotte Harriman songs

**11:15 A.M.**  
NBC—Your Child: WEAF WJZ WGY  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**11:30 A.M.**  
NBC—Three Shades of Blue, trio:  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**11:45 A.M.**  
NBC—Keenan & Phillips, piano duo:  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

## Afternoon

**12:00 Noon**  
NBC—Edward Walter, baritone:  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**12:15 P.M.**  
★ NBC—Honeyboy & Sassafras:  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**12:30 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**12:45 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**1:00 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**1:15 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**1:30 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**1:45 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**2:00 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**2:15 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**2:30 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**2:45 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**3:00 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**3:15 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**3:30 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**3:45 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**4:00 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**4:15 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**4:30 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**4:45 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**5:00 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**5:15 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**5:30 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**5:45 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**6:00 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**6:15 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**6:30 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**6:45 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**7:00 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**7:15 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**7:30 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**7:45 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**8:00 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**8:15 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**8:30 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**8:45 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**9:00 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**9:15 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**9:30 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**9:45 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**10:00 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**10:15 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**10:30 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**10:45 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**11:00 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**11:15 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**11:30 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**11:45 P.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**12:00 A.M.**  
NBC—Merry Madcaps: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**2:15 P.M.**  
CBS—Romance of Helen Trent: WABC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**2:30 P.M.**  
NBC—Peculiar Trio: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**2:45 P.M.**  
★ NBC—V & Sade: WJZ WBZ  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**3:00 P.M.**  
★ NBC—Nelle Revell Interviews  
James Melton: WJZ WBZ  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**3:15 P.M.**  
NBC—Ma Perkins: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**3:30 P.M.**  
★ NBC—Columbia Variety Hour: WABC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**3:45 P.M.**  
NBC—Art Colons' Orch.: WJZ WBZ  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**4:00 P.M.**  
NBC—Chick Webb's Orch.: WEAF  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**4:15 P.M.**  
CBS—Poetic Strings: WABC WOKO  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**4:30 P.M.**  
NBC—Sisters of the Skillet: WJZ  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**4:45 P.M.**  
NBC—Lady Next Door: WEAF WEEI  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**5:00 P.M.**  
NBC—Meredith Wilson's Orch.: WEAF  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**5:15 P.M.**  
CBS—Skippy: WABC WOKO WEAN  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**5:30 P.M.**  
NBC—Radio Charades: WEAF WTIC  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**5:45 P.M.**  
NBC—Nursery Rhymes: WEAF  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

NBC—Little Orphan Annie: WJZ  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**6:00 P.M.**  
NBC—Xavier Cugat's Orch.: WEAF  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**6:15 P.M.**  
NBC—Mid Week Hymn Sing: WEAF  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**6:30 P.M.**  
NBC—News: Mary Small, songs:  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**6:45 P.M.**  
NBC—Billy Bletcher, sketch: WEAF  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**7:00 P.M.**  
NBC—King's Guard Quartet: WEAF  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**7:15 P.M.**  
NBC—Gene & Glenn: WEAF WGY  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**7:30 P.M.**  
NBC—You & Your Government:  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**7:45 P.M.**  
NBC—Vaughn de Leath, songs: WEAF  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**8:00 P.M.**  
★ NBC—Leo Reisman's Orch.: Phil  
Duvy: WEAF WEEI WJZ WBZ  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**8:15 P.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**8:30 P.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**8:45 P.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**9:00 P.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**9:15 P.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**9:30 P.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**9:45 P.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**10:00 P.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**10:15 P.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**10:30 P.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**10:45 P.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**11:00 P.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**11:15 P.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**11:30 P.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**11:45 P.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**12:00 A.M.**  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

★ NBC—Lawrence Tibbett, songs:  
John B. Kennedy: WJZ WBZ  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**8:45 P.M.**  
WPRO—Strickland Gillilan, news  
(ABS)

**9:00 P.M.**  
★ NBC—Ben Bernie's Orch.: WEAF  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**9:15 P.M.**  
★ NBC—The Story Behind the Claim:  
WJZ WBZ WBZ WBZ

**9:30 P.M.**  
★ NBC—Ed Wynn: Eddy Duchin's  
Orch.: WEAF WTIC WJZ WBZ  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**10:00 P.M.**  
★ NBC—Beauty Box Theater: WEAF  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**10:15 P.M.**  
★ NBC—George Givot, comedian:  
WABC WOKO WDRG WFLB WFEA  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**10:30 P.M.**  
★ NBC—George Givot, comedian:  
WABC WOKO WDRG WFLB WFEA  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**10:45 P.M.**  
★ NBC—George Givot, comedian:  
WABC WOKO WDRG WFLB WFEA  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**11:00 P.M.**  
★ NBC—George Givot, comedian:  
WABC WOKO WDRG WFLB WFEA  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**11:15 P.M.**  
★ NBC—George Givot, comedian:  
WABC WOKO WDRG WFLB WFEA  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**11:30 P.M.**  
★ NBC—George Givot, comedian:  
WABC WOKO WDRG WFLB WFEA  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**11:45 P.M.**  
★ NBC—George Givot, comedian:  
WABC WOKO WDRG WFLB WFEA  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone

**12:00 A.M.**  
★ NBC—George Givot, comedian:  
WABC WOKO WDRG WFLB WFEA  
WBZ—Musical Clock  
WNAC—Joe Mitchell, baritone



# Bandstand and Baton

Maestro of two continents, veteran of innumerable musical comedy successes, foremost figure in the orchestral pits of London's Strand and Broadway. That's OSCAR BRADLEY, latest big name of the musical stage to come to radio.

Bradley conducts the orchestra accompanying *Stoopnagle* and *Budd's* antics on the CBS Sunday night Gulf program. Among his past Broadway hits are *Victor Herbert's Dream Girl*, *Rio Rita*, *Show Boat* and *Ziegfeld's Follies*. He was reared in the atmosphere of the Royal College of Music, played in London's symphonies as a youth and served in the World War as an artillery officer.

Bradley was born in London, the son of a professor in the Royal Academy of Music. His mother was an accomplished violinist. His first musical instruction came as a result of winning the Sir Michael Costa scholarship which entitled him to five years instruction at the Academy. His education was strictly classical and soon he had composed several ballet suites.

His first professional position was as pianist in the pit of the Comedy Theater of London. He played in the Covent Gardens orchestra, the London Philharmonic and the London Symphony orchestras. Twelve years ago he came to this country and scored a hit directing the show *Lady in Ermine*. Additional shows he has conducted include *Whoopee*, *Simple Simon*, *Student Prince* and *Desert Song*. For two seasons he conducted the St. Louis Municipal Opera.

Bradley celebrates his birthday on January 24. He has been married 20 years and has a seventeen-year-old son, John, who is a budding playwright.

HARRY SOSNIK returns to the homes of his old friends, via radio of course, after a long absence. Harry has deserted the Los Angeles Palomar for the Cosmopolitan hotel, Denver, and KOA and NBC broadcasts. . . SEYMOUR SIMONS, who preceded him at the Cosmopolitan, is in St. Louis enjoying KMOX airings.

ART KASSEL has long been regarded as a stern taskmaster for his boys, but even Art himself would deny that he is one of Cupid's enemies. Piano-playing BEN SANDS of Kassel's band is trying to find time to be married, but

## NEWS BROADCASTS

Time Shown Is Eastern Standard

### SUNDAY

Press Radio News—  
CBS-WABC 10:30 a. m.  
NBC-WEAF WJZ 11 a. m.  
John B. Kennedy—  
NBC-WEAF 4:30 p. m.  
Alexander Woolcott—  
CBS-WABC 9 p. m.  
Walter Winchell—  
NBC-WJZ 9:30 p. m.  
Press Radio News—  
CBS-WABC 10:55 p. m.  
NBC-WEAF WJZ 11:00 p. m.  
NBC-WEAF 11:30 p. m.

### MONDAY

Press Radio News—  
CBS-WABC 10 a. m.  
NBC-WEAF 10 a. m.  
NBC-WJZ 10:45 a. m.  
NBC-WEAF WJZ 6:30 p. m.  
Lowell Thomas—  
NBC-WJZ 6:45 p. m.  
Press Radio News—  
CBS-WABC 6:55 p. m.  
Boake Carter—  
CBS-WABC 7:45 p. m.  
Edwin C. Hill—  
CBS-WABC 8:15 p. m.

### TUESDAY

Press Radio News—  
CBS-WABC 10 a. m.

NBC-WEAF 10 a. m.  
NBC-WJZ 10:45 a. m.  
NBC-WEAF WJZ 6:30 p. m.  
Lowell Thomas—  
NBC-WJZ 6:45 p. m.  
Press Radio News—  
CBS-WABC 6:55 p. m.  
Boake Carter—  
CBS-WABC 7:45 p. m.

### WEDNESDAY

Press Radio News—  
CBS-WABC 10 a. m.  
NBC-WEAF 10 a. m.  
NBC-WJZ 10:45 a. m.  
NBC-WEAF WJZ 6:30 p. m.  
Lowell Thomas—  
NBC-WJZ 6:45 p. m.  
Press Radio News—  
CBS-WABC 6:55 p. m.  
Boake Carter—  
CBS-WABC 7:45 p. m.  
Edwin C. Hill—  
CBS-WABC 8:15 p. m.

### THURSDAY

Press Radio News—  
CBS-WABC 10 a. m.  
NBC-WEAF 10 a. m.  
NBC-WEAF WJZ 6:30 p. m.  
Lowell Thomas—  
NBC-WJZ 6:45 p. m.  
Press Radio News—  
CBS-WABC 6:55 p. m.

Boake Carter—  
CBS-WABC 7:45 p. m.  
Edwin C. Hill—  
CBS-WABC 8:30 p. m.

### FRIDAY

Press Radio News—  
CBS-WABC 10 a. m.  
NBC-WEAF 10 a. m.  
NBC-WJZ 10:45 a. m.  
NBC-WEAF WJZ 6:30 p. m.  
Lowell Thomas—  
NBC-WJZ 6:45 p. m.  
Press Radio News—  
CBS-WABC 6:55 p. m.  
Boake Carter—  
CBS-WABC 7:45 p. m.  
Edwin C. Hill—  
CBS-WABC 8:15 p. m.  
March of Time—  
CBS-WABC 9 p. m.  
George R. Holmes—  
NBC-WEAF 11:00 p. m.

### SATURDAY

Press Radio News—  
CBS-WABC 10 a. m.  
NBC-WEAF 10 a. m.  
NBC-WJZ 10:45 a. m.  
NBC-WEAF WJZ 6:30 p. m.  
Press Radio News—  
CBS-WABC 6:55 p. m.  
Floyd Gibbons—  
NBC-WEAF 7:45 p. m.

broadcasts on CBS, extra rehearsals and nightly work in the Walnut room of the Bismarck, in Chicago, the date what with five-a-week commercial has yet to be set. GRACE DEAN, dramatic artist, is the girl.

JOHN KUHN, 280 pounds of full-blooded Sioux Indian, who blows on a tuba in Chicago NBC studio orchestras, is proving himself the "you-can-be-built-like-me in three lessons" man of the *Windy City*. Not so long ago Kuhn had a flat tire while driving in the country. His jack was broken, so Johnny lifted the back of his coupe off the ground and held it in the air while a friend put rocks under the axle.

KEITH BEECHER brings his violin and brass-less orchestra back to the Stevens hotel, this time in the Boulevard Room of the Chicago hostelry. Beecher played in the Sky Room roof garden of this hotel last summer, and now he replaces CARLOS MOLINA, the Florida bound tango tooter. Broadcasts remain with WBBM and CBS.

RED NICHOLS rolls his pennies out of Cincinnati and around New England and the East for a short while before he resumes broadcasting. Red has embarked

on a tour of single engagements and will settle into the Book-Cadillac hotel, Detroit, December 8 for an indefinite engagement.

GEORGE OLSEN is one of the all-too-few maestros who believe rehearsals are more important than posing for pictures. Olsen has opened a series of "Opera Nights" in Chicago's College Inn and plans to introduce opera celebrities to confirmed night-lifers.

THE PICKENS SISTERS long have had class as vocalists. Now they step into a class by themselves with the formation of their own orchestra, to accompany them on their programs. Jane, the lyric soprano of the group, will do all orchestrations. The band will include three saxophonists who are to play the clarinet most of the time; three trumpeters, one trombonist, a guitarist, pianist, drummer and bass fiddler.

JESS HAWKINS has proved to be jess one of the boys at the Merry Garden-ballroom in Chicago. Jess is soothing the primeval beast in the blood of the lads who patronize this place, and the dancers are knocked cold by his music rather than by lefts and rights from other couples. NBC, WENR and WMAQ are helping to popularize his tunes.

## Theme Songs That Click

A theme song may be harder to lose than to find, according to those comic strip artists, Gene and Glenn. Two or three times during the last five years they have dropped their familiar ditty Hello, Hello, Hello, but demands from the fans have forced them to pick it up again as an opening melody.

It is not that the boys have any aversion to singing Hello several times a day. In fact, they hold a strong sentimental attachment for the jungle that their continuity writer, Cal DeVol, composed for their program on station WLW in 1929. They simply figured that perhaps the air audience was tired of hearing the melody, and that a change might be good for them.

But never again will they try to part company with Hello, Hello, Hello. The listeners raise too many objections.

In 1929, when Gene and Glenn created the comic strip characters ever known as Jake and Lena, they decided that, like all good radio programs, theirs should have a suitable theme song. So they appealed to Cal DeVol to beg, borrow, steal, or write one. Which is exactly what Cal attempted to do, in the order mentioned.

First Cal tried to beg one from the

lyricists who made WLW their habitat. When this failed he tried to borrow one from several song-writing pals; finally he attempted to steal one. In despair over all his failures, Cal sat down and began to grind out several verses of different numbers; but, as he admits now, he was straining too hard for a funny effect—with the result that every effort seemed to be forced and unfunny. Tossing all restraint to the wind, he simply allowed his mind to run wild, with the result that the next day he turned up at the rehearsal with a catchy melody and the following lyric:

Hello, Hello, Hello,  
What a wonderful word, Hello.  
Hello, Hello, Hello,  
Means a lot everywhere you go.

A stranger in a strange land holds it dearer;  
It just seems to bring the homeland nearer—  
Hello, Hello, Hello,  
What a wonderful word, Hello!

The boys have sung their theme melody on the air and in vaudeville more than 5,000 times, but if you ask them suddenly to recite the lyrics, they can't. Believe it or not, they have to sing from the start to remember those words.

## TONIGHT!

TUNE IN  
THE NEW ALL-STAR

## CAMEL CARAVAN

WALTER O'HEEFE  
ANNETTE HANSHAW  
GLEN GRAY'S  
CASA LOMA BAND  
(AND OTHER HEADLINERS)

TUESDAY	THURSDAY
10:00 p.m. E.S.T.	9:00 p.m. E.S.T.
9:00 p.m. C.S.T.	8:00 p.m. C.S.T.
8:00 p.m. M.S.T.	9:30 p.m. M.S.T.
7:00 p.m. P.S.T.	8:30 p.m. P.S.T.

OVER COAST-TO-COAST  
WABC-COLUMBIA NETWORK

## GET A LIFT WITH A CAMEL!

## EDGAR A. GUEST AND HOUSEHOLD MUSICAL MEMORIES

TUESDAYS  
7:30 P.M. WJZ WBAL WBZ WSYR  
E.S.T. WHAM WMAL WBZA  
The Household Orchestra  
Josef Koestner, Conducting;  
Charles Sears, Tenor;  
Tom, Dick and Harry, Trio.

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## Announcement of CASH PRIZE WINNERS

In Song Contest Closing October 25, 1934

1st Prize: John Barth  
1222 West 61 Terrace  
Kansas City, Mo.  
Song: "Selling In My Little Dream Boat"

2nd Prize: B. Hayes Stilley, Jr.  
University  
Nashville, Tenn.  
Song: "Campus Rhythms"

B. A. L. DECEMBER FEATURE SONG  
"K"

Countess Churrier MILO de Lalande  
New York City

Contest for Prize Song of the Month (Feb.)  
closes December 15th. New writers invited.  
Send three song stanzas for entry.

RAY CAMERON, Secretary  
Radio Artists' League of America  
Binghamton, N. Y.

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# Programs for Wednesday, November 28

Star ★ Indicates High Spot Selections

6:30 A.M.

WBZ—Musical Clock  
WNAC—Sunrise Special, organ

6:45 A.M.

NBC—Health Exercises: WEAF WGY  
WBEN WEEI

7:00 A.M.

WBZ—Texas Cowboys

7:15 A.M.

WNAC—News

7:30 A.M.

CBS—Organ Reveille: WABC  
NBC—Yoichi Hirooka: WJZ  
WBZ—Musical Clock  
WNAC—Joe Mitchell Chapple

7:45 A.M.

NBC—B. A. Rolfe's Orch.; Sisters of  
Skillet: WEAF WBEN WGY  
NBC—Jolly, Bill & Jane, WJZ  
WHAM—Jack Foy, songs  
WNAC—Walter Kidder, baritone

8:00 A.M.

CBS—The Song Reporter: WABC  
NBC—Morning Devotions: WJZ WBZ  
NBC—B. A. Rolfe's Orch.: WTAG  
WCHS WTIC WJAR  
WGY—Musical Clock  
WHAM—Kindly Thoughts  
WNAC—Pep Time

8:15 A.M.

NBC—Low White, organist: WJZ  
WBZ WHAM  
WNAC—Shopping Around the Town

8:30 A.M.

NBC—Cherico: WEAF WGY WCHS  
WEEI WTIC WTAG WBEN WJAR  
CBS—Lyric Serenade: WABC  
WBZ—Weather reports  
WSYR—Low White, Organist (NBC)

8:45 A.M.

NBC—Landl Trio & White: WJZ  
WHAM WSYR WBZ

9:00 A.M.

NBC—Ocean Rhapsody: WEAF WTAG  
WCHS  
CBS—Cobina Wright: WABC WOKO  
WNAC WDRC WICF WFBL WLBZ  
WGLC WFEA WHEC WORC WGR  
NBC—Breakfast Club: WJZ WBZ  
WSYR  
WBEN—News; Hollywood Impressions  
WGY—Kay Kyser's Orchestra  
WHAM—Tower Clock Program  
WPRO—Top of the Morning (ABS)

9:15 A.M.

NBC—Ocean Rhapsody: WEEI WJAR  
WGY—Δ Mid-morning Devotions  
WHAM—Cooking School  
WPRO—Vaughn DeLeath, songs (ABS)

9:30 A.M.

NBC—The Mystery Chef: WEAF WEEI  
WCHS WTIC WGY WTAG WJAR  
WBEN  
WHAM—Breakfast Club (NBC)  
WKBW—Cobina Wright (CBS)  
WPRO—Bernie Dolan, songs (ABS)

9:45 A.M.

NBC—Southernaires: WEAF WTIC  
WBEN Sally Work's Column  
WGY—Soloist  
WHAM—Mary Freeman, talk

10:00 A.M.

NBC—News, News & Je Rose: WEAF  
WTAG WTIC  
CBS—News, Sophisticated Lady  
WABC  
CBS—News, Patterns in Harmony  
WAAB WDRC WFBI WORC WGLC  
WFEA WICF WKBW WEAN  
NBC—Josephine Gibson: WJZ WBZ  
WSYR

WBEN—Little Jack Little, songs  
WGY—Billy Rose, tenor  
WNAC—Buddy Clark

10:15 A.M.

★ NBC—Clara, Lu 'n' Em: WEAF  
WEEI WCHS WGY WTIC WTAG  
WJAR WBEN  
CBS—Bill & Ginger: WABC WOKO  
WNAC WEAN WFBL WGR  
NBC—Florenda Trio: WJZ WBZ  
WHAM—Tom Grierson, organist  
WPRO—News (ABS)

10:30 A.M.

NBC—Land of Beginning Again: WEAF  
WCHS  
CBS—Bright Lights: WABC WDRC  
WAAB WORC WEAN WOKO WGLC  
WFBL WHEC WKBW WICF WFEA  
NBC—Today's Children: WJZ WBZ  
WSYR  
NBC—Three Scamps: WJAR WTIC  
WBEN WTAG  
WGY—Market Basket  
WHAM—Mrs. Thrifty Buyer  
WNAC—Spencer Shirley, graphologist

10:45 A.M.

NBC—Betty Crocker: WEAF WEEI  
WGY WCHS WTAG WJAR WBEN  
NBC—News: Radio Kitchen: WJZ  
WHAM WSYR  
WBZ—News: Musicals  
WNAC—Municipal Affairs

11:00 A.M.

NBC—Sidney Sukoenig, pianist: WEAF  
WTAG WJAR WBEN WCHS  
CBS—Cooking: Close Ups: WABC  
WOKO WNAC WDRC WEAN WFBL  
WKBW  
NBC—Homeymooners: WJZ  
E.T.—Betty Moore: WGY WHAM  
WBZ—Fun Stories  
WPRO—Tony Cabouch (ABS)

11:15 A.M.

NBC—Alice Reinsen: WEAF WBEN  
WCHS WEEI WTAG WJAR  
CBS—Instrumentals: WABC  
★ NBC—Tony Wons, philosopher:  
WJZ WBZ WSYR WHAM  
CBS—The Fish Tale, sketch: WNAC  
WKBW  
WGY—The Vagabonds  
WPRO—Morning Parade (ABS)

11:30 A.M.

NBC—“Homespun”: WEAF WGY  
WEEI WJAR WTIC  
CBS—Betty Moore: WABC WNAC  
WEAN WGLC  
NBC—Army Band: WJZ WBZ WSYR  
WHAM  
WBEN—Your Health, talk  
WPRO—Navy Band (ABS)

11:45 A.M.

NBC—Mario Cozza, baritone: WEAF  
WTIC WEEI WCHS WJAR WBEN  
WTAG  
CBS—Magic Recipes: WABC WNAC  
WOKO WDRC WFBL WEAN WGR  
WHEC  
WGY—Johnny Marvin, tenor

## Afternoon

12:00 Noon

NBC—Al & Lee Reiser: WEAF WEEI  
WTAG WJAR WBEN  
★ CBS—Voice of Experience: WABC  
WNAC WDRC WGR WEAN WFBL  
NBC—Fields & Hall: WJZ WSYR  
WHEC  
WBZ—Views of the News  
WGY—Banjoists  
WHAM—Tower Trio  
WPRO—Eddie Prior's Orch. (ABS)

12:15 P.M.

★ NBC—Honeyboy & Sassafraz  
WEAF WEEI WTIC WTAG WJAR  
WBEN WCHS  
★ CBS—“The Gumps”: WABC WDRC  
WGR WOKO WHFC WORC WEAN  
WNAC  
NBC—Charles Sears, tenor: WJZ  
WSYR WHAM  
WBZ—Weather, temperature  
WGY—Martha and Hal

12:30 P.M.

NBC—Merry Madcaps: WEAF WTK  
WJAR  
CBS—Jan Savitt's Orch.: WABC  
WGLC WOKO WHEC WORC  
WKBW WFEA  
NBC—Nat'l Farm & Home Hour  
WJZ WBZ WHAM WSYR  
WBEN—News; Merry Makers  
WGY—Farm Program  
WNAC—The Shopper's Exchange  
WPRO—Here's How (ABS)

12:45 P.M.

CBS—“Your Home & Mine,” talk:  
WABC WGLC WOKO WHEC WORC  
WKBW WFEA  
NBC—Merry Madcaps: WCHS WTAG  
WBEN—Stocks & Commodity

1:00 P.M.

NBC—Market and Weather: WEAF  
CBS—George Hall's Orchestra: WABZ  
WOKO WORC WAAB WHEC  
WGLC WGR WFEA  
NBC—Soloist: WJAR WTIC WGY  
WBEN—Farm Service

1:15 P.M.

★ NBC—Peggy's Doctor, sketch:  
WEAF WEEI WGY WTIC WCHS  
WJAR WBEN WTAG  
CBS—Radio Gossip Club: WNAC WGR  
WICC—Geo Hall's Orch. (CBS)  
WPRO—Mirror Reflections (ABS)

1:30 P.M.

NBC—Jules Lande's Ensemble: WEAF  
WCHS WTIC WTAG WJAR  
★ CBS—Little Jack Little, songs:  
WABC WORC WFBL WGR  
★ NBC—Vic & Sade: WJZ WSYR  
WBZ  
WBEN—Dollars and Sense  
WGY—Arthur Lane  
WHAM—School of the Air  
WNAC—News  
WPRO—Ragmuffins (ABS)

1:45 P.M.

CBS—The Cadets: WABC WGR WGLC  
WNAC  
NBC—Words & Music: WJZ  
WBEN—Lande's Ensemble (NBC)  
WBZ—Agricultural Markets  
WGY—Southerners  
WPRO—Symphony Orchestra (ABS)

2:00 P.M.

★ NBC—Two Seats in the Balcony:  
WEAF WCHS WTAG WJAR WBEN  
WEEI  
CBS—Marie, the Little French Prin-  
cess: WABC WHFC WORC WNAC  
NBC—Wandering Minstrel: WJZ  
WHAM WBZ  
WGY—Merrilee Esmond

2:15 P.M.

★ CBS—Romance of Helen Trent:  
WABC WGR WHEC WORC WNAC  
WGY—Household C...  
WHAM—School of the Air

2:30 P.M.

NBC—Vaughn de Leath, songs: WEAF  
WEEI WJAR WTAG WTIC WCHS  
CBS—School of the Air: WABC WNAC  
WICF WFEA WJZ WHEC WORC  
WGLC WOKO WGR WEAN WDRC  
NBC—Home Sweet Home: WJZ  
NBC—Smack Out: WHAM  
WBEN—Fed. of Women's Clubs  
WPRO—Home Forum Cooking School

2:45 P.M.

★ NBC—Vic & Sade: WEAF WTIC  
WJAR WBEN WGY WEEI WCHS  
WTAG  
NBC—Colette Carlay: WJZ WHAM

3:00 P.M.

NBC—Ma Perkins: WEAF WTIC WGY  
WEEI WCHS WTAG WBEN  
★ CBS—Kate Smith's Matinee: WABC  
WNAC WDRC WGR WEAN WFBL  
WICF WLBZ WGLC WORC WOKO  
WFEA  
NBC—Ramblers Trio: WJZ WHAM  
WBZ

3:15 P.M.

NBC—Dreams Come True: WEAF  
WGY WTIC WCHS WEEI WJAR  
WBEN WTAG  
NBC—Joe White, tenor: WJZ WBZ  
WHAM  
WHFC—Kate Smith's Matinee Hour  
CBS

3:30 P.M.

NBC—Women's Radio Revue: WEAF  
WGY WTIC WCHS WJAR WBEN  
WTAG  
NBC—Jerome Twitchell's Orch.: WJZ  
WSYR WBZ WHAM  
WPRO—Today's Winners (ABS)

3:45 P.M.

WBZ—Animals in the News  
4:00 P.M.

NBC—Martha Mears, contralto: WEAF  
WTK  
CBS—Nat'l Student Prom: WABC  
WNAC WOKO WDRC WEAN WFBI  
WLBZ WICF WGLC WHEC WORC  
WGR WFEA  
NBC—Betty & Bob: WJZ WBZ WGY  
WHAM WSYR WTAG WJAR WBEN

4:15 P.M.

NBC—Dr. Joseph Jastrow, health  
talk: WEAF WEEI WCHS WGY  
WJAR WTAG WTIC  
CBS—Institute of Music: WABC WGR  
WOKO WGLC WDRC WLBZ WEAN  
WFEA WNAC  
WBZ—Sisters of the Skillet: WJZ  
WBZ WSYR WHAM  
WBEN—Stocks & Commodities

4:30 P.M.

NBC—Jesters Trio: WEAF WTAG  
WBEN WGY WEEI WTIC WCHS  
★ NBC—Rochester Civic Orch.: WJZ  
WBZ  
WHFC—Institute of Music (CBS)

4:45 P.M.

NBC—Lady Next Door: WEAF  
NBC—Gale Pace, songs: WTIC WJAR  
WTAG WEEI  
WBZ—Uncle Ben's Club  
WGY—Stock Reports

5:00 P.M.

NBC—Chuck Webb's Orch: WEAF  
WEEI WTIC WBEN WTAG WCHS  
CBS—“Oz, Son of Fire”: WABC  
WAAB WGR  
WBZ—Views of News  
WGY—Long Sisters  
WNAC—Baseball School: Jack Onslow  
WPRO—Jayne & Janoff, songs (ABS)

5:15 P.M.

NBC—Tom Mix's Straight Shooters:  
WEAF WGY WTIC WCHS WEEI  
WTAG WJAR WBEN  
CBS—Sunny: WABC WOKO WFBL  
WAAB WDRC WGR WEAN WHEC  
WBZ—Charles Little, violinist  
WNAC—Harry E. Rogers, organist  
WSYR—Rochester Civic Orch. (NBC)

5:30 P.M.

NBC—Alice in Orchestralia: WEAF  
WTAG WBEN WTIC WEEI  
CBS—Jack Armstrong: WABC WOKO  
WDRC WGR WHEC WORC WEAN  
WNAC  
NBC—Singing Lady: WJZ WBZ  
WHAM  
WGY—Jack and Jill  
WPRO—Bob Fallon's Orch. (ABS)

5:45 P.M.

★ NBC—Capt. Tim Healy: WEAF  
WEEI WTIC WCHS WGY WTAG  
WJAR WBEN  
CBS—Patu Chapin, songs: WABC  
WAAB WDRC WOKO WEAN WFBL  
NBC—Orphan Annie: WJZ WBZ  
WHAM WSYR  
WNAC—Adventures of Donald Ayer

6:15 P.M.

NBC—Xavier Cugat's Orch.: WEAF  
WJAR WTAG  
CBS—Buck Rogers: WABC WHEC  
WAAB WOKO WKBW WFBL  
NBC—Education in the News: WJZ  
WBEN—News; Household Reveries  
WBZ—Jimmie Allen's Adventures  
WGY—Municipal Talk  
WHAM—Sportscast  
WNAC—News  
WPRO—Alex Boksis's Ensemble (ABS)

6:30 P.M.

NBC—Mysterious Island: WEAF  
CBS—Bobby Benson and Sunny Jim  
WABC WAAB WOKO WDRC WGR  
WEAN WFBL WLBZ WHEN  
NBC—Alma Kitchell: WJZ WSYR  
WBZ  
WBEN—Novelty Ensemble  
WBZ—Ray Jones  
WGY—Adventures of Jimmy Allen  
WHAM—To be announced  
WNAC—The Melody Limited  
WPRO—Twilight Philosopher (ABS)

6:45 P.M.

NBC—News; Arlene Jackson, songs:  
WEAF  
CBS—“The Shadow”: News: WABC  
WDRC WOKO WAAB WEAN WFBL  
WHEC WORC WKBW  
NBC—News; Cello Tones: WJZ  
WBEN—Sports Review  
WBZ—News, weather, temperature  
WGY—News, Evening Brevities  
WHAM—Pleasure Cruise  
WPRO—News; Manhattans (ABS)

7:00 P.M.

NBC—Pickens Sisters: WEAF WTIC  
WTAG  
★ CBS—Myrt & Marge: WABC  
WDRC WEAN WFBL WGR WOKO  
WNAC  
★ NBC—Amos 'n' Andy: WJZ WBZ  
WHAM  
WBEN—Adventures of Jimmy Allen  
WGY—Col Jim Healey  
WPRO—Stapleton & Boroff (ABS)

7:15 P.M.

NBC—Gene & Glenn: WEAF WTAG  
WGY WCHS WEEI WJAR WBEN  
WTIC  
CBS—Just Plain Bill: WABC WGR  
WNAC  
★ NBC—Plantation Echoes: WJZ  
WHAM WBZ WSYR  
WPRO—Screen Review (ABS)

7:30 P.M.

NBC—Gould & Shaffer, piano duo:  
WEAF WGY WJAR WCHS  
CBS—Paul Keast, baritone: WABC  
WFBL WGR WHEC WORC WOKO  
WDRC  
★ NBC—Red Davis: WJZ WHAM  
WSYR WBZ WBEN  
WNAC—Houghton—Quarter Hour  
WPRO—Fisher's Gypsy Ensemble

7:45 P.M.

NBC—Joe Elza: WEAF WCHS  
WTK  
CBS—Snake Carter, news: WABC  
WNAC WGR  
★ NBC—Dangerous Paradise, sketch:  
WJZ WHAM WBZ WSYR  
WPRO—Harry Hershfield (ABS)

8:00 P.M.

★ NBC—Mary Pickford & Co.: WEAF  
“The Old New York,” sketch: WEAF  
WICF WEEI WCHS WGY WTAG  
WJAR WBEN  
★ CBS—Easy Aces, sketch: WABC  
WGR WOKO WFBL  
★ NBC—Crime Clues: “14 Karat  
Lead,” drama: WJZ WBZ WSYR  
WHAM—Musical Program  
WNAC—The Bachelors, trio  
WPRO—Melody Mucketeers (ABS)

8:15 P.M.

CBS—Edwin C. Hill: WABC WNAC  
WOKO WDRC WFBL WEAN WGR  
WNAC  
WHAM—Adventures of Jimmy Allen  
WPRO—Five Star Final (ABS)

8:30 P.M.

NBC—Wayne King's Orch.: WEAF  
WCHS WGY WTIC WJAR WBEN  
WTAG  
★ CBS—Everett Marshall's Broadway  
Varieties: WABC WNAC WDRC  
WEAN WOKO WFBL WGR  
★ NBC—Lanny Ross; orchestra: WJZ  
WHAM WSYR  
WBZ—Boston T B Association  
WPRO—Marie Hurtman comedy  
(ABS)

8:45 P.M.

WBZ—Frank & Phil  
WPRO—Kav Thompson, songs (ABS)

9:00 P.M.

★ NBC—Town Hall Tonight: Fred Allen  
WCHS WGY WICF WEEI WCHS  
WTAG WJAR WBEN  
★ CBS—Nino Martini; Orchestra,  
Chorus: WABC WNAC WDRC  
WOKO WCHS WHEC WEAN WFBL  
WICF WLBZ WKBW WFEA WGLC  
★ NBC—20,000 Years in Sing Sing  
drama: WJZ WBZ WSYR WHAM  
WPRO—Americans (ABS)

9:30 P.M.

★ CBS—Adventures of Gracie: WABC  
WNAC WDRC WOKO WEAN  
WKBW WFBL WORC  
★ NBC—John Charles Thomas, bari-  
tone: WJZ WBZ WSYR WHAM

9:45 P.M.

WPRO—Federal Housing Prgm. (ABS)

10:00 P.M.

★ NBC—Guy Lombardo's Orch.:  
WEAF WTIC WEEI WCHS WGY  
WJAR WBEN WTAG  
★ CBS—Byrd Expedition: WABC  
WOKO WDRC WNAC WFBI  
WLBZ WREC WKBW WORC  
WHEC WEAN  
NBC—To be announced: WJZ WHAM  
WBZ WSYR  
WPRO—Sleepy Hall's Orch. (ABS)

10:15 P.M.

NBC—Madame Sylvia: WJZ WBZ  
WHAM WSYR  
WPRO—Dance Music 'til 1 a. m.  
(ABS)

10:30 P.M.

★ NBC—“One Man's Family,” drama-  
tic sketch: WEAF WGY WTAG  
WJAR WBEN WEEI  
★ CBS—Mary Eastman, soprano;  
orch.: WABC WOKO WDRC  
WFBL WICF WHEC WORC WLBZ  
WAAB WEAN WGR WFEA  
★ NBC—Jack Denney's Orch.: Harry  
Richman: WJZ WHAM WSYR  
WBZ—Sammy Liner's Orchestra  
WNAC—Big Show; Orch. and Soloists

10:45 P.M.

WNAC—Musical Rhythmer

11:00 P.M.

NBC—The Grumits Family, sketch:  
WEAF WTIC  
CBS—Leon Belasco's Orch.: WABC  
WAAB WORC WKBW  
NBC—Emil Coleman's Orch.: WJZ  
WBEN—News, Sports Review  
WBZ—Weather; temperature; sports  
WGY—Charles Houlanger's Orchestra  
WHAM—Dance Music  
WNAC—News

11:15 P.M.

NBC—Robert Rayne, tenor: WEAF  
WCHS WEEI WTIC WJAR  
CBS—Leon Belasco's Orch.: WFEA  
WLBZ WOKO  
NBC—Emil Coleman's Orch. WHAM  
WSYR  
WBZ—Joe Jones' Orchestra  
WNAC—Jack Marchand's Orchestra

11:30 P.M.

NBC—Art Kassel's Orch.: WJZ  
NBC—Jolly Coburn's Orch.: WEAF  
WEEI WCHS WTAG WJAR WBEN  
WGY  
CBS—Ozzie Nelson's Orch.: WABC  
WEAN WLBZ WHFC WDRC WOKO  
WNAC WKBW WFEA WICC  
WBZ—“Dead Men Prowl”  
WHAM—Tommy Tucker's Orchestra

12:00 Mid

NBC—George... WEAF  
WEEI WTIC  
CBS—Jacques Renard's Orch.: WABC  
WNAC WOKO WEAN WFBL WICC  
WKBW  
NBC—Archie Bleyer's Orch.: WJZ  
WBZ WSYR  
WGY—Chuck Condon's Orchestra

12:30 A.M.

NBC—Stan Myers' Orch.: WEAF  
WEEI WJAR  
CBS—George Hall's Orch.: WABC  
WNAC WOKO WEAN WFBI WICC  
NBC—Jack Berger's Orch.: WJZ WBZ  
WSYR

1:00 A.M.

CBS—Gene Kardos' Orch.: WABC



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# Society Stickup

(Continued from Page 11)

and women gathered in the Mitchell home on that November night to play backgammon, discuss that still-new topic, Depression—an interesting economic phenomenon—speculate about President Hoover and his "Prosperity-around-the-corner" pronouncements, the market and like ordinary folk—to gossip about their friends and enemies.

Jewels glittered upon the women. The rattled over the backgammon board. The made little gong-strokes in flawless glass and laughter blended with conversation.

"Quiet, everybody! This is a stickup!" Astounded, the Mitchells and their guests turned towards the wide doorway. There stood four armed men. A fat man with a pistol was at their head, and he strode into the room. If a dinosaur had waddled in, the backgammon players couldn't have been more amazed. These four scowling gunmen just couldn't be here to rob them. Therefore, they concluded instinctively, the gunmen weren't there to rob them. It was all a practical joke!

Mrs. Phelps laughed out loud. The four gunmen looked at her in surprise. Mrs. Phelps remembered that Arthur H. Niblack, another guest, had left early. So this was why he had left the rascal—to cook his perfectly priceless joke!

What is Arthur up to now? queried Mrs. Phelps, delighted. She half expected to see Mr. Niblack's smiling face stick around a door-jamb, while he chortled "Surprise!" at them all.

## No Joke

But Mrs. Mitchell—being hostess—was under no social compulsion to believe that a holdup couldn't happen in a friend's home. She read those four alien faces aright.

"This is no joke, Louise," she said to Mrs. Phelps.

Ver damn' right it ain't," was the elegant corroboration of the pudgy thug.

The Mitchells and their guests looked at one another, and back at the four menacing gun-muzzles and the four grim men. All except the pudgy man were weedy, sneering youths. Just at that moment in marched the chauffeur, his wife, and the watchman—all under the eye and gun of the fifth gangster. This completed the picture. No one, now, could think of this as a joke.

"I told ya to keep them mugs outside!" growled the leader.

"I wanted to see the fun," said the fifth thug out of the corner of his mouth. Of course the real reason he had marched in captives into the house was not to see the fun.

Want to risk having his boon companions gyp him on his share? And his doubt of the proverbial "honor among thieves" was a very upsetting result.

"Stand up!" the pudgy leader told the Mitchells and their guests. "And line up with your backs to that wall!"

"Do as they say," Mrs. Mitchell advised. And nine of the Middle West's leading citizens lined up against the wall. They were very calm; years of social training had taught them to conceal emotion.

"You three line up with 'em!" commanded the thug in charge of the servants. Silently, Bill Matheson led his wife to the end of the line, the watchman following. The chauffeur, at the extreme end, was just a foot or so from the doors that led into the huge room. And he was thinking and fast.

"Now get down on your knees!" snarled the fat man, flourishing his pistol. And twelve men and women solemnly crouched down on their knees. "You two guys—the leader addressed two of his men—"go upstairs and bring down the blankets."

In a few minutes four frightened servants were herded into the room by the two gunmen who had left to fetch them. They were the butler, the nurse of the two Mitchell children, the cook and a maid.

"You four mugs," said the pudgy gunman, "and you three"—indicating the chauffeur, his wife and the watchman—"squeeze in that corner." As the seven ser-

vants hurried to obey, Bill Matheson saw to it that he was on the outside of the group—near that door again. Bill had an idea. "Now kneel down!" rapped the gunman, and the seven knelt in their corner. One of the women whimpered softly.

## "Shell Out!"

"Come on, shell out!" ordered the leader. "Youse dames take off them jools. And youse guys empty your pockets. If any of you got a gun, and tries to pull it, you gets rubbed out, see?"

The soft crinkle of bills rustled in the silence of the room as the men disgorged their money. From Mitchell, \$800 was taken. Wheeler lost \$200, Blair, \$30, and Hines, \$150. And in soft lights, lovely jewels flashed as Mrs. Cudahy, Jr., removed a diamond link bracelet, a diamond clip, a diamond and sapphire bracelet, an enamel and diamond case, a plain diamond and a sapphire bracelet.

These gems the robber chief dumped unceremoniously upon a small table—where they blazed and twinkled in rainbow colors. Steadily grew this blaze of frozen fire, as one by one the other women contributed their adornment. From Mrs. Wheeler the bandits took a diamond and sapphire bracelet set with ninety-three pearls, and a diamond ring. Mrs. Blair contributed a string of sixty-five pearls and a pearl pin. More pearls from Mrs. Phelps added their lustre to the loot.

A king's ransom lay upon the table, but the boss-thug was bitterly dissatisfied when Mrs. Mitchell's jewels—principally rings—were tossed into the pile.

"What all you got?" he queried in an aggrieved tone. "A dame livin' in a big dump like this? Pikers!"

"Hell, Dominick," cut in one of the henchmen, "them swell dames don't all wear all their ice. I bet she's got some in her bodwar."

He exclaimed fat Dominick, his moonface lifting in a smile. "I betcha you're right! Awright, sister—march!" He motioned with his gun to the door, and Mrs. Mitchell left the kneeling line-up, to show him where she kept the rest of her jewels. Suddenly, just on the point of leaving the room, the bandit leader stopped short—stared at the group of servants in the corner.

"Say!" he exclaimed "Where's that chauffeur?"

Bill Matheson was gone! That idea of Bill's—which had caused him to edge as close to the door as possible—was working, so far. And Bill Matheson, chauffeur and man of courage, was risking his life to help his employers and their friends.

## Chauffeur Escapes

"Didn't I tell you to watch that guy?" the pudgy gunman snarled at the thug who had been delegated to watch the servants. The moonface flushed darkly with rage.

What had happened was simple. Matheson, watching his immediate captor narrowly, had seen this worthy's eyes wander more and more lingeringly to the pile of gems on the little table. The glints and gleams of that sparkling heap drew the gunman's gaze hypnotically—as the eye of a snake is said to fix the gaze of a helpless bird.

And as the thug watched the loot, Bill Matheson edged—inch by inch—closer to that half-open door, on his knees. He knew that if they saw him, five guns would swing around and blaze lead into his body. Yet he took the chance. Inch . . . by . . . inch he approached that door, watching the thugs with swift-darting eyes.

The danger-point was the doorway itself—and he crawled through that as swiftly as he dared, then silently leaped to his feet in the half-darkened room beyond.

He made it! Now—to get to a telephone. He dared not try to phone from downstairs. Then he remembered—there was a phone upstairs in Mrs. Mitchell's room. To the back staircase he tiptoed on swift feet—mounted the stairs two at a

(Continued on Page 29)

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# Studio News and Notes

By Murray Arnold



CONRAD THIBAUT

Here is one baritone who doesn't have to croon to make ardent fans out of both male and feminine listeners. He is the current "rave" among the vocalists of the air and is heard each Thursday night in the Show Boat Hour at 9 p. m. EST over the NBC-WEAF network and on Saturday at 9:30 p. m. over the same chain.

BILLY ROSE, WGY announcer and soloist, blossoms out as composer, making his debut with a romantic ballad, "Let Me Be The One".

Tom Rice, former radio editor for the Philadelphia Bulletin, has just been appointed publicity director for the new KYW, which officially opens on the fourth floor of the WCAU Building on December 3.

WABY, ALBANY, latest station on 1370 kilocycles, joins the new American network on December 1, with RICHARD OSGOOD as program director, and NORMAN SHERWOOD chief engineer!

ERIC WILKINSON, erstwhile pianist for Uncle WIP, becomes staff pianist for WDAS!... WBAL has just inaugurated a new feature that promises to become one of the section's outstanding shows. Program, called "At Home with the Sternway" and sponsored by Ilecht Brothers, will feature the world's outstanding pianists. MISCHA LEVITZKI opened this new series, to be heard every Sunday afternoon at 1:30.

## Philly Flashes

BILLY HAYS takes his band down South for another road tour next week!... ARTHUR WARREN and his orchestra come directly from the La Rue, New York, to open the season at the Ritz-Carlton (WCAU Wire)!... PAUL MASON'S crew gets that lucrative Anchorage spot (WCAU WIRE)!

BARNEY ZEEMAN'S band opened the Seville Room of the Stephen Girard Hotel last week!

EDDIE BONNFILLY and his orchestra now at the Moose Hall!... JIM FETTIS and his band open at the Hollywood, in Miami, Florida, on December 15!

LEO ZOLLO and his orchestra again playing at the Ben Franklin Hotel!

RAFTERS opens next week with FLOYD MILLS, of Wilmington, leading the band!... VAL ERNIE musicking the Barclay, and EARL DENNY is set for the Bellevue-Straford Hotel.

WDRG, HARTFORD staff all going strong for bowling!... WIL (WFI and WLIT), when finally together, will have its transmitter, we are given to believe at a point near the Mt. Laurel Cemetery in Fairmount Park!... ROSA GROSS was just appointed as WPLN's new staff organist!

CATCH THOSE "RADIO GUIDE" revues which are aired over WIP every Tuesday and Thursday at 2 p. m., which feature the charming songs of DOROTHY ALLINSON, LANNY VALE and the sweet music of SAM TARGAN's orchestra!

FREDERICK R. HUBER, WBAL director, announces the acquisition of five new commercial programs in ONE WEEK for his Baltimore station: "The Musical Scoreboard" (Saturday at 8 p. m.), with BOB IULA'S orchestra and the latest football scores; "Diamond Dramas" (Tuesday at 7:15 p. m.), consisting of dramatic sketches of famous jewels; "Sternway Recitals" (details above); FELICE ILLA and his military band (Monday at 8:30 p. m.); and "Over the Coffee Cup" (daily 9:45 a. m.), with ENID LEE in department store chats.

BEN GREENBLATT, with his "Piano Ramblings," returns to the WCAU mike in a coast-to-coast series over CBS Friday mornings at 11:15!

UNION COLLEGE meets Middlebury on December 10 over WGY in another debating match!... SCOTT FURRIERS, on November 30, (Friday morning at 10:15), will celebrate their 700th program over WDRG!... Two ex-WPEV'ers are making good in the big city; FRED COLL as press head of the American chain, and BILL BAILEY as NBC announcer.

ALEXANDER MacDONALD, of the WGY Players, (and brother of JAMI MacDONALD, of WGY's "Three Shades of Blue") joins the sales staff of the connected station!

## On Short Waves

Would you like to attend the marriage of a king's son and a king's daughter? You can—by radio—on Thursday, November 29, Thanksgiving Day, when Prince George of England and Princess Marina of Greece will be married at Westminster Abbey. This important event will be broadcast by short wave from England, and rebroadcast by both NBC and CBS.

Howard Marshall, commentator of the British Broadcasting Corporation, will stand outside Westminster Abbey and describe the royal wedding procession as it approaches. The microphone will pick up the ringing of the bells and the cheering of the crowds. Marshall will resume his commentary after the couple leaves the church. A mike stationed inside will carry the actual ceremony.

It is more than eleven years since a child of King George and Queen Mary was married. When all the details have been approved by the King, the supervision of the ceremony will be left to the Lord Chamberlain.

Engrossment of the marriage license will be made at the Archbishop of Canterbury's office. This will be done in old English lettering on a parchment scroll nearly a yard square.

The Archbishop of Canterbury, the Archbishop of York, the Dean of Westminster and the Bishop of London will conduct the ceremony. Since the Princess is a member of the Greek Orthodox Church, the marriage ceremonies of her faith will be celebrated in Buckingham Palace after the Anglican rights.

Tradition and precedent dictate that the wedding be a state occasion; that there be a procession between Buckingham Palace and Westminster Abbey, and breakfast in the palace.

This program will be presented over GSG on 1686 meters and GSF on 1982 meters, and rebroadcast over the Columbia and NBC-WJZ networks at 5:45 a. m. EST.

Once again short-wave set owners can have a few more hours of sleep if they are interested in listening to this broadcast because the BBC will make recordings of the program and present them later in the day. These recordings will be presented at 11 a. m. EST over stations GSE on 2530 meters, and GSB on 3155 meters; at 1:15 p. m. over stations GSD on 2553 meters and GSB on 3155 meters; at 6 p. m. over stations GSC on 3132 meters and GSA on 4459 meters; and finally on Friday at 3:15 a. m. EST over GSD on 2553 meters and GSB on 3155 meters.

## Father Coughlin's Broadcasts

Stations carrying Father Coughlin's broadcast outlets are listed below. His talks go on the air at 4 p. m. EST, 3 p. m. CST, and 2 p. m. MST, every Sunday.

### Shrine of the Little Flower Network

WLW, Cincinnati, O. WOKO, Albany, N.Y.  
WCAU, Philadelphia, Pa. WJZ, New York City  
WGR, Buffalo, N. Y. WOL, New York City  
WOL, Washington, D.C. WGAR, Cleveland, O.  
WHD, Des Moines, Ia. WJR, Detroit, Mich.  
WKW, St. Louis, Mo. WBB, K. C., Mo.  
WCAO, Baltimore, Md. WJJD, Chicago, Ill.  
KSTP, St. Paul, Minn. KYW, Chicago, Ill.  
WJAS, Pittsburgh, Pa. WOW, Omaha, Nebr.

### The Yankee Network

WNAC, Boston, Mass. WHAS, Springfield, Mass.  
WDRG, Hartford, Conn. WFEA, Manchester, N.H.  
WABC, Bridgeport, Conn. WBH, N. Bedford, Mass.  
WRC, Worcester, Mass.  
WLBZ, Bangor, Me. WLEH, Lowell, Mass.

## WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL

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If you feel sour and sunk and the world looks mink, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant. It's all in your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, it doesn't digest. It just decays in the bowels, causing bloats up your stomach. It's a sure sign of liver trouble. You can't see it, but it's there. LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Resent a substitute, 25c at drug stores. © 1931 C. M. Co.

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**WIP**  
SUNDAY MORNING  
10:15 to 10:45

**"The Radio Guide Revue"**  
with

Dorothy Allinson  
and  
Lanny Vale  
featuring

Sam Targan and His  
Orchestra

**WIP**  
2:00 to 2:30 P.M.  
Tuesday and Friday

## Thanksgiving Programs

The following hours have arranged special programs commemorating Thanksgiving Day:

Time Is Eastern Standard

Wednesday—Thanksgiving Eve

CBS-WABC 7:30 p.m.—Paul Keast, baritone.  
CBS-WABC 9:30 p.m.—Adventures of Gracie.  
CBS-WABC 10 p.m.—Byrd Expedition.

Thursday—Thanksgiving Day

NBC-WEAF 7:30 a.m.—Leader Singers.  
NBC-WEAF 11:45 a.m.—Thanksgiving Message; Harold L. Jakes, Sec'y of the Interior.  
NBC-WEAF 12:30 p.m.—The Harvest Cantata, sung by Gothic Choristers.

NBC-WEAF 3:30 p.m.—Thanksgiving Symphony.

NBC-WEAF 4:30 p.m.—The First Thanksgiving Dinner; Dean Gleason L. Archer, speaker; Boston Chorus.

NBC-WEAF 7:45 p.m.—Russian Symphonic Choir.

NBC-WEAF 8 p.m.—Rudy Vallee's Hour; Don Cosack, Russian male chorus.

NBC-WJZ 7 p.m.—Mexican Typica Orchestra; Special Thanksgiving Songs.

CBS-WABC 10:15 a.m.—Bill and Ginger; Thanksgiving Songs.

ABS-WMCA 4:30 p.m.—Courtship of Miles Standish.

ABS-WMCA 8:15 p.m.—Thanksgiving Cavalcade.







# Sportcasts of the Week

## SCHEDULE OF EVENTS

Time Shown Is Eastern Standard

**SUNDAY Nov. 25 9:15 p.m.** *Hockey: American vs. Rangers* ABS-WMCA net. 1:30 p.m. *Blackhawks vs. Boston* WGN 720 kc. **TUESDAY Nov. 27 11 p.m.** *Baseball: Yankees vs. Giants* WGN 720 kc. **THURSDAY Nov. 29 9:15 p.m.** *Hockey: American vs. Boston* ABS-WMCA net. **FRI-DAY Nov. 30 10 p.m.** *Baseball: Yankees vs. Boston* ABS-WMCA network.

**IF YOU DOTE** on broadcasts with an athletic flavor keep on the watch for the programs of this type originating over the ABS-WMCA hook-up. They bring this week to folks who follow gridiron activities one of the major Thanksgiving Day contests and the following Saturday the annual clash between Army and Navy from Philadelphia.

Hockey makes its bow over the junior network Thanksgiving night with JACK FILMAN doing the chores from Madison Square Garden where the New York Americans entertain the Stanley Cup holders, the Chicago Blackhawks. The broadcast comes on at 9:15 p. m. EST.

Fight fans come in for their share on Friday, November 30 at 10 p. m. when the ABS-WMCA web has a mike at a point of vantage for the Garden fights in N'Yawk.

And so, *Plummer*, here's another eligible for the plum brigade.

**BEST NUMBERS OF THE WEEK:** Army meets Navy, December 1 with pick-ups by NBC, CBS and ABS with other local stations also on the sidelines. Also this day WSB (740 kc) airs the Georgia-Georgia Tech annual scrap from Athens, with BILL MUNDAY at the mike. The Turkey Day special is the meeting of the Chicago Bears and Detroit's ferocious Lions in the game which probably will decide the National Pro loop championship. For the first time a professional grid contest goes network with an NBC-WJZ hook-up being scheduled at 10:45 a. m. WGN will cater to followers of the commercial sport via BOB ELSON'S sportcasting. St. Louis devotees will welcome FRANCE LAUX' account of the civic strife between St. Louis U. and Washington U. at the Mound City, also a Thanksgiving feature.

BILL BRENGEL is making a hit with sports listeners in HUEY LONG'S precincts by his clever resumes of the Tulane games each Saturday evening. Beginning only a few minutes after the final whistle in each game Brengel presents every high-

## FOOTBALL BROADCASTS

Time Shown Is Eastern Standard  
**SATURDAY, NOVEMBER 24**

CBS Network—Army vs. Notre Dame  
ABS Network—Army vs. Notre Dame  
NBC-WJZ Network—Stanford vs. California  
Yankee Network—Harvard vs. Yale  
CFCF—Georgia Tech vs. Georgia  
CKCL—Georgia Tech vs. Georgia  
WBRC—Georgia Tech vs. Georgia  
WGN (720 kc)—Georgia Tech vs. Georgia  
WNS (1180 kc)—Georgia Tech vs. Georgia  
WJAX—Georgia Tech vs. Georgia  
WJR—Georgia Tech vs. Georgia  
WLW—Georgia Tech vs. Georgia  
WRJF—Georgia Tech vs. Georgia  
WSM—Georgia Tech vs. Georgia  
WSMB—Georgia Tech vs. Georgia  
lane, 6:30 p.m.

WTAM (1070 kc)—Ohio State vs. Iowa, 1:45 p.m.  
**SUNDAY, NOVEMBER 25**

WGN (720 kc)—Bears vs. Cardinals (professional), 3 p.m.  
WINS (1180 kc)—Boston vs. Giants (professional), 2:15 p.m.

**THURSDAY, NOVEMBER 29**

NBC-WJZ Network—Detroit vs. Bears (professional), 10:45 a.m.  
CBS Network—Penn. vs. Cornell, 2 p.m.  
ABS Network—Game to be anned., 1:45 p.m.  
WGN (720 kc)—Detroit vs. Bears (professional), 10:45 a.m.  
WKBN (570 kc)—Game to be anned., 2 p.m.

**SATURDAY, DECEMBER 1**

CBS Network—Army vs. Navy, 12:30 p.m.  
NBC (both nets)—Army vs. Navy, 1:00 p.m.  
ABS Network—Army vs. Navy, 1:00 p.m.  
Yankee Network—Holy Cross vs. Boston, 1:30 p.m.  
WRUF (830 kc)—Florida vs. Stetson, 1:45 p.m.  
WSMB (1320 kc)—Louisiana vs. Tulane, 3 p.m.

light of the struggle in detail; the thrilling runs and punts; the fine work on offense and defense, everything so that the sixty-minute game condensed into a quarter-hour is really a super sports airing. This program comes over WSMB which was denied the right to broadcast from the scene of action.

We'll wager that Brengel is wary of stepping on "KINGFISH" LONG'S toes in reviewing the game between Tulane and Long's pets, Louisiana State University, to be decided at Baton Rouge December 1.

JOHNNY O'HARA already has his old following back with him. This time the dials are being set at Station WCFL (970 kc) for his nightly except Sunday "Handicapping" broadcasts at 8:45 p. m. EST.

EARL HARPER, WINS' expert sportcaster, is finding that the folks who know football and like the finer points of the pigskin sport will listen to a professional broadcast as eagerly as they do to those *Podunk* vs. dear old *Millsaps* affairs. Harper's efforts through WINS with the aid of ANGELO PALANGE have been drawing a sumptuous mail reply from listeners who are grateful for this station's services in being the sole broadcaster of the home games of the New York Giants and the Brooklyn Dodgers each Sunday afternoon. This is the same air pillar which made a valiant effort to air the Gotham baseball games last Summer, but were held to reviews of the contests by officials of the two N'Yawk teams.

HAL TOTTEN, who recently completed the airings of the Chicago six-day bike race, is now heard each night except Saturday and Sunday over WMAQ in his latest sports airing, "Totten on Sports." Here is a program made really worthwhile by this dean of Midwestern sportcasters. In his quarter-hour Hal comments on the various athletic happenings in a manner befitting his knowledge of the various sports—a sort of columnist's editorial views on major events. What has he to show to warrant giving his expert opinion? Well, Mr. Totten is now rounding out his twelfth year as a football announcer. He's done eleven seasons at the baseball mike for WMAQ and has been at the bicycle saucer for four years. We remember Hal as a mikeman for a final of one of the Stagg Interscholastic Basketball Tournaments and he also has done service in announcing other branches of athletic endeavor, besides having held a sports scribe job.

Now with all this back of him it seems that Mr. Totten is very capable of running a swell sports column of the air. Already he has a few sponsors looking in.

BOB ELSON takes over a new field of mike work in handling WGN's broadcasts of the home games of the Chicago Blackhawks this Winter. Each Sunday evening at 9:45 p. m. the Windy City's powerful independent station will have the versatile Elson at the rinkside for the final period of play. This assignment was taken care of in excellent style by John

"Speed" Harrington last season but Elson fell her to the weccasting job when Harrington took over a position with KWK, S. Louis.

GENE JOSEPH TUNNEY, whom you may remember as the retired heavyweight prizefight king, also known for his ability to quote Shakespeare, makes an appearance before the radio audience as guest star on the American Fireside program Sunday, November 25 at 10:30 p. m. over the NBC-WJZ network. Professor Tunney's subject of discussion will be "A Man Must Think". However, we think a sure way for him to make a hit wouldn't be Hamlet or some other tale, but his own story on that "Fourteen Count."

STANFORD, well on its way to making a second consecutive appearance in the annual Rose Bowl football game meets another serious contender in California's Golden Bears Saturday November 24, and Eastern tuners-in should be able to get a good line on the foe by listening to DON THOMPSON'S play-by-play account over the NBC-WJZ chain of 27 stations which will pick up the account at 4:45 p. m. EST. Associated Oil which has only a West Coast distribution is awarded the poster for bringing for the first time a Pacific Conference contest other than a championship affair over a nation-wide hook-up.

SPORT SLANTS: CHARLEY LYONS subbed for HAL TOTTEN in bringing the final laps of the Windy City six-day bike grind. Hal made the trip to Minneapolis for the Gopher-Maroon game. . . . Two good classics on deck are the couple of Bears-Lions games in the professional league. First they meet at Detroit on Turkey Day and then on Dec. 1 in Chicago. WGN will air both. . . . EDDIE DOOLEY says he has enjoyed airing football events more this year than ever before. He complains about the difficulty of handicapping the games. And, it has been tough, what with all those upsets.

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BABES RYAN

Here is the charming personality around which revolves those novelty vocal numbers which enliven Fred Waring's popular programs. With her two brothers she is heard on the Ford sponsored programs Thursdays at 9:30 p. m. EST over the CBS-WABC network



# Programs for Saturday, December 1

Star ★ Indicates High Spot Selections

6:30 A.M.  
WBZ—Musical Clock  
WNAC—Sunrise Special Organ

7:00 A.M.  
WBZ—Texas Cowboys

7:15 A.M.  
WNAC—News

7:30 A.M.  
CBS—Ocean Revue: WABC  
NBC—Don Hall Trio: WJZ  
WBZ—Musical Clock  
WNAC—Joe Mitchell Chapple

7:45 A.M.  
NBC—Jolly Bill & Jane: WJZ  
NBC—Pollock & Lawhurst: WLEF  
WBEN WGY  
WHAM—Jack Foy, songs  
WNAC—Walter Kidder, baritone

8:00 A.M.  
NBC—Bradley Kincaid, songs: WLEF  
WCSH WTAG WJZ WJAR  
CBS—Chapel Singer: WABC  
NBC—Morning Devotions: WJZ WBZ  
WGY—Musical Clock  
WHAM—Kindly Thoughts  
WNAC—Pep Time

8:15 A.M.  
NBC—Don Hall Trio: WLEF WBEN  
WTAG WJZ WJAR  
NBC—Lew White, organist: WJZ WBZ  
WHAM  
WNAC—Shopping Around the Town

8:30 A.M.  
NBC—Cheerio: WLEF WGY WCSH  
WJZ WJAR WBEN WTAG  
CBS—Lyric Serenade: WABC  
WBZ—Weather: temperature  
WSYR—Lew White, Organist (NBC)

8:45 A.M.  
NBC—Landt Trio & White: WJZ  
WSYR WHAM WBZ

9:00 A.M.  
NBC—Ocean Rhapsody: WLEF WGY  
WCSH WTAG  
CBS—Cheer Up: WABC WDRB  
WNAC WOKO WGR WEAN WFBL  
WLBZ WICC WGLC WFEA WHEC  
WORC  
NBC—Breakfast Club: WJZ WBZ  
WSYR  
WBEN—News; Hollywood Impressions  
WHAM—Tower Clock Program  
WPRO—Top of the Morning (ABS)

9:15 A.M.  
NBC—Dick Leibel, organist: WJZ  
WBEN WJAR  
WHAM—Breakfast Club (NBC)  
WPRO—One Man Band (ABS)

9:30 A.M.  
NBC—Banyaners: WLEF WJZ WGY  
WTIC WCSH WJAR WBEN WTAG  
CBS—Cheer Up: WKBW

9:45 A.M.  
NBC—Johnny Marvin, tenor: WLEF  
WTIC WJAR  
CBS—Eton Boys Quartet: WABC  
WORC WNAC WOKO WFBL WGLC  
WFEA WKBW WHEC WLBZ  
WBEN—Sally Work's Column  
WGY—High Priests of Harmony  
WPRO—Family Law (ABS)

10:00 A.M.  
NBC—News, Annette McCullough  
songs: WLEF WGY WJZ WTIC  
WBEN  
CBS—News; Mellow Moments: WABC  
WEAN WHEC WKBW WFBL WICC  
WGLC WFEA WORC  
NBC—Merrin Sisters: WJZ WSYR  
WJZ—Home Forum Looking School  
WHAM—Tom Grierson, organist  
WNAC—Buddy Clark  
WPRO—Rhythm Melodies (ABS)

10:15 A.M.  
NBC—Morning Parade: WLEF WCSH  
WTIC WJZ WJAR  
CBS—Carlton & Shaw: WABC WKBW  
WFBL WGLC WFEA WHEC WORC  
NBC—Edward MacHugh, baritone:  
WJZ WHAM WBZ WSYR  
WBEN—Youngster's Playtime  
WNAC—Jane and John dramatization  
WPRO—News (ABS)

10:30 A.M.  
CBS—Let's Pretend: WABC WNAC  
WDRB WOKO WFBL WLBZ WHEC  
WKBW WGLC WEAN WFEA WICC

NBC—Singing Stripes: WJZ WBZ  
NBC—Morning Parade: WJAR WBEN

10:45 A.M.  
NBC—News, Originalities: WJZ  
WHAM  
NBC—Morning Parade: WJZ WJAR  
WBZ—News; Musicale  
WGY—Johnny Marvin, tenor

11:00 A.M.  
NBC—Alma Schirmer, pianist: WLEF  
WTIC WJZ WJAR  
CBS—Geo. Johnson's Orch.: WABC  
WDRB WNAC WLBZ WGLC WFEA  
WKBW WORC  
NBC—Honeybush: WJZ WBZ  
★ NBC—Galaxy of Stars: WBEN WGY  
WHAM—Edward May, organist

11:15 A.M.  
NBC—Vass Family: WLEF WGY  
WTIC WJZ WJAR WBEN  
WCSH  
★ NBC—Tony Wons, philosopher:  
WJZ WBZ WHAM  
WHEC—Geo. Johnson's Orch. (CBS)  
WPRO—Morning Parade (ABS)

11:30 A.M.  
NBC—Down Lovers' Lane: WLEF  
WJZ WJAR WBEN WTAG  
CBS—Carnegie Hall: "Hansel &  
Gretel": WABC WDRB WOKO  
WNAC WFBL WLBZ WGLC WFEA  
WKBW WICC  
NBC—Geo. Hessberger's Orch.: WJZ  
WHAM  
WJZ—News; Weather: temperature  
WGY—Ch. Jones Theater  
WPRO—Rico Santiago, songs (ABS)

11:45 A.M.  
CBS—Abram Chasins, pianist: WABC  
WNAC WDRB WOKO WHEC  
WKBW WGLC WLBZ WFEA  
WPRO—Arley & Gould, organ (ABS)

## Afternoon

12:00 Noon  
NBC—Armchair Quartet: WLEF  
WJZ WJAR WBEN WTAG  
CBS—Arley & Gould: WBEN WGR  
WBZ—News; Weather: temperature  
WGY—John Sheehan tenor  
WHAM—4 H Club Program  
WPRO—Eddie Pryor's Orch. (ABS)

12:15 P.M.  
★ NBC—Honeyboy & Sassatras:  
WLEF WJZ WTIC WJAR  
WBEN WCSH  
CBS—Football Souvenir Prgm.: WABC  
WLBZ WDRB WGR WNAC WDRB  
WFBL WGLC WFEA WEAN  
NBC—Glen Gray's Orch.: WJZ  
WBZ—Weather: temperature  
WJZ—Martha and Hal  
WJZ—Musical Program

12:30 P.M.  
NBC—Merry Madcaps: WLEF WTIC  
WJAR  
CBS—Football: Army vs. Navy:  
WABC WOKO WFBL WLBZ WICC  
WGLC WAAB WFEA WHEC  
WORC WGR WDRB  
NBC—Farm & Home Hour: WJZ  
WHAM WBZ WSYR  
WBEN—News; Merry Makers  
WGY—Farm Program  
WNAC—The Shoppers' Exchange  
WPRO—Betty Lynn songs (ABS)

12:45 P.M.  
NBC—Merry Madcaps: WCSH WTAG  
WBEN—Stock & Commodity Reports  
WPRO—Three Blue Chips (ABS)

1:00 P.M.  
The NBC network will broadcast the  
Army-Navy football game. Although  
the time is indefinite, the game prob-  
ably will be aired at 1 p. m. EST.  
All conflicting programs will be  
canceled

NBC—Jan Brunasco's Ensemble:  
WLEF WJAR WTAG  
WBEN—Farm Service

WGY—Stock Reports  
WNAC—News  
WPRO—Football: Army vs. Navy  
(ABS)  
WTIC—Farm & Home (NBC)

1:15 P.M.  
NBC—News: WJZ WBZ  
WJZ—News: Musicale  
WGY—Johnny Marvin, tenor  
WNAC—Pre-Game Broadcast: Walter  
Smith & Band

1:30 P.M.  
NBC—Russ Lyons' Orch.: WLEF  
WJZ WJAR WBEN  
WGY—WSYR WTIC  
NBC—Farm Forum: WJZ WBZ WHAM

1:45 P.M.  
NBC—Words & Music: WJZ WHAM  
WBEN—Football Game  
WJZ—News: Musicale  
WNAC—Football Game

2:00 P.M.  
NBC—Rex Battle's Ensemble: WLEF  
WTIC WCSH WJAR WTAG  
WGY—Football Game

2:15 P.M.  
NBC—Songfellows Quartet: WJZ  
WBZ WHAM

2:30 P.M.  
NBC—Don Pedro's Orch.: WJZ WBZ  
NBC—Green Brothers' Orch.: WLEF  
WTIC WJAR WTAG  
WHAM—Football Game (NBC)

3:00 P.M.  
NBC—Radio Playbill drama: WLEF  
WCSH WTIC WJAR  
NBC—To be announced: WJZ WBZ

3:30 P.M.  
CBS—The Captivators: WABC  
NBC—Week End Review: WLEF  
WCSH WTIC WJAR  
NBC—Saturday Songsters: WJZ WBZ  
WOKO—Captivators (CBS)

4:00 P.M.  
CBS—Esther Velas' Ensemble: WABC  
WOKO WICC WFEA WEAN  
NBC—Don Carlos Orch.: WJZ WBZ  
WHAM WSYR

4:15 P.M.  
NBC—High & Low: WJZ WBZ  
WPRO—Today's Game, Tony Caboon  
(ABS)

4:30 P.M.  
NBC—Our Barn: WLEF WGY WTIC  
WCSH WBEN WJAR  
CBS—Library of Congress Musicale:  
WABC WOKO WDRB WICC WNAC  
WEAN WFBL WLBZ WGLC WFEA  
WJZ—WHEC WORC  
NBC—To be announced: WJZ WBZ  
WPRO—Manhattans Orch. (ABS)

5:00 P.M.  
NBC—Eddy Duchin's Orch.: WLEF  
WJAR WBEN WTAG  
NBC—Stanleigh Maiotte, songs: WJZ  
WBZ  
WGY—John Finke, pianist

5:15 P.M.  
NBC—Jackie Heller, tenor: WJZ WBZ  
WGY—Eddy Duchin's Orch. (NBC)

5:30 P.M.  
NBC—Our American Schools: WLEF  
WGY WTAG WJAR WBEN  
CBS—Poetic Strings: WABC WOKO  
WDRB WNAC WGR WHEC WFBL  
WFEA  
NBC—Geo. Sterney's Orch.: WJZ  
WBZ WHAM

5:45 P.M.  
CBS—Robinson Crusoe, Jr.: WABC  
WOKO WKBW WFBL WGLC  
WHEC  
NBC—Ranch Boys: WJZ WHAM WBZ  
CBS—Miniatures: WORC WICC WLBZ  
WAAB WFEA  
WNAC—Football Scores

## Night

6:00 P.M.  
NBC—Tom Cookley's Orch.: WLEF  
WBEN WTAG WGY  
CBS—Something Old, Something New:  
Earl Oxford & Arthur Murray.  
WABC WOKO WAAB WHEC WGLC  
WKBW WORC WDRB  
NBC—Angelo Fernandez's Orch.: WJZ  
WBZ—O'Leary's Irish Minstrels  
WHAM—Sportcast  
WNAC—News  
WPRO—Dick Bimble's Orch. (ABS)

6:15 P.M.  
CBS—Orch. & Soloists: WFEA WGR  
WHEC WAAB WICC  
WBZ—Ray Delaport's Orchestra  
WGY—Col Jim Healey  
WHAM—Comedy Stars of Hollywood  
WNAC—Willard Alexander's Orchestra

6:30 P.M.  
NBC—News, Poe La Centra, songs  
WLEF WTIC WTAG  
CBS—Football Scores: WABC WDRB  
WLBZ WNAC WOKO WORC WEAN  
WFBL WICC WFEA WKBW  
NBC—News; Twenty Fingers of Har-  
mony: WJZ  
WBZ—Sports Review  
WBZ—News; Weather: Temperature  
WGY—News; Evening Brevities  
WHAM—Evening Interlude  
WPRO—News; Dick Mansfield's Or-  
chestra (ABS)

6:45 P.M.  
NBC—Thornton Fisher, sports: WLEF  
WGY WJZ WCSH WTIC WBEN  
WJAR WTAG  
CBS—Beauty Prgm.; News: WABC  
WAAB WDRB WKBW WEAN  
NBC—Master Builder Prgm.: WJZ  
WBZ—World in Review  
WNAC—The Melody Limited

7:00 P.M.  
NBC—Religion in the News: WLEF  
WBEN  
CBS—Coronyland Sketches: WABC  
WOKO WGR WDRB WFBL WLBZ  
WICC WORC WNAC WEAN  
NBC—Football Scores; John Herrick,  
baritone: WJZ  
WBZ—Edward MacHugh, baritone  
WGY—Antoinette Halstead contralto  
WHAM—Old Timers; Hank & Herb  
WPRO—Capt. Al Williams, aviation  
(ABS)

7:15 P.M.  
NBC—Jamboree: WLEF WCSH WTAG  
WBEN  
NBC—Dorsey Bros', Orch.: WJZ  
WBZ—Radio Nature League

7:30 P.M.  
CBS—Whispering Jack Smith's Orch.:  
WABC WOKO WNAC WDRB WEAN  
WGR WFBL WORC  
WBEN—Washington Highlights  
WBZ—Dorsey Bros' Orchestra (NBC)  
WGY—The Whistler and his Dog  
WHAM—To be announced  
WJAR—Jamboree (NBC)  
WPRO—Save A Life, drama (ABS)

7:45 P.M.  
★ NBC—Floyd Gibbons, head and hun-  
ter: WLEF WGY WTIC WCSH  
WBEN WTAG WJAR  
CBS—Lawyer & Public: James M.  
Beck, speaker: WABC WGR  
WOKO WDRB WFEA WGLC WICC  
WFBL WLBZ WHEC WORC WAAB  
NBC—Pickens Sisters: WJZ WHAM  
WBZ—Variety Program  
WNAC—Drama  
WPRO—One Man Minstrel Show  
(ABS)

8:00 P.M.  
★ NBC—Sigmund Romberg: Wm.  
Lyon Phelps: WLEF WJZ WTIC  
WCSH WGY WBEN WJAR WTAG  
★ CBS—Rocky's Revue: WABC WGR  
WOKO WDRB WNAC WEAN WFBL  
WORC  
NBC—Art in America: WJZ WBZ  
WSYR  
WHAM—Musical Program  
WPRO—Melody Musketeers (ABS)

8:15 P.M.  
NBC—Grace Hayes, songs: WJZ WBZ  
WSYR

WHAM—Adventures of Jimmy Allen  
WPRO—Archie Beaver's Orch. (ABS)

8:30 P.M.

NBC—George Olsen's Orch.: Ethel  
Shutta: WJZ WSYR WHAM  
WBZ—Orchestra

8:45 P.M.

★ CBS—Musical Revue: Robert Arm-  
strong  
WBZ—WGR WFBL WORC WOKO  
WEAN  
WPRO—Strickland Gullian, news  
(ABS)

9:00 P.M.

★ NBC—Songs You Love; Soloists:  
Orch.: WLEF WJZ WGY WTIC  
WCSH WTAG WBEN WJAR  
★ CBS—Grete Stueckgold; Orchestra:  
WABC WKBW WNAC WOKO  
WDRB WEAN WFBL WFEA WHEC  
WORC WGLC WLBZ WICC  
★ NBC—RCA Radiotone PRE-  
sents Radio City Party featuring  
Frank Black's Orch.; John B.  
Kennedy; Guest Stars: WJZ WBZ  
WHAM WSYR  
WPRO—The Radio Editor (ABS)

9:30 P.M.

NBC—Gibson Family: WLEF WBEN  
WCSH WTAG WGY WJAR WJZ  
WTIC  
★ CBS—STUDEBAKER CHAMPIONS  
Present Richard Himber's Orch.;  
Joey Nash, vocalist: WABC WOKO  
WEAN WFBL WKBW WCAU  
WCAO WJZ WAAB WDRB  
★ NBC—ALKA SELTZER PRESENTS  
Barn Dance; Hoosier Hot Shots,  
The Westerners; Uncle Ezra; Spare  
Ribs; Linda Parker; Lulu Belle;  
Maple City Four: WJZ WHAM  
WBZ WSYR  
WCSH—Ivory Stamp Club (NBC)  
WNAC—Meyer Davis' Orchestra  
WPRO—American Op'ry House (ABS)

10:00 P.M.

★ CBS—Edward D'Anna's Band:  
WABC WAAB WKBW  
WNAC—Andrew Jacobson's Orchestra

10:30 P.M.

★ NBC—NATIONAL BISCUIT CO  
presents "Let's Dance," Three  
Murray's, Xavier Cugat's & Benny  
Goodman's Orch.: WLEF WJZ  
WTIC WJZ WJAR WGY  
CBS—Saturday Revue: WABC WICC  
WLBZ WFEA WHEC WDRB WGR  
WOKO WAAB  
NBC—Hal Kemp's Orch.: WJZ WSYR  
WBZ  
WGY—Mercado's Mexican Fiesta (NBC)  
WHAM—Jan Campbell's Orchestra  
WNAC—Federal Housing Speaker

10:45 P.M.

WEAN—Saturday Revue (CBS)  
WNAC—Musical Rhythmer

11:00 P.M.

★ CBS—Elder Michaux' Congrega-  
tion: WABC WAAB WORC WDRB  
WGLC  
NBC—To be announced: WJZ WHAM  
WSYR  
WBZ—Weather: temperature  
WNAC—News  
WPRO—Voice of Romance (ABS)

11:15 P.M.

NBC—Let's Dance: WJZ  
CBS—Elder Michaux' Congregation:  
WABC WJZ  
WBZ—To be announced (NBC)  
WNAC—Jack Fisher's Orch.  
WPRO—Dancing 'til 1:00 a. m. (ABS)

11:30 P.M.

(BS)—Glen Gray's Orch.: WABC WFBL  
WICC WHEC WLBZ WDRB WORC  
WOKO WKBW WNAC WFEA  
NBC—Freddie Martin's Orch.: WJZ  
WBZ WSYR  
WHAM—Tommy Tucker's Orchestra

12:00 Mid

CBS—Joe Haymes' Orch.: WABC  
WNAC WOKO WEAN WFBL WKBW  
WICC  
NBC—Enric Madriguera's Orch.: WJZ  
WBZ WSYR  
WJZ—News; Weather: temperature

12:30 A.M.

CBS—The Great Escape: WABC  
WOKO WNAC WICC WEAN  
NBC—The Great Escape: WJZ  
WBZ WSYR

1:00 A.M.

CBS—The Great Escape: WABC  
WOKO WNAC WICC WEAN  
WBZ WSYR



# Contests on the Air

Time Shown Is Eastern Standard  
SUNDAY

1:30 p. m., NBC-WEAF network, "Little Miss Bab-O Surprise Party." Prizes: 1st, sedan automobile; 2nd, fur coat; 3rd, two combination motion-picture cameras and projectors; 25 wrist watches. Nature, letter-writing. Closes December 20. Sponsor, B. T. Babbitt Co.

5:45 p. m., NBC-WJZ network, "Robert Payson Terhune Dog Dramas." Prizes: five motion-picture cameras together with

complete dog kits; fifteen additional dog kits. Nature, most interesting or appealing dog snapshots. Closes weekly on Friday following program. Sponsor, Spratt's Patent, Ltd.

7:45 p. m., NBC-WEAF network, Wendell Hall, the "Red-headed Music Maker." Prizes: Five \$50 17-jewel wrist watches for five best jingles Mr. Hall can sing to "It Ain't Gonna Rain No More." Sponsor, F. W. Fitch Co.

## FRIDAY

6 p. m., Friday, NBC-WEAF network, "Thrills of Tomorrow." Prizes: 1001 altogether including 1st, automobile; 2nd, trip to Hollywood; 3rd, Shetland pony; 4th, bicycle. Nature, best drawings of original model machine, building etc., to be constructed with sponsor's toy sets. Closes December 14. Sponsor, A. C. Gilbert Co.

8:30 p. m., CBS-WABC network, "True Story Court of Human Relations." Re-broadcast 11:30 p. m. Weekly contest Prizes: 4-door sedan and \$100 all-wave receiving set. Nature, best verdict re case given in broadcast. Sponsor, MacFadden Publications.

## THROUGH THE WEEK

2:45 p. m., Monday to Friday inclusive over an NBC western red network including KSTP, KVOO, WBAP, WDAF, WECB, WHO, WKY, WOAI and WOW,

"Judy and Jane." Prizes: 1st, \$50; 2nd, \$25; 3rd, \$25; others, 250 bud vases. Nature, writing last line of limerick. Closes December 9. Sponsor, J. A. Folger and Co.

3 p. m. in East and Canada; 4:30 p. m. Monday to Friday, NBC-WEAF network, "The Mystery of the 25 of \$2." Prizes: 1st, \$50; 2nd, \$25; 3rd, \$25; others, 250 bud vases. Nature, name Ma Per recreation hall. Closes November 24. Sponsor, Procter and Gamble Co.

7:15 p. m., Monday to Friday inclusive, NBC-WEAF network, also at 11:15 p. m. on NBC split network. Gene and Glenn. Prizes: 100 Gillette blue blades each program for best two-minute "Blue Streak Drama" written by listeners in form of dramatized commercial. Sponsor, Gillette Safety Razor Co.

8:15 p. m., Monday, Wednesday and Friday, CBS-WABC network, Edwin C. Hiss. Re-broadcast at 11:15 p. m. Each program, \$500 fur coat of choice and size. Nature, best 25-word letter regarding product mentioned in broadcast. Closing date, one week from each broadcast; series to continue indefinitely. Sponsor, Wasey Products, Inc.

Varying times on each of stations listed below, "Paper Moon," murder mystery drama. Prizes: two companion trips to Hollywood. Nature, writing best pre-climax solution to mystery. Closes December 29. Sponsored locally at some stations. Stations carrying feature are:

KARK, Little Rock, Ark.; KDRN, Cancer, Wyo.; KEAB, El Paso, Tex.; KPRR, Reno, Nev.; KCHL, Boise, Idaho; KID, Idaho Falls, Idaho; KJZZ, Denver, Colo.; KLB, Albuquerque, N. M.; KORE, Eugene, Ore.; KRM, Houston, Tex.; KRM, El Paso, Tex.; KUT, Walla Walla, Wash.; KVOO, Tulsa, Okla.; KVOO, Belingham, Wash.; WABI, Bangor, Me.; WATR, Waterbury, Conn.; WAZL, Hazleton, Pa.; WBNS, Columbus, Ohio; WDAG, Amarillo, Tex.; WFAA, Dallas, Tex.; WFDF, Flint, Mich.; WFBY, Green Bay, Wis.; WKOK, Sunbury, Pa.; WLBW, Erie, Pa.; WMM, Memphis, Tenn.; WNAX, Yankton, S. D.; WRDO, Augusta, Me.; WRDW, Augusta, Ga.; WREN, Lawrence, Kans.; WSGN, Birmingham, Ala.; WTOG, Savannah, Ga.

# SPARE RIBS

Hear Him Take Out the  
"ALKA-SELTZER SPECIAL"



Every Saturday Night  
On The

# NATIONAL BARN DANCE

America's Big Hour  
Radio Show

COAST TO COAST

Over 40 Radio Artists including the Cumberland Ridge Runners, Linda Parker, Maple City Four, Spare Ribs, Lulu Belle, Hoosier Hot Shots, Uncle Ezra, Dean Erbe, Les Massey and the Westerners. A program of old time singing, dancing and homespun fun. Brought to you direct from WLS, Chicago, every Saturday night over

WJZ-WBZ

9:30 to 10:30 P.M. EST

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FREE BOOK AND VALUABLE INFORMATION ON Stomach Ulcers, Indigestion, Gastritis. Learn of a simple home treatment, relief, no liquid diet. Guaranteed offer. Don't suffer. RELIABLE CO., Kokomo, Ind.

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**STUDEBAKER CHAMPIONS** with *fast wash*  
Saturday 9:30 Eastern Standard Time  
CBS — Including WABC — WOKO  
WCAO — WAAB — WDRC — WCAU  
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Have a party in YOUR home  
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She is the spark plug of George Olsen's orchestra and her contagious charm is drawing record crowds to the Hotel Sherman's College Inn. She is heard Wednesdays at 12 M., EST, on the NBC-WEAF network, Thursdays at the same hour on the NBC-WJZ hook-up and on Saturdays at 8:30 p. m., EST, over the NBC-WJZ network



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Do you know that not until this moment has a word about this product been breathed to anyone except to members of the medical profession? Now, however, any stomach sufferer, anywhere, may find out for himself, without the slightest suggestion or expense about the actual experience of these medical men, in laboratory and clinic, in private practice, and in their very own cases. The complete story, and it's a sensational one, will be mailed to you for the asking—free and without obligation. Just write your name and address on a card and mail to:

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# Will Rogers—Prairie Plato

(Continued from Page 8)

lulls by the more pretentious homes of other film stars.

In one of his characteristic extemporaneous talks a few years ago, when the estates of the picture luminaries were a topic of general conversation and the butt of national curiosity, Rogers declared that since there was a lull in business he had decided for economic, as well as for personal, reasons to set up a booth at the fork of the road which leads to his house.

There, he said, he would save the wear and tear on his and his family's nerves by steering from his doorstep the crowds who drove out to see the performers' dwelling places and stopped to ask directions.

He declared he would charge 25 cents per inquiry and act as a traffic cop or tourist guide, pointing out that "Mary Pickford lives right up thata way," "Joan Crawford's home is at the next left turn," et cetera. The furor has abated, however, since the stars took to more remote spots in the hills and back country to avoid gaping crowds.

## Quiet Haven

But the Rogers have remained at their very simplicity serves as a guard, since few who drive past it take it for a star's estate. Serenity is the keynote of that fireside. The greatest pleasure from the pursuit of sports and exercise, is the click of Will's typewriter as he prepares his daily news paragraph, or the shuffle of his feet as he wanders from room to room or from one chair to another.

He is intensely nervous, but not in the sense that externals irritate him. His nervousness manifests itself with a restlessness when indoors. According to his family, he is the soul of kindness; and he is at once the especial charge of each member of it.

The comedian gives tacit consent to the ministrations of his brood. As is the nature of man spoiled by women and children, he does a deal of grumbling when ordered about; but doubtless he loves it when he is bullied first, nagged next and finally shoved out to have his hair cut. This by the way is a requirement which he shuns until goaded to it.

## No Dude, Will

He is equally indifferent to the state of his apparel. Mrs. Rogers is authority for the charge that he would wear one shirt until it wore out, were it not for family insistence on at least a modicum of foppishness. He is the same with his suits. Since he has become dude enough to wear

tailored clothing, the problem is less acute. About the time a suit begins to obtrude itself on the family consciousness, Mrs. Rogers makes a trip to Los Angeles, selects a piece of cloth and has a new garment delivered.

She puts it alongside of his bed, and when he awakens he dons it with total indifference to the fact that it was not the one he shed the previous night. His disdain for formal wear has become general knowledge. Lately he has permitted directors to sway him a bit from his antipathy. He has worn a tuxedo in the pictures, but largely in order to dress a role correctly. He doesn't want it understood that he has in any sense gone soft about open face clothing. He is still the mustang of the plains so far as this detested harness is concerned.

## Hates Telephone

Further examples of his completely rustic taste include his hatred of the telephone. For many years the ranch house at Santa Monica was without one. But as the children grew older and their social activities increased, he bowed to their needs and withdrew his objections. But he still abides by the doctrine that they are instruments of torture particularly devised for the spread and dilation of gossip, and to provide inefficient operators with victims upon whom to practice their skill with wrong numbers.

The boyishness which makes itself felt in Rogers' pictures and in his talks on the air is of never-ending allure to his wife and children. It creates an atmosphere of youth within the home, and as long as youth prevails at the hearthside there is a guarantee of sustained happiness.

Naturally, Rogers has learned to dramatize this trait for publicity uses; but it is inherent, and asserts itself in his indulgences. For instance, he is the proud owner of a hurdy-gurdy, a piano, a violin, a banjo, a complete set of drums and paraphernalia, a mandolin and a guitar. He has threatened as he bought each, in turn, to learn to master them. So far he cannot play a note on any save the hurdy-gurdy, which now stands neglected in a storeroom.

Further intimacies about Will Rogers never before published—including his political aspirations that made him focus his attention upon the White House—will be in next week's issue of RADIO GUIDE. This is an instalment of his life story no one can afford to miss.

Will Rogers will return to the air December 23. The Gulf Oil Co. will sponsor the program over a CBS network.

In Next Week's Issue:

## Father Coughlin's Message

How Would You Like to Have the Highlights of Father Coughlin's Weekly Broadcasts?—RADIO GUIDE Will Make It Possible for You to Review Every One of Father Coughlin's Talks, Beginning Next Week. No Greater Innovation Has Been Introduced in All of RADIO GUIDE'S Long and Triumphant History!

And Next Week's Issue Is Packed with Stories of the Stars—Reviews of Radio Programs—Comments on Current Radio Activities—Striking Special Stories Such as How the Crowned Heads of Europe Conduct Themselves When They Stand Before the Mike—Thrilling Adventures of Police in the Calling All Cars Series—Plenty of Punch Features—and Complete Radio Programs.



# Society Stickup

(Continued from Page 21)

time—tiptoed again down the hall. Mrs. Mitchell's room was third on the right—he had oiled a squeaking hinge on that door just a few days before. It was closed—as were all the other doors opening into this hall. Bill hoped the thing wouldn't squeak now.

It didn't—and in a moment he had the telephone in hands that trembled with excitement.

"Gimme the police—there's trouble here!" he snapped to the operator.

And just at that moment he heard footsteps on the front staircase; heard the hated voice of that fat gunman say:

"Okay now, lady, show me where you keep yer jewelry—an' no funny work, see?"

Jewels! The thought flashed through Bill's mind. That meant they were coming to this very room. He was trapped. He—

The crisp police voice of Sergeant Frank Whalen came over the phone then, interrupting Matheson's frenzied thoughts. "There's a holdup at Mitchell's," the chauffeur said—but whispered the message, for the footsteps were coming closer and louder.

## Police Respond

"Hello?" queried Sergeant Whalen, "I can't hear you."

Sweat poured down Bill Matheson's face. If he repeated the message more loudly, the approaching thug would hear. If he took time to repeat it at all, the armed gangster might be in the room before he had even a chance to find concealment. But at that moment, mercifully, the operator cut in.

"This party is trying to report trouble at the Mitchell home!" she said swiftly.

Quick as a flash, Matheson slipped the receiver back on the hook—and slid under the bed.

Two pair of feet—visible to the chauffeur beneath the footboard of the bed—entered the room.

"Say-y" drawled the bandit's voice overhead "I thought I heard somebody moving in this room."

"This is my room," replied the combed voice of Mrs. Mitchell "There could be no one here."

"Yeah! Then why was that door half open, when all the other doors on this hall wuz shut, hey? And—oho!—there's a telephone. Say, if I find that damn' chauffeur I'm goinna kill him, see?" The bandit cursed. "Now, gimme them jewels. We gotta work fast, on account of that mug give us the slip. He's likely phoned the cops by now—but we got time to get away."

Had the burly gunman only known it, a radio patrol car already was speeding towards the house—summoned and dispatched by radio, as a result of Bill Matheson's phone call to Sergeant Whalen. The gangster emptied Mrs. Mitchell's jewel case into his pocket—then threw the empty case upon the floor, where the hidden chauffeur saw and heard it strike. He drew a careful breath of relief. Probably they'd leave the room now.

But they didn't. Murmuring threats of what he'd do to the missing chauffeur if only he could find him, the gunman began

to poke about the room in search. He looked in clothes-closets, peered behind drapes. He even kicked under the bed.

## Too Fat to Stoop

If he hadn't been so fat that bending was difficult, almost certainly the pudgy thug would have stooped and looked under the bed—seen Bill Matheson—and as certainly carried out his threat to kill!

"Come on, lady," the gunman said—and the two left the room.

Just as Mrs. Mitchell and the pudgy man returned to the scene of the holdup, a knock sounded on the front door. The bandit leader whirled, eyes blazing.

"That's the law, I bet—damn that chauffeur!" he rapped. "Here, you—" he pointed to the butler, "—open that door and let 'em in—and if you say a word I'll kill you!"

The butler opened the front door. The thug stood behind him, gun in readiness. In walked Policeman Earl Dunn—and in a flash the door was kicked shut behind him. A gun was thrust into his ribs.

"Stick 'em up, copper!" snarled the gunman. And Dunn, raging, had to obey. The very daring of the attack had taken him off-guard. Arms above his head, he was marched in with the rest of the prisoners.

But now the gang leader lost his head.

"Come on!" he yelled. "We gotta scam!" And he scooped up the jewels and money on the little table—thrust them into his pocket which now contained \$150,000 worth of flawless gems—and fled. His men followed.

Dunn, the policeman, ran after them—firing the gun they had been too flustered to take from him.

Outside in the radio patrol car sat Policeman Peter Jackson, at the wheel. Seeing five men running, with Dunn firing at them, Jackson leaped from the machine and opened fire, too.

And now these five thugs, so brave against unarmed women and unarmed men, were so frightened by the determined fire of two policemen that they even abandoned their car! Scattering, they fled in all directions through the heavily wooded, seven-acre Mitchell estate. Radio—invoked by brave Bill Matheson—had routed them!

But radio still pursued them. Dunn telephoned the Lake Forest station. Immediately, telephone and radio calls united Chicago, Milwaukee and the entire North Shore of Lake Michigan in a determined manhunt. Radio cars from Evanston to Highland Park received their instructions in a few seconds. Immediately, every road—every railway line—became a separate strand in the police net.

Every car passing along Sheridan Road, a main artery, was halted, its occupants questioned. Every train was stopped and searched! The deserted bandit car was traced to its owner, Mrs. Mary Tufano of No 711 South Marshfield Avenue Chicago. This neighborhood is the home of the notorious "42" gang. Mrs. Tufano stated that the car belonged to her son, Frank, 19.

## Thugs Captured

And then, one by one, they began to catch the bandits. At 4.30 in the morning a Highland Park radio patrol car picked up a hatless, coatless man walking on the road. His clothes were wet, muddy and covered with burrs. He gave his name as Nick Mantanis, 19 and said that his car had been hijacked by five bandits. But he couldn't explain the burrs on his clothes, so they locked him up in the Lake Forest police station.

Dawn light brought police searchers on the Mitchell estate to two overcoats and a hat. One coat hung on a wire fence. In the pocket, police found all but two of the stolen jewels. Letters in the coat pocket revealed the owner's name—Dominick Dinardi, of Chicago.

Then in a North Shore train, police questioned two youths with wet, muddy, burr-encrusted clothes. One was hatless, the other coatless. They gave their names as Paul Rossi and Joseph Pareilo, of Chicago. At the police station, one of the

retrieved coats fitted one youth. The hat fitted the other.

Later in the day the Mitchells, their guests and the servants all positively identified the three young suspects.

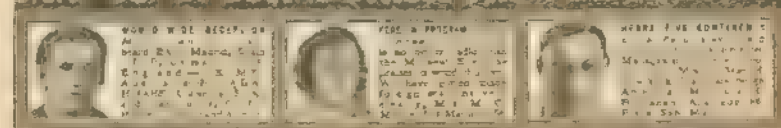
A few nights later, Tufano, the fourth suspect, was picked up by a radio car, and similarly identified. The four of them were sentenced, on January 17, 1934, to from one year to life in the penitentiary.

But Dinardi—the pudgy leader, who ironically had told Matheson the chauffeur that they were going to "crash the party at the big house"—escaped. Months

went by, without a trace of him. But the police never forget, and one hot night in July of this year—1934—he was picked up in a Chicago rooming-house. He had gone to another city—and made the mistake of returning. In November, 1934, Dinardi, too, got one year to life.

Thanks to the courage of an unarmed chauffeur, and the miraculous speed of radio in bringing help in answer to his appeal, the moonfaced gunman succeeded in "crashing the party at the Big House." They say he's likely to stay in the Big House for quite a while, too.

## SAVE 50% BY BUYING DIRECT FROM LABORATORIES



Thousands Thrill to High Fidelity World-Wide Performance with this—

## Amazing NEW 1935 SUPER 16 Tube Deluxe All-Wave Radio



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Midwest's 1935 Anniversary catalog. Learn why over 110,000 satisfied customers bought their radio direct from Midwest Laboratories and saved from 1/3 to 1/2. You, too, can make a positive saving of 30% to 50% by buying this more economical way...on easy terms...and 30 days FREE trial. Learn why Midwest outperforms sets costing up to \$250.00 and more. Never before so much radio for so little money! Midwest gives you triple protection with: One-Year Guarantee, Foreign Reception Guarantee, Money-Back Guarantee. Send coupon or penny postcard for FREE catalog today.

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This bigger, better, more powerful, clearer-toned, super selective 5-wave band radio gives you absolute realism... assures you life-like, crystal-clear tone. You will hear one more octave overtones that cannot be brought in with "all-wave" or "wave" or ordinary "all-wave" receivers.

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enable you to enjoy today's finest Hi-Fi American programs, in addition to Canadian, amateur and airplane broadcasts...commercial and foreign...and exciting programs from London, France, Germany, Italy, Russia, Australia, etc. Only Midwest covers a range of 9 to 2100 meters (33 Megacycles to 125 KC) bringing in stations up to 10 miles and more away.

## 50 ADVANCED 1935 FEATURES

...and many more! This is a radio that performs many functions! Call letters of American Broadcast Stations printed on dial and illuminated. Show Fast, Smart Action Tuning. Station Group Locator. Simplified Tuning. Automatic Select. Band Indicator. Illuminated. Center Indicator. Silent Snow Tone. 1st Movement on Meter Tuning. Center and Tuning.

MAIL COUPON TODAY FOR AMAZING 30-DAY FREE TRIAL OFFER AND NEW 1935 CATALOG

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## In Next Week's Issue of RADIO GUIDE:

### Bad Iggy, the Boasting Boy Killer

In one night he held up two cars, robbed a man, mistreated a girl and murdered a man. Yet he was only a youth in teens! Next week's Radio Guide tells you the story of the Bad One, snarling at society like a wolf-cub at bay, broke all the laws and man and boasted of it—till a put police on his trail. Then came the fun. Read it in Radio Guide, Issue Week Ending December 8.



# Voice of The Listener

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, Ill. You are invited to send in your photograph when writing but this is by no means obligatory.

## It Floats Thru the Air

Dear VOL: New Haven, Conn.  
I wonder when Procter and Gamble, makers of Ivory soap and sponsors of the "Gibson Family" are going to take that program off the air! I read an article in this fine magazine saying that they were not satisfied. Well, let me say just this—I shouldn't think they would be, even if they have changed script writers, for it's about the rottenest one-hour program on the air. I am not saying this to discriminate against Lois Bennett or Conrad Thibault. On the contrary, their singing is about the only decent thing in it.

I don't see why they continue to keep that silly Loretta Clemens and the other rut. They spoil the whole program, and not only that, but they keep repeating the same old songs three and four times in one evening. It seems these two songwriters are trying to sell their songs on somebody else's time.

My whole family (and it is a large one) will stop buying Ivory soap unless they make a change! After all, there is other soap, just as good. Again I say give us more of Lois Bennett and Conrad Thibault, and watch the sales go up.  
Wm. Brenton

## Un-Kemped Listeners

Dear VOL: Cincinnati, Ohio  
I would like to speak on behalf of one who I am sure does not receive many of the "orchids" that he so



very obviously should. This hero is in the person of Hal Kemp, who leads his very distinguished band in the "Manhattan Room" of the Hotel Pennsylvania. Everyone has his or her reasons for choosing their hero, I realize, but they have not heard dance music until they have heard Mr. Kemp. I challenge anyone to listen to one of his programs and then truthfully say that other bands do not fade into the background. If there is anything that pleases me, it is to see a man work hard to please his audience, and listening to just one of his numbers will instantly show you just how hard he does work on his music. He is not merely satisfied with playing well the ordinary see-saw standard arrangements, but makes his own distinctive arrangements which make his music so outstanding.  
Ralph Harlan

## Anent Audiences

Dear VOL: Dayton, Ohio  
What is the effect or merit in having a studio audience? It only tends to cause the listening public untold annoyance. And I can go so far as to venture that nearly all studio audiences attend these broadcasts because they are free. Even their applause is artificial.

Just recently, I had the opportunity to meet the celebrated singer Lawrence Tibbett, while in my city on concert tour. His opinions in regards to studio audiences are many and varied. He told me that studio audiences cause him to give "divided attention" to his audiences.

Now, a word in regards to the poor programing NBC is doing especially on Sunday nights in regards to Ford and Cadillac (General Motors).

I suggest that NBC and CBS wake up and arrange their schedules so that the public can be better served.  
Palmer Reist

## Police Praise It

Dear VOL: Annandale, Minn.  
I think RADIO GUIDE is too fine a paper to have the story, "Calling All Cars" in it. It just doesn't seem to belong in RADIO GUIDE. Let's take a vote to put features like that in detective or crime magazines. Warden Lawes' stories are good, because they might do some good.  
Mrs. G. E.

## Con Amore

Dear VOL: Newark, N. J.  
Undoubtedly you are forever getting letters from radio fans about their most famous stars. Well, here is mine.—Conrad Thibault. Yes, Mr. Thibault is the baritone of Show Boat Hour, and he was discovered by the late Calvin Coolidge.

Isn't he the most charming and dashing young chap? And all you Thibault fans are kindly invited to join the club, over which I'm presiding.

Why don't you boys and girls write and let me know your opinions?  
Joan Zaleska

## 'Ray for Leah

Dear VOL: Philadelphia, Penn.  
There's a petite bunch of personality on radio now who sings with Phil Harris' orchestra. Yes, I mean that charming songstress—lovely Leah Ray. Would you care to join a club being organized in her honor? If so, get in touch with Miss Rose Lucchesi of 1621 Juniata Street, Philadelphia, Pennsylvania. I'm certain you won't be sorry. Let's make "Leah" a household word. We can do it with your cooperation!  
Rayingly—Kathryn Gensbauer—Rose Lucchesi

## Pop-Pious Pirate?

Dear VOL: Newcastle, Penn.  
In answer to Henry H. Courtney's attack on Eddie Cantor. I can't understand why anyone would feel like Mr. Courtney does. We have listened to his broadcast each Sunday night for two and one half years, and we have the first time to hear him say anything we would not want our children to hear.

Eddie has helped us weather this depression so far. As for his rancid humor, well, people who live in glass houses should never throw stones. If you are a religious person as your letter leads me to believe, you should know that the Bible tells, "do unto others, as you would have others do unto you." How would you like to be called a pop-eyed Pirate?  
H. F. Rowland



## It's Suds vs. Suds

Dear VOL: Fort Wayne, Ind.  
Can't something be done so that Ben Bernie and Bing Crosby are not on the air at the same time? Also Walter Winchell and Will Rogers? Ben's and Bing's being on at the same time is little less than a tragedy to us for we want so badly to hear both.

Ben, however, wins the vote at our house by four to one, so we have compromised by listening to him all except one Tuesday each month.

We are all united in a big "peeve" at the Woodbury Company for changing time and thus nearly ruining our Tuesday evening's radio enjoyment.  
Mrs. H. B. Fisher

## Little, Lost Program

Dear VOL: Martinsburg, W. Va.  
I must write concerning a program that used to be on the air for children every evening. This was a lovely program especially suited for children, as there was a toy band, and ended with the singing of the children's prayer, "Now I lay me down to sleep." It was a perfect program to end the children's day. Our family and others I know have sadly missed this program.

Won't someone please think of the small children that are eager to listen to something on the air in their own language, and bring back this "lost" program? Thank you.  
L. C. Smythe



## This Week the "TEXAS" Spoon MAIL THE COUPON!

Radio Guide Readers: The "Texas" Spoon is now available. Continue your collection of State Seal Souvenir Spoons by mailing the coupon below for this week's spoon, the sixth issued to date.

If you have not yet begun your collection, start now! Simply clip the coupon, indicate which spoons you want, and mail it with 15c—plus 3c for postage and packing—for each spoon ordered. Spoons are sent by mail—prepaid.

These spoons are made and guaranteed by International Silver Co., oldest

and largest makers of silverware in the world. They are Original Rogers AA Quality—66 Pennyweights of PURE SILVER to the gross. Large teaspoon size, plain bowls, beautifully designed. The Official Seal of a State is embossed on the handle of each spoon. Useful and lasting, as well as ornamental.

Collect the entire set of 48—one for each State. Then you'll have a remarkable, patriotic collection of silverware—at amazingly low cost. Mail the coupon at once for the spoons now available. Then mail the coupon in next week's Radio Guide for the next spoon. Act quickly, as the supply is limited.

COUPON								
RADIO GUIDE, SOUVENIR SPOON BUREAU 731 PLYMOUTH COURT, CHICAGO, ILL.								
Please mail me _____ Original Rogers AA Quality State Seal Spoons as checked below. I am enclosing 15 cents for each spoon plus 3 cents each for postage and packing.								
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# IRENE RICH

As She Appears Under the  
**MIKEroscope**

By Fred Kelly

**W**hatever else there is to be said about her, Irene Rich is, above all things else, a woman.

Now 43 years old, she has been married three times—hasn't heard a word from any of the former spouses since she went on the air—and is simply dying with curiosity about whether any of them listen in to her programs.

Aside from this typically feminine characteristic, the charming mother and actress has taken life in reverse, so to speak. Perhaps it's the result of having been born on Friday the Thirteenth, in October, 1891.

Instead of attaining success first and then using motherhood for publicity, she discreetly became the mother of two daughters in old-fashioned privacy—and then began her career. Likewise, in place of beginning on the stage and graduating to the screen and radio, she started with the films and succeeded to the remaining fields of entertainment. Nor does she think she is through with motion pictures. She firmly believes that her greatest success in films is still ahead of her. She even had her dress on backwards the day she made her final radio audition.

There is no history of a theatrical trend in either her mother's or her father's family. Because success is her hobby to the exclusion of everything else, she simply decided at sixteen that the stage offered the greatest opportunity, so she determined to become an actress. An episode in matrimony and a subsequent one in maternity stymied her for a while, but ambition flamed forth anew after the birth of her second daughter.

By that time she practically had disposed of matrimony and procreation, but also she had veered a bit in her choice of goals. It was then 1918 and the motion picture field boasted the greenest grass of all the lush amusement pastures. So Irene migrated to Hollywood. Evidently the word had got around that films offered a future, because the ambitious mother found that the expected opportunities had been taken care of admirably.

Eating, not acting, was her immediate problem, so she went to work for a real-estate firm. The land boom destined to become a historic jest was just getting under way, so she profited sufficiently to permit hanging on for the golden chance. It came as a result of her persistence and charm.

Following the usual steps from the extra ranks through bit parts, she won her way to stardom and has appeared as featured player with most of the film luminaries. But she has withstood both success and Hollywood, and with canny sagacity has built up a bulwark of wealth against non-productive days.

She has attained every mother's secret ambition—the means with which to indulge her children's plans for a career, and to save them the privations of her own youth. Frances, her elder daughter, is now in Paris studying sculpture and it's all right with Irene. She'd let the girls be veterinaries if that were their bent.

Miss Rich can afford to boast of her age. She looks only about half of it, is stunningly attractive and weighs less than she did when, as sixteen-year old Irene Sutter of isolated Stites, Idaho, she conceived her career. She was born in Buffalo, New York, and her father moved to the frontier town.

Miss Rich hasn't had to woo youth. It is hers by virtue of her style of living. You couldn't lure her into a night club, and bridge is her particular abomination. She is athletic and likes to participate as well as to watch. She rides and swims and simply dotes on movies and the stage.

An overwhelming passion for shoes is her only concession to vanity. White is her favorite shade, and crackers and milk at midnight her maddest dissipation.



IRENE RICH

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the thirty-first. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

## Mr. Fairfax Knows the Answers

**D**orothy Page and Gale Page; Mona Van and Vera Van; Loretta Lee and Ruth Lee; Carolyn Rich and Irene Rich; Irene Taylor and Eva Taylor are not related, Rosemary Lane and Priscilla Lane; Connie Boswell, Vet Boswell, and Martha Boswell; Jane Pickens, Patti Pickens and Helen Pickens are sisters. Baby Rose Marie Curley is 10 years old, and Mary Small is 12 years old. (Mrs. Henrietta Shallo, S. Plainfield, N. J.)

**ARTHUR HALE**, WOR announcer, was born in Altoona, Pennsylvania about 32 years ago. He is single. (Mr. H. Doberty, Brooklyn, N. Y.)

**ELECTRICAL TRANSCRIPTION** is the phrase used to describe a program reproduced from a

special phonograph record. These records are made in studios very similar to those used for direct broadcasting except that the programs are recorded upon special wax blanks which accommodate a fifteen minute program. The manufacture of records from these master wax blanks is quite similar to that employed in manufacturing regular phonograph records except that greater refinements are used in order that there shall be no needle scratch noise and that reproduction shall be as perfect as possible. Direct wire means that a program is being picked up from a spot remote from the actual studios and might be classed as being a broadcast by remote control. The amount of power has everything to do with the distance a station may be heard. Greater power gives greater distance. A kilocycle mean 1000 cycles or waves per second.

Broadcasting stations are spaced 10 kilocycles apart on the dial. (A Radio Guide Subscriber, Norwalk, Calif.)

**SMITH BALLEW** is not on the air at this time. (Agnes Adams and Olga Eggleston.)

**CAB CALLOWAY** can be addressed in care of Rockwell-O'Keefe, Inc., Rockefeller Center, New York City. (Ernest Omernik, Polonia, Wis.)

**UNCLE EZRA** is Patrick Barrett, Miss Cecile is Mrs. Patrick Barrett, and Lulu Belle is Myrtle Cooper. (Mrs. J. C. Moore, Orlando, Fla.)

**PHILLIPS LORD** (Seth Parker) is married, and is about 31 years old. (C. H., Chicago, Ill.)





# Can You Find 10 Faces IN THE PICTURE BELOW?



**Answer Quick! Get the Opportunity to . . .**

# Win \$2,250.00

**or Buick Sedan and \$1,250.00 Cash!**

Here's a lot of cash for someone. Would you like to have it? We are going to pay over \$5,000.00 in big cash prizes. Can you find ten of the hidden faces in the picture? Look sharply and mark the faces you find. Then fill in the coupon, mail quick, and you will receive opportunity to win as much as \$2,250.00. Some one, maybe you, will receive a new Buick Sedan and if prompt, \$1,250.00 cash extra or, if all cash is preferred, \$2,250.00.

Surely you would like to have this magnificent prize. Think what you could do with all this money at one time. It would come in pretty handy

right now, wouldn't it? We want people everywhere to have the opportunity to share in this great distribution of money. This is our unique way of advertising. Besides the First Grand Prize of \$2,250.00 including promptness, there are 100 other big, grand prizes. The Second Grand Prize is a DeLuxe Chevrolet Master 6 Sedan or \$750.00 cash. Third Grand Prize is DeLuxe Ford V-8 Sedan or \$600.00 cash. Fourth Grand Prize is \$150.00 cash and many others. Thousands of dollars in special cash rewards. Mail your answer on the coupon today.

## Send No Money — Just Mail Coupon



Sophie A. Griesser  
Pennsylvania



Georgia A. Johns  
Georgia



Robert C. Rick  
Pennsylvania

Study the picture of the country road and see if you can find ten of the hidden faces. Sharp eyes may find them. Some of them look straight at you, some are upside down, others are sideways. Look for them in the clouds, tree, around the dog's legs, in the bushes, etc. It is not as easy as some people may think. Don't give up—keep looking and you may find them. Mark the faces you find and send to me quick with the coupon.

### Proof That Prizes are Paid

Thousands of dollars have already been awarded to many happy prize winners by Paramount Products, Inc. Mrs. Sophie Griesser, of Penn. won \$4,910; Mrs. Georgia A. Johns, of Georgia won \$1,987.50; G. Giebink, of Michigan, won \$975.00 and Edna Mahoney, of Illinois, won \$500.00. Scores of others have won big cash prizes.

And, now thousands of dollars more, to be paid to prize winners. Think of it! If first prize winner (and prompt) you will get \$2,250.00 all cash or if you prefer, Buick 8 Sedan and \$1,250.00 cash.

This company is reliable. We belong to the Chamber of Commerce of Des Moines. We bank at one of the largest banks in the state of Iowa—the Central National Bank. The money to pay all of the prizes is already on special deposit for that purpose. When you send in the coupon we will send you a picture of prize checks recently cashed by many happy winners.

You cannot lose anything. Send in this coupon and we will give you the opportunity to win the \$2,250.00 First Grand Prize. Don't put it off until tomorrow. It may be too late. Do it today—Right Now!

## SEND ANSWER QUICK

Remember, send not one penny with your answer. All you do now is to find ten faces if you can and mail the coupon. Send answer right away.

**For  
PROMPTNESS  
\$1,250.00  
EXTRA**

Send answer quick and we will tell how the winner can get \$1,250.00 extra cash for promptness.

### PRIZE MONEY NOW IN BANK

The money to pay every prize is on deposit in the big, strong Des Moines bank. Three prominent Des Moines businessmen will see that the prizes are awarded honestly and promptly. Get your share of the \$5,000.00 in cash prizes, besides thousands of dollars in special cash rewards. Over 100 prizes in all.

Hurry! Just mark the faces you find and send with the coupon right away. This gives you the opportunity to win \$2,250.00 First Grand Prize. Someone wins. Maybe you. Mail your answer quick. Don't delay. Do it today.

PARAMOUNT PRODUCTS, INC.  
Dept. 12510 Des Moines, Iowa

You will receive the Buick 8 Sedan and if prompt, \$1,250.00 cash extra, or if all cash is preferred, you get \$2,250.00, if you win first prize according to the plan which the answer will bring.

Oh boy! what you could do with \$2,250.00 cash all at one time. Think of the joy of having the money to provide the better things of life. New clothes, furniture, bills paid, a new home, education, travel, etc. Nothing hard to do now. But act quick.

Hurry—mark the faces you find. Just mail the coupon if you can find ten hidden faces. This gives you the opportunity to win the \$2,250.00. Send your answer quick. Don't delay. Mail your answer today.



Dept. 12510 I found \_\_\_\_\_ faces.

My Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



AMERICA'S WEEKLY

FOR RADIO LISTENERS

# Radio Guide

DECEMBER 1, 1934

WEEK ENDING DECEMBER 1, 1934

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

5¢

Volume IV  
Number 5

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